

REPUBLIC OF CAMEROON

MINISTRY OF SMALL AND MEDIUM-SIZED
ENTERPRISES, SOCIAL ECONOMY AND
HANDICRAFTS



REPUBLIQUE DU CAMEROUN

MINISTERE DES PETITES ET MOYENNES
ENTREPRISES, DE L'ECONOMIE SOCIALE
ET DE L'ARTISANAT

SMESEHs STATISTICAL YEARBOOK 2022



DIVISION STUDIES,
PROJECTS AND
FORECASTS

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FOREWORD

The National Development Strategy 2020-2030 (SND30), reference framework for the implementation of the second phase of the Cameroon emerging vision by 2035, lays particular emphasis on the import-substitution mix and exports promotion.

In this forecast, Small and Medium Enterprises (SMEs) are major players in this dynamic. It should be noted that the Cameroonian economic fabric is made up of 99.8% SMEs, of which 79.32% are Very Small Enterprises (VSE), 19.43% Small Enterprises (SE), and 1.25% Medium Enterprises (ME). According to the distribution by sector of activity, these actors of our productive fabric are found at 84.2% in the tertiary sector, 15.63% in the secondary sector and only 0.17% in the primary sector.

Viewing the objectives of the SND30 in terms of industrialization, it is important to intensify the support to our various targets so that they become agents of structural change in the Cameroonian economy in accordance with the traditional standards of emerging countries.

As such, the revitalization of the primary and secondary sectors is necessary to increase local production, stimulate industrial transformation in priority sectors having an accelerator effect on growth and finally, limit imports of mass consumption products.

In 2022, my Ministerial Department carried out three (03) studies aimed at structuring SMESEHs in three (03) promising priority sub-sectors: “Agro-Industry”, “Textile-Confection-Leather” and “Forest-Wood”. The results of these various studies have confirmed the interest of strengthening the contribution of Small and Medium-Sized Enterprises, Social Economy actors and Artisanal Production Units (SMESEHs) to the formation of the Gross Domestic Product (GDP) through the production in quality and quantity of competitive mass consumer products on both domestic and foreign markets.

In a national economic context marked by the effects of the Russian-Ukrainian crisis and the persistence of inflationary pressures, the activity of SMESEHs improved during the 2022 financial year. In terms of assets, the stock of SMEs is estimated at 349,722 in 2022, i.e. an increase of 7.85% compared to 2021. In terms of densification of the industrial fabric, SMEs contributed 4.45% in 2022. There is an increase in registrations of Social Economy Organizations (SEOs) by 57.21%, while registrations of Handicraft Production Units (HPUs) carried by women peaked at 51.38%.

The 12th^{edition} of the Statistical Yearbook on Small and Medium-Sized Enterprises, Social Economy Organizations and Craftsmen constitutes a statistical dashboard on SMESEHs which facilitates the evaluation of the results of public policies implemented in favor of our targets to achieve Cameroon's accelerated industrialization ambitions by 2030.

**The Minister of Small and Medium-sized
Enterprises, Social Economy and Handicrafts**



Achille BASSILEKIN III

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ACRONYMS AND ABBREVIATIONS

-	Strictly zero results
///	Box empty due to the nature of things
...	Data not available
AfCFTA	African Continental Free Trade Area
APME	Promotion Agency for Small and Medium Enterprises
BAD	African Development Bank
BADEA	Arab Bank for Economic Development in Africa
BC-PME	Cameroonian Bank of Small and Medium Enterprises
BID	Islamic Development Bank
BM	World Bank
BSTP	Subcontracting and Partnership Fund
BTP/MC	Buildings and Public Works/Construction Trade
CCIMA	Cameroon Chamber of Commerce, Industry, Mines and Crafts
CEMAC	Economic and Monetary Community of Central Africa
CGA	Approved Management Centers
CIA Y	Yaoundé International Handicraft Center
COVID-19	Coronavirus disease 2019
CPB	Wood Promotion Center
CPFF	Promotional Center for Women and Family
CTD	Decentralized Territorial Communities
DAMSI	Directorate of Handicrafts and Migration of the Informal Sector
DEPP	Division of Studies, Projects and Forecasts
DES	Directorate of Social Economy
DPME	Directorate of Small and Medium Enterprises
DR	Regional Delegation

ECPC	Enterprise Creation Procedures Centre
EI	Sole Proprietorship
EMPRETEC	Capacity building program for entrepreneurs to improve the competitiveness of local businesses, VSEs and SMEs in terms of the supply of products and services
ETS	Establishments
EU	European Union
FCFA	Francs of the African Financial Community
GDP	Gross domestic product
GE	Big business
GIZ	Deutsche Gesellschaft Für Internationale Zusammenarbeit
HPUs	Handicrafts Production Unit
INS	National Institute of Statistics
J.E.C	Association of Ethical Entrepreneurship Days of Cameroon
LC	Limited Company
LLC	Limited Liability Company
ME	Medium Enterprise
MEGCD	Dynamic Computable General Equilibrium Model
MINADER	Ministry of Agriculture and Rural Development
MINEPAT	Ministry of Economy , Planning and Regional Development
MINESUP	Ministry of Higher Education
MINFI	Ministry of Finance
MINJUSTICE	Ministry of Justice
MINMIDT	Ministry of Mines, Industry and Technological Development
MINPMEESA	Ministry of Small and Medium Enterprises, Social Economy and Handicrafts
MINPROFF	Ministry for the Promotion of Women and the Family
NGO	Non-Governmental Organization
OHADA	Organization for the Harmonization of Business Law in Africa

PNPE	Édéa National Business Pilot Incubator
PROMOTED	International Business, SMEs and Partnership Fair
PTF	Technical and Financial Partners
RGE	General Business Census
SAE	Equatorial Agrifood Society
SE	Small business
SEO	Social Economy Organizations
SEU	Social Economy Units
SMEs	Small and medium enterprises
SMESEHs	Small and Medium Enterprises, Social Economy and Crafts
SND30	National Development Strategy 2020-2030
SUARL	Sole Proprietorship Limited Liability Company
TIC	Information and Communication Technology
UNDP	United Nations Development Program
VA	Added Value
VAM	Manufacturing Added Value
VAR	Regional Craft Village
VSE	Very Small Enterprise
WHETHER	Information system

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EXECUTIVE SUMMARY

The implementation of the SND30 through its central pillar “Structural Transformation of the Economy” imposes the convergence of a certain number of macroeconomic aggregates which should lead to the densification of the industrial fabric of the Cameroonian economy. The “Industries and Services” sector is at the heart of the new development dynamic and the secondary sector is expected to represent 36.8% of GDP by 2030; the share of Manufacturing Value Added in GDP should increase from 14.5% in 2017 to 25% in 2030, as will an increase in the share of exports of manufactured products in total exports from 26.3% in 2015 to 54.5% in 2030.

To this end, nine (09) priority sub-sectors have been identified for the achievement of these objectives: “Energy”, “Agro-industry”, “Digital”, “Forest-Wood”, “Textile-Confection-Leather”, “Mines-Metalwork-Steelwork”, “Hydrocarbons-Petrochemicals-Refining”, and “Chemicals-pharmaceuticals, Construction-Services-Professionals-Technical Scientists”.

As the economic fabric is made up of 99.8% of Small and Medium Enterprises, MINPMEESA is working on the implementation of this structural transformation strategy in the development, implementation and monitoring-evaluation of Government policy in terms of the development of SMEs, the Social Economy and Crafts.

In this forecast, the MINPMEESA in carrying out its missions has focused its intervention on the promotion of entrepreneurship and on the transformation and modernization of production units.

In 2022, the economic situation at the national level was marked by the effects of the Russo-Ukrainian conflict and the persistence of inflationary tensions. This inflation has led to a reduction in household purchasing power and increased production costs for companies, leading to a marked slowdown in economic activity. In this regard, the national accounts for the 3rd quarter of 2022 recorded a GDP growth of 3.6% year-on-year.

In September 2022, the Ministerial Department presented its strategy for implementing the import-substitution policy, through the completion of three (03) studies aimed at structuring the SMESSEs of the promising priority sub-sectors which are: “Agro -Industry”, “Textile-Confection-Leather” and “Forest-Wood”. The results of these three (03) studies have made it possible to determine and plan actions to be implemented over the period 2023-2030.

In order to assess the contribution of SMEs, SEOs and HPUs in the densification of the industrial fabric, MINPMEESA has produced a Statistical Directory containing information on SMESSEs for the 2022 financial year.

It appears in this 12th edition of the Statistical Yearbook on SMESSEs that the stock of enterprises in Cameroon is estimated in 2022 at 350,889 including 349,722 SMEs. The structure of its actors has not fundamentally changed since the 2nd General Census of Companies (RGE-2) in particular with the concentration of companies in the two cities Douala and Yaoundé, a preponderance of Individual Companies (97%) and SMEs working in the tertiary sector (81.73%).

In terms of creation, there are 15,601 companies created in ECPC in 2022 across the national territory, mainly Sole Proprietorships (52.97%); VSEs are the most represented (83.73%); the most enterprising age group is between 35 and 45 years old. Also the majority of business promoters in 2022 are Masculine. However, there is good momentum in women entrepreneurship over the period 2017-2022 with an increasing trend in the number of businesses created by women over the period.

As for Social Economy actors, there are 3,405 SEOs registered in 2022. Their activities are mainly in the primary sector (63.88%) and oriented towards agriculture (47.88%). The South region shows the most SEOS registration (34.07%) in 2022.

The number of Artisanal Production Units registered in the Communal Crafts Offices is 5,912 in 2022. Compared to the previous year, this figure is down by 3.59%. These registrations are more important in the Far North region (26.49%) and we observe a good dynamic in the registration of HPUS carried by women (51.38%).

The statistical data on SMESEHs in 2022 show an overall change of 7.85% in the stock of SMEs compared to 2021. In addition, the contribution of SMEs to the densification of the economic fabric stands at 4.45%, while SEOs registrations increased by 57.21%, while those of HPUS carried by women stood at 51.38%. Here are some key statistics that give a unique physiognomy to the weight and contribution of SMESEHs in the national economy in 2022.

GENERAL INTRODUCTION



1. Context and Justification

The economy in the world in 2022 was marked by the persistence of the effects due to the Covid-19 pandemic and the conflict between Russia and Ukraine triggered in February 2022. The slowdown, as well as the imbalances observed, favored the disruption of the supply chain of a large number of raw materials (oil, gas, metals, agricultural commodities), thus accentuating already high inflation.

Thus, according to forecasts of the International Monetary Fund, global growth has slowed down from 6.2% in 2021 to 3.4% in 2022. The level of inflation has fallen from 4.7% in 2021 to 8.8% in 2022.

In the CEMAC zone, economic growth was more favorable (3.8% in 2022 against 1.5% in 2021). This development can be attributed to the oil-producing countries. Cameroon is also recording an evolution in its economic growth (3.6% in 2022), although the inflation rate (6.3%) increased by 4 points compared to the level recorded in 2021. This level of inflation largely attributable to imported products shows the importance of implementing the import-substitution policy promoted by the SND30.

In this strategy document, Cameroon emphasizes the structural transformation of its economic fabric and inclusive growth. This ambition suggests a change in the structure of the productive sector, thus ensuring the promotion of primary and secondary sectors favorable to the production and massive transformation of mass consumer products. The densification of local production aims to guarantee food self-sufficiency, limit imports of manufactured products and promote exports of products for which Cameroon has a comparative advantage.

Thus, the policy of structural transformation of the Cameroonian economy is based mainly on SMEs which constitute the bulk of its economic fabric. SMEs are an essential factor on which the Government relies to improve its trade balance surplus and guarantee the competitiveness of its economy.

To this end, the MINPMEESA, which belongs to the "Industries and Services" sector, in the achievement of the Government's objectives, intervenes through the establishment of an institutional framework promoting the improvement of the environment of SMESEHs as well as their development. The statistical yearbook produced by MINPMEESA for several years is intended to be a decision-making tool and constitutes an instrument for monitoring and evaluating the implementation of public policies in its sector of activity. It makes it possible to assess the contribution of SMEs, SEOs and HPUs to the economy, and also to assess their contribution to the densification of the economic fabric and the implementation of public policies in favor of industrialization.

2. Objective

The main objective of this edition is to provide the statistical information necessary to control demography, the contribution of the targets to the national economy as well as the impact of the public policies implemented on the activities of SMEs, SEOs and HPUs.

3. Methodological approach

Data estimation methodology

The basis for estimating the stock of businesses in 2022 is that of the 2021 statistical yearbook on SMESEHs. The evaluation of the stock of companies in 2021 showed approximately 324,899 companies, including 366 in the primary sector, 62,495 in the secondary sector and 262,038 in the tertiary sector.

Taking into account the correlation between the GDP growth rate and the growth rate of the total stock of companies in each sector, and the real growth rate in each of these sectors in 2022 (4.8% in the sector primary sector, 0.5% in the secondary sector and 5% in the tertiary sector) made it possible, using a Dynamic Computable General Equilibrium Model (MEGCD), to obtain forecasts of the stock between 2023 and 2030.

This model integrates all the agents of an economy and the various interrelationships that interact between them. Also, it makes it possible to capture the effects due to shocks such as Covid-19 and the Russian-Ukrainian crisis.

Field data collection

This edition is a compilation of data from ECPC, Regional Delegations, attached structures and sub-supervisions. The information disseminated in this directory also comes from the use of study reports, censuses from public and semi-public administrations and international organizations.

4. plan

The 2022 statistical yearbook on SMESSEHs is structured around 4 chapters: (I) statistical data on SMEs, (II) statistical data on SEOs, (III) statistical data on HPUs and (IV) summary general statistics on SMEs, SEOs and HPUs.

STATISTICAL DATA ON SMES



This chapter gives a greater appreciation of the structure of businesses in Cameroon in general and SMEs in particular. The number of businesses in operation is estimated at **350,422**, including **349,722 SMEs** in 2022. The activities of these SMEs are mainly oriented towards the tertiary sector (81.73%).

1.1 Estimated business stock in 2022

Box 1: Methodology for estimating the stock of SMEs in 2022

The estimation of the stock of SMEs in 2022 was made on the basis of company data for the year 2021 present in the 2021 statistical yearbook on PMEESA. From these estimates, a stock of 350,422 companies emerges, including 349,722 SMEs in 2022, which represents 99.8% of all companies present in the national territory.

Considerations:

- Evolution of business sectors in 2022;
- Link between the GDP growth rate and the total stock of companies in the three sectors of activity;
- GDP evolution between 2009 and 2016;
- Evolution of SMEs between 2009 and 2016.

Assumptions taken into account

- The effects of the spread of Covid-19 are gradually fading through the demand channel and through the supply channel due to the measures taken by the Government;
- The repercussions of the advent of the Russo-Ukrainian conflict on economic activities in Cameroon;
- The total labour supply is exogenous and depends on the demographic growth rate of the population;
- The capital supply of each branch is exogenous and depreciates over time;
- Transfers between agents are assumed to be exogenous as well as the level of public expenditure.

Model used

The method used to estimate the stock of SMEs is the MEGCD (Dynamic Computable General Equilibrium Model). The advantage of this method is that it models the entire economy by providing a coherent and interdependent framework of economic agents as well as the factors of production held by them, and assesses the likely effects of supply policies and demand on the economy as a whole. Also, this model takes into account the effects of different shocks on the economy.

Data used:

2019 Social Accounting Matrix	Foreign Trade
Standard Matrix of the Cameroonian Economy in 2019 (Macro-SAM)	Monetary and financial situation of Cameroon
Table of Financial and Economic Operations	Resource and Employment Table and data from Cameroon's national accounts for the year 2019
Balance of payment	Quantified objectives of the SND30 by 2030

The results from this model result from the resolution of a system of 28 equations presented in the appendix.

This model makes it possible to obtain the desired changes in the number of companies until 2030. These proportions are applied to the stock of companies enumerated by the RGE-2 in 2016 to obtain the values (number of companies) over the periods identified. The disaggregation of this stock according to legal form, typology and region is deduced from RGE-2. The estimate of the stock of SMEs in 2022 was made on the basis of company data for the year 2021 present in the 2021 statistical yearbook on PMEESA. From these estimates, a stock of 350,422 companies emerges, including 349,722 SMEs in 2022, which represents 99.8% of all companies present on the national territory.

Table 1: Breakdown of estimated business stock in 2022 by sector of activity

Activity area	2016		2019 (e)		2020 (e)		2021(e)		2022(e)	
	Effective	%	Effective	%	Effective	%	Effective	%	Effective	%
Primary	342	0.17	358	0.12	360	0.12	366	0.11	356	0.10
Secondary	31,758	15.63	63,331	21.99	49,651	17.15	62,495	19.24	75,349	21.50
Tertiary	171,052	84.20	224 262	77.90	239,417	82.70	262,038	80.70	274,717	78.40
Total	203 152	100	287,951	100	289,428	100	324,899	100	350 422	100

Source: MINPMEESA / *(e) our estimations

Table 2: Breakdown of estimated business stock in 2022 according to business typology

	2016		2019 (e)		2020 (e)		2021(e)		2022(e)	
	Effective	%	Effective	%	Effective	%	Effective	%	Effective	%
SME	202,746	99.8	287 376	99.80	288,850	99.80	324,250	99.80	349,722	99.80
GE	406	0.20	575	0.20	578	0.20	649	0.20	700	0.20
Total companies	203 152	100	287,951	100	289,428	100	324,899	100	350 422	100

Source: MINPMEESA / *(e) our estimations

Table 3: Breakdown of estimated SME stock in 2022 by sector of activity

Activity area	2016		2019 (e)		2020 (e)		2021(e)		2022(e)	
	Effective	%	Effective	%	Effective	%	Effective	%	Effective	%
Primary	342	0.17	358	0.12	360	0.13	365	0.11	371	0.10
Secondary	31,694	15.63	63 204	21.99	49,551	17.15	62,370	19.24	63,520	18.16
Tertiary	170 710	84.2	223,814	77.88	238,939	82.72	261,515	80.65	285,831	81.73
Total	202,746	100	287 376	100	288,850	100	324,250	100	349,722	100

Source: MINPMEESA / *(e) our estimations

Table 4: Breakdown of the stock of SMEs estimated in 2022 by sector of activity and priority branch/sector

Sectors/Branches/Lines of activity	2016	2021(e)	2022(e)	
			Effective	%
Primary sector	341	365	371	0.11
Secondary sector	31,695	62,370	63,520	18.16
- Agro-industry	...	19,510	19,839	31.23
- Forest-Wood	...	3,309	3,379	5.32
- Textile- Leather - Confection	...	1,188	1,256	1.98
Other branches/sectors	...	38,363	39,046	61.47
Tertiary sector	170 710	261,515	285,831	81.73
Total	202,746	324,250	349,722	100

Source: MINPMEESA / *(e) our estimations

... = data not available

Table 5: Breakdown of estimated SME stock in 2022 by legal form

Legal forms	2016	2019 (e)	2020 (e)	2021(e)	2022(e)	
					Effective	%
EI/ETS	196,664	278,755	280 184	314,523	339 230	97
LLC	3,649	5,173	5,199	5,836	6,295	1.80
SUARL	811	1,149	1,155	1,297	1,399	0.40
LC	608	862	867	973	1,049	0.30
Simplified joint stock company	203	287	289	324	350	0.10
Social Economy Enterprises	406	575	578	649	700	0.20
Other forms	405	575	578	648	699	0.20
Total	202,746	287 376	288,850	324,250	349,722	100

Source: MINPMEESA / *(e) our estimations

Table 6: Breakdown of estimated SME stock in 2022 by region

Region	2016	2019 (e)	2020 (e)	2021(e)	2022(e)	
					Effective	%
Adamawa	5,879	8,334	8,377	9,403	10,142	2.90
Center except Yaoundé	6,488	9,196	9,243	10,376	11,191	3.20
Yaounde	48,456	68,683	69,035	77,496	83,584	23.90
East	7,096	10,058	10 110	11,349	12,240	3.50
Far North	6,690	9,483	9,532	10,700	11,541	3.30
Littoral except Douala	7,096	10,058	10 110	11,349	12,240	3.50
Douala	67,919	96,271	96,765	108,624	117 157	33.50
North	6,487	9,196	9,243	10,376	11,191	3.20
North West	12,772	18 105	18,197	20,428	22,033	6.30
West	13,786	19,542	19,642	22,049	23,781	6.80
South	5,879	8,334	8,377	9,403	10,141	2.90
South West	14,192	20 116	20 219	22,697	24,481	7
Total	202,740	287 376	288,850	324,250	349,722	100

Source: MINPMEESA / *(e) our estimations

Table 7: Breakdown of estimated SME stock in 2022 by sex of promoter and manager

Sex of promoter/manager		2016	2019 (e)	2020 (e)	2021(e)	2022(e)	
						Effective	%
promoter	Masculine	113,319	160,620	161,444	181,230	195,466	62.80
	Feminine	67 125	95 145	95,633	107,353	115,786	37.20
	Total	180,444	255,765	257,077	288,583	311 252	89
Leader	Masculine	12,779	18,113	18,206	20,437	22,043	57.30
	Feminine	9,523	13,498	13,567	15,230	16,427	42.70
	Total	22,302	31,611	31,773	35,667	38,470	11
Total SMEs		202,746	287 376	288,850	324,250	349,722	100

Source: MINPMEESA / *(e) our estimations

Table 8: Distribution of the stock of SMEs estimated in 2022 according to the age group of the Promoter and the Manager

Promoter/manager age range		2016	2019 (e)	2020 (e)	2021(e)	2022(e)	
						Effective	%
promoter	Under 20	1,623	2,302	2,314	2,597	2,801	0.90
	20-30	46,013	65,220	65,554	73,589	79,369	25.50
	30-40	74,523	105,631	106 173	119 185	128,547	41.30
	40-50	38,073	53,966	54,243	60,891	65,674	21.10
	50-60	14,255	20 205	20,309	22,798	24,589	7.90
	Over 60	5,954	8,440	8,483	9,523	10,271	3.30
	Total	180,441	255,764	257,076	288,583	311 251	89
Leader	Under 20	1,717	2,434	2,447	2,746	2,962	7.70
	20-30	11,374	16,122	16,204	18,190	19,620	51.00
	30-40	6,199	8,788	8,833	9,916	10,695	27.80
	40-50	1,984	2,814	2,828	3,174	3,424	8.90
	50-60	624	885	890	999	1,077	2.80
	Over 60	401	569	572	642	693	1.80
	Total	22,299	31,612	31,774	35,667	38,471	11
Total SMEs		202,740	287 376	288,850	324,250	349,722	100

Source: MINPMEESA / *(e) our estimations

1.2 Creation of SMEs in ECPCs

Table 9: Evolution of SMEs created in ECPCs between 2017 and 2022

ECPC	2017	2018	2019	2020	2021	2022	
						Effective	%
Yaounde	4,989	5,033	4,935	2,531	5,897	5,358	34.34
Douala	5,815	5,706	6,339	4,365	5,342	5,717	36.65
Bafoussam	602	677	700	799	862	929	5.95
Garoua	349	437	438	545	542	954	6.11
Bamenda	218	237	227	389	520	472	3.03
Ebolowa	178	107	117	140	214	183	1.17
Limbe	585	445	473	743	947	979	6.28
Maroua	282	326	423	533	502	379	2.43
Bertoua	201	220	254	236	331	263	1.69
Ngaoundere	124	235	323	401	434	367	2.35
Total	13,343	13,423	14,229	10,682	15,591	15,601	100

Source: MINPMEESA / ECPC 2017-2022

Table 10: Evolution of SMEs created in ECPCs between 2017 and 2022 by sector of activity

ECPC	Activity area	2017	2018	2019	2020	2021	2022	
							Effective	%
Yaounde	Primary	315	78	70	61	127	52	0.97
	Secondary	821	467	356	224	545	642	11.98
	Tertiary	3,853	4,488	4,509	2,246	5,225	4,664	87.05
	Total	4,989	5,033	4,935	2,531	5,897	5,358	34.34
Douala	Primary	364	174	78	86	76	81	1.42
	Secondary	497	284	356	400	362	223	3.90
	Tertiary	4,954	5,248	5,905	3,879	4,904	5,413	94.68
	Total	5,815	5,706	6,339	4,365	5,342	5,717	36.65
Bafoussam	Primary	26	10	270	220	262	68	7.32
	Secondary	53	63	235	252	294	117	12.59
	Tertiary	523	604	195	327	306	744	80.09
	Total	602	677	700	799	862	929	5.95
Garoua	Primary	6	7	4	8	28	62	6.50
	Secondary	40	40	41	25	192	521	54.61
	Tertiary	303	390	393	512	322	371	38.89
	Total	349	437	438	545	542	954	6.11
Bamenda	Primary	-	4	15	33	41	25	5.30
	Secondary	8	22	15	56	112	24	5.08
	Tertiary	210	211	197	300	367	423	89.62
	Total	218	237	227	389	520	472	3.03
Ebolowa	Primary	9	2	12	9	2	28	15.30
	Secondary	19	10	8	17	26	31	16.94
	Tertiary	150	95	97	114	186	124	67.76
	Total	178	107	117	140	214	183	1.17
Limbe	Primary	120	7	107	141	211	208	21.25
	Secondary	33	41	103	234	286	315	32.18
	Tertiary	432	397	263	367	450	456	46.58
	Total	585	445	473	742	947	979	6.28
Maroua	Primary	17	5	53	73	55	21	5.54
	Secondary	98	30	145	217	109	140	36.94
	Tertiary	167	291	225	253	338	218	57.52
	Total	282	326	423	533	502	379	2.43
Bertoua	Primary	11	3	32	4	15	10	3.80
	Secondary	12	21	15	16	22	26	9.89
	Tertiary	178	196	207	216	294	227	86.31
	Total	201	220	254	236	331	263	1.69
Ngaoundere	Primary	2	4	1	12	11	5	1.36
	Secondary	-	22	5	12	10	28	7.63
	Tertiary	122	209	317	377	413	334	91.01
	Total	124	235	323	401	434	367	2.35
Total	Primary	870	294	642	647	828	560	3.59
	Secondary	1,581	1,000	1,279	1,453	1,958	2,067	13.25
	Tertiary	10,892	12,129	12,308	8,581	12,805	12,974	83.16
	Total	13,343	13,423	14,229	10,681	15,591	15,601	100

Source: MINPMEESA/ ECPC 2017-2022

- = strictly zero results

Table 11: Evolution of SMEs created in ECPCs between 2017 and 2022 according to the type of company

ECPC	Typology of companies	2017	2018	2019	2020	2021	2022	
							Effective	%
Yaounde	VSE	3022	2345	3471	2338	5700	3463	64.63
	SE	1967	2688	1444	193	197	1895	35.37
	ME	-	-	-	-	-	-	0.00
	Total	4989	5033	4935	2531	5897	5358	34.34
Douala	VSE	4303	3040	6326	4338	5189	5529	96.71
	SE	1422	2660	8	23	152	188	3.29
	ME	90	6	5	4	1	-	0.00
	Total	5815	5706	6339	4365	5342	5717	36.65
Bafoussam	VSE	445	519	519	612	662	927	99.78
	SE	152	151	181	187	200	1	0.11
	ME	5	7	-	-	-	1	0.11
	Total	602	677	700	799	862	929	5.95
Garoua	VSE	287	118	240	283	297	903	94.65
	SE	62	319	198	262	245	47	4.93
	ME	-	-	-	-	-	4	0.42
	Total	349	437	438	545	542	954	6.11
Bamenda	VSE	45	63	69	80	150	397	84.10
	SE	173	174	158	309	370	75	15.89
	ME	-	-	-	-	-	-	0.00
	Total	218	237	227	389	520	472	3.03
Ebolowa	VSE	166	104	117	136	200	109	59.60
	SE	12	3	-	4	14	74	40.44
	ME	-	-	-	-	-	-	0.00
	Total	178	107	117	140	214	183	1.17
limbe	VSE	575	431	453	317	945	978	99.90
	SE	10	14	18	11	2	1	0.10
	ME	-	-	2	-	-	-	0.00
	Total	585	445	473	742	947	979	6.28
Maroua	VSE	239	184	206	237	282	192	50.66
	SE	43	140	215	296	219	187	49.34
	ME	-	2	2	-	1	-	0.00
	Total	282	326	423	533	502	379	2.43
Bertoua	VSE	184	202	218	220	316	254	96.6
	SE	16	18	16	16	15	8	3.04
	ME	1	-	20	-	-	1	0.38
	Total	201	220	254	236	331	263	1.69
Ngaoundere	VSE	116	192	291	380	393	311	84.74
	SE	5	41	32	21	41	56	15.26
	ME	3	2	-	-	-	-	0.00
	Total	124	235	323	401	434	367	2.35
Total	VSE	9,382	7,198	11,910	8,941	14,134	13,063	83.73
	SE	3,862	6,208	2,270	1,322	1,455	2,532	16.23
	ME	99	17	29	4	2	6	0.04
	Total	13,343	13,423	14,229	10,681	15,591	15,601	100

Source: MINPMEESA/ ECPC 2017-2022

- = strictly zero results

Table 12: Evolution of SMEs created in ECPCs between 2017 and 2022 according to legal form

ECPC	Legal status	2017	2018	2019	2020	2021	2022	
							Effective	%
Yaounde	LC	29	93	10	8	4	-	00
	LLC	628	1,040	1,026	321	1112	1936	36.13
	ETS	4,245	3,768	3,817	2,184	4605	3422	63.87
	Others	87	132	82	18	176	-	00
	Total	4,989	5,033	4,935	2,531	5,897	5358	34.34
Douala	LC	35	32	13	9	2	-	00
	LLC	1,829	2,465	2,914	2,782	3207	3513	61.45
	ETS	3,824	3,125	3,337	1,547	2133	2204	38.55
	Others	127	84	75	27	-	-	00
	Total	5,815	5,706	6,339	4,365	5,342	5717	36.65
Bafoussam	LC	2	-	-	3	1	2	0.22
	LLC	88	201	194	199	294	325	34.98
	ETS	482	408	467	515	544	572	61.57
	Others	30	68	39	82	23	30	3.23
	Total	602	677	700	799	862	929	5.95
Garoua	LC	-	-	-	-	-	7	0.73
	LLC	20	70	65	84	108	460	48.22
	ETS	329	367	373	461	434	487	51.05
	Others	-	-	-	-	-	-	00
	Total	349	437	438	545	542	954	6.11
Bamenda	LC	6	-	-	-	-	1	0.21
	LLC	140	177	175	261	353	328	69.49
	ETS	72	60	52	128	167	143	30.30
	Others	-	-	-	-	-	-	00
	Total	218	237	227	389	520	472	3.03
Ebolowa	LC	-	-	-	-	-	-	00
	LLC	19	17	22	35	69	72	39.34
	ETS	159	90	95	105	145	111	60.66
	Others	-	-	-	-	-	-	00
	Total	178	107	117	140	214	183	1.17
Limbe	LC	2	-	12	343	-	-	00
	LLC	243	172	193	-	429	476	48.62
	ETS	340	273	268	399	518	503	51.38
	Others	-	-	-	-	-	-	00
	Total	585	445	473	742	947	979	6.28
Maroua	LC	-	3	2	-	1	-	0
	LLC	43	36	56	93	89	63	16.62
	ETS	239	287	365	439	412	316	83.38
	Others	-	-	-	1	-	-	00
	Total	282	326	423	533	502	379	2.43
Bertoua	LC	1	-	-	-	-	-	00
	LLC	29	45	37	60	63	73	27.76
	ETS	171	175	217	176	268	190	72.24
	Others	-	-	-	-	-	-	00
	Total	201	220	254	236	331	263	1.69
Ngaoundere	LC	1	-	1	1	1	-	00
	LLC	27	19	39	39	38	52	14.17
	ETS	95	212	282	360	382	315	85.83
	Others	1	4	1	1	13	-	00
	Total	124	235	323	401	434	367	2.35
Total	LC	76	128	38	21	9	10	0.06
	LLC	3,066	4,242	4,721	4,217	5,762	7,297	46.77
	ETS	9,956	8,765	9,273	6,314	9,608	8,264	52.97
	Others	245	288	197	129	212	30	0.19
	Total	13,343	13,423	14,229	10,681	15,591	15,601	100

Source: MINPMEESA/ ECPC 2017-2022

- = strictly zero results

Table 13: Evolution of SMEs created in ECPCs between 2017 and 2022 by sex of promoter

ECPC	Sex	2017	2018	2019	2020	2021	2022	
							Effective	%
Yaounde	Masculine	3,609	3,814	3,619	1,817	3,768	3,602	67.23
	Feminine	1,380	1,219	1,316	714	2,129	1,756	32.77
	Total	4,989	5,033	4,935	2,531	5,897	5,358	34.34
Douala	Masculine	4,567	4,404	4,788	3,284	4,028	4,472	78.22
	Feminine	1,248	1,302	1,551	1,081	1,314	1,245	21.78
	Total	5,815	5,706	6,339	4,365	5,342	5,717	36.65
Bafoussam	Masculine	456	510	516	590	637	698	75.13
	Feminine	146	167	184	209	225	231	24.87
	Total	602	677	700	799	862	929	5.95
Garoua	Masculine	272	318	316	400	408	765	80.19
	Feminine	77	119	122	145	134	189	19.81
	Total	349	437	438	545	542	954	6.11
Bamenda	Masculine	183	155	181	294	407	373	79.03
	Feminine	35	82	46	95	113	99	20.97
	Total	218	237	227	389	520	472	3.03
Ebolowa	Masculine	127	76	74	108	134	136	74.32
	Feminine	51	31	43	32	80	47	25.68
	Total	178	107	117	140	214	183	1.17
Limbe	Masculine	477	353	369	621	760	781	79.78
	Feminine	108	92	104	121	197	198	20.22
	Total	585	445	473	743	947	979	6.28
Maroua	Masculine	233	265	337	431	385	269	70.98
	Feminine	49	61	86	102	117	110	29.02
	Total	282	326	423	533	502	379	2.43
Bertoua	Masculine	174	176	196	180	254	196	74.52
	Feminine	27	44	58	56	77	67	25.48
	Total	201	220	254	236	331	263	1.69
Ngaoundere	Masculine	109	167	261	281	331	273	74.39
	Feminine	15	68	62	120	103	94	25.61
	Total	124	235	323	401	434	367	2.35
Total	Masculine	10,207	10,238	10,657	8,006	11 112	11,565	74.13
	Feminine	3,136	3,185	3,572	2,675	4,479	4,036	25.87
	Total	13,343	13,423	14,229	10,681	15,591	15,601	100

Source: MINPMEESA/ ECPC 2017-2022

Table 14: Breakdown of SMEs created in ECPCs in 2022 by promoter age group

ECPC	[25-35[[35-45[[45-55[[55-65[65 and over	Total
Yaounde	1,473	2,642	1,243	-	-	5,358
Douala	2,042	2,324	1,033	281	37	5,717
Bafoussam	328	404	197	-	-	929
Garoua	346	405	136	67	-	954
Bamenda	159	179	71	55	8	472
Ebolowa	22	59	91	11	-	183
Limbe	248	468	232	19	12	979
Maroua	192	128	59	-	-	379
Bertoua	45	120	80	12	6	263
Ngaoundere	145	150	57	12	3	367
Total	5,000	6,879	3,199	457	66	15,601

Source: MINPMEESA/ ECPC 2022

- = strictly zero results

Table 15: Breakdown of projected jobs declared by SMEs created in 2022 in ECPCs

ECPC	Creation 2022	Forecast jobs declared	Average number of employees per business created
Yaounde	5,358	5,358	1
Douala	5,717
Bafoussam	929	2,695	3
Garoua	954	1,256	1
Bamenda	472	677	1
Ebolowa	183	275	2
Limbe	979	2,149	2
Maroua	379	654	2
Bertoua	263
Ngaoundere	367
Total	15,601

Source: MINPMEESA/ ECPC 2022

...= data not available

1.3 Contribution of SMEs to the economy

Table 16: Evolution of the Added Value of SMEs from 2018 to 2022 (in millions of CFA francs)

	2018	2019 (e)	2020 (e)	2021(e)	2022(e)
Stock of SMEs	255,059	287 376	288,850	324,250	349,722
VA of SMEs	4,359	4,911	4,936	5,541	5,977
<i>VSE</i>	83	93	94	105	114
<i>SE</i>	854	963	967	1,086	1,171
<i>ME</i>	3,422	3,855	3,875	4,350	4,692

Source : INS, MINPMEESA / (e) our estimations

Table 17: Evolution of the Added Value of SMEs from 2018 to 2022 according to the sector of activity (in millions of CFA francs)

	2018	2019 (e)	2020 (e)	2021(e)	2022(e)
VA of SMEs	4,359	4,911	4,936	5,541	5,977
<i>Primary</i>	61	69	69	77	84
<i>Secondary</i>	885	997	1,002	1,125	1,213
<i>Tertiary</i>	3,413	3,845	3,865	4,339	4,680

Source : INS, MINPMEESA / (e) our estimations

1.4 Contribution of public policies

1.4.1 Promotion to entrepreneurship

Table 18: Number of economic players made aware of corporate culture in 2022

Structures	Effective
MINPMEESA	1,203
APME	7,633
Total (*)	8,836

Source: MINPMEESA

1.4.2 Technical and financial support for SMEs

Table 19: Number of SMEs benefiting from technical support in 2022

Structure		Technical support	
		Effective	%
MINPMEESA	Central services	110	84.62
	Decentralized services	20	15.38
Total MINPMEESA		130	12.32
Supervised structure	BSTP	44	4.17
KAIZEN program		598	56.68
Other Structures		283	26.82
Grand total		1,055	100

Source: MINPMEESA

Table 20: Amount of support from MINPMEESA in 2022 for the development of PMEESA (in FCFA)

Structure		Financial support	
		Effective	Amount
MINPMEESA	Central Services*	12	100,000,000
	APME transfers	...	144,783,000
	TRANSAGRI program	...	350,000,000
	EMPRETEC program	...	15,000,000
	KAIZEN Program Transfers	...	35,000,000
	BSTP transfers	...	100,000,000
TOTAL MINPMEESA		...	744,783,000
BC-PME		434	10,942,703,443
Grand total		...	11,687,486,443

Source: MINPMEESA

... = data not available

(*) Solemn presentation of 12 winners of the Edea PNPE during the JMPME 2022

Table 21: BC-PME client portfolio

Industry	Customers 2021	New customers in 2022
Agro-industry/Poultry	74	70
Others	81	103
BTP/MC	108	54
Cotton, textile & leather	5	4
Energy	3	1
Forest & Wood	4	5
Service ; ICT & CTT	434	274
Total	709	511

Source: BC-PME

Table 22: Loans granted by the BC-PME according to the branch of activity (in Millions of CFA Francs)

Industry	2017	2018	2019	2020	2021	2022
Agro-industry/Poultry	188.95	173.81	20.19	356.60	147.45	42 77.70
Others	1,040.04	1,818.29	967.25	1,295.78	8,327.35	2 905 92
BTP/MC	2,518.46	3,714.38	2,250.58	3,084.15	4,350.43	4 341 33
Cotton, textile & leather	2.60	32.58	5.90	24	50	-
Energy	219.29	133.98	31.09	107.38	235.43	3,551.1 0
Forest & Wood	12.75	38.11	75.98	44.71	67.81	-
Service ; ICT & CTT	2,466.10	6,455.86	3,422.58	3,866.26	5,982.87	3 617 16
TOTAL	6,448.19	12,367	6773.58	8,778.88	19,161.33	10,942.70

Source: BC-PME

- = strictly zero results

1.4.3 Participation of SMEs in promotional events

Table 23: Number of SMEs that participated at promotional events in 2022

Structure			Promotional Events	
			Number	Clear SME
National	MINPMEESA	Central Services	8	5,634
		Decentralized Services	5	1,182
	Outside MINPMEESA	34	1157	
National Total			47	7,973
International			4	115
Total			51	8,088

Source: MINPMEESA

**STATISTICAL DATA ON
SEOs**



This chapter gives a greater appreciation of the structure of Social Economy Organizations in 2022 as well as the public policy measures put in place in their favour. In 2022, **3,405** SEOs were recorded in the registers of MINADER services, an increase of 57.21% compared to 2021. The activities of these actors are mainly organized around the primary sector (63.88%) carried by the branch of activity “agriculture”.

2.1 Creation Data of SEOs

Table 24: Breakdown of SEOs registered in 202 2 by region

Region	Effective	%
Adamawa	359	10.54
Center	622	18.27
East	248	7.28
Far North
Littoral	374	10.98
North	283	8.31
North West	72	2.11
West	108	3.17
South	1,160	34.07
South West	179	5.26
Total (*)	3,405	100

Source : MINADER 2022

... = data not available

(*) Total excluding Far North

Table 25: Distribution of OES registered by sector of activity and by region in 202 2

Region	Activity area	Effective	%
Center	Primary	548	88.10
	Secondary	69	11.09
	Tertiary	5	0.80
	Total	622	18.27
Littoral	Primary	150	40.11
	Secondary	94	25.13
	Tertiary	130	34.76
	Total	374	10.98
West	Primary	32	29.63
	Secondary	46	42.59
	Tertiary	30	27.78
	Total	108	3.17
North	Primary	171	60.42
	Secondary	93	32.86
	Tertiary	19	6.71
	Total	283	8.31
North West	Primary	45	62.50
	Secondary	18	25
	Tertiary	9	12.50
	Total	72	2.11

Region	Activity area	Effective	%
South	Primary	709	61.10
	Secondary	90	7.76
	Tertiary	361	31.12
	Total	1,160	34.07
South West	Primary	55	30.73
	Secondary	70	39.11
	Tertiary	54	30.17
	Total	179	5.26
Far North	Primary
	Secondary
	Tertiary
	Total
East	Primary	244	98.40
	Secondary	3	1.21
	Tertiary	1	0.40
	Total	248	7.28
Adamawa	Primary	221	61.56
	Secondary	34	9.47
	Tertiary	104	28.97
	Total	359	10.54
TOTAL	Primary	2,175	63.88
	Secondary	517	15.18
	Tertiary	713	20.94
	Total	3,405	100

Source : MINADER 2022

... = data not available

(*) Total excluding Far North

Table 26: Breakdown of registered OES by sub-sector of activity and by region in 2022

Region	Agriculture	Breeding	Fishing	Processing activities	microfinance	Other activities	Total (*)
Adamawa	139	108	3	7	-	102	359
Center	227	258	10	47	-	80	622
East	126	56	15	10	3	38	248
Far North
Littoral	75	81	45	64	10	99	374
North	105	46	20	93	-	19	283
North West	30	25	8	7	2	-	72
West	85	9	2	10	2	-	108
South	583	75	9	90	37	366	1,160
South West	88	40	13	20	4	14	179
Total (*)	1,458	698	125	348	58	718	3,405

Source: MINADER 2022

... = data not available - = strictly zero results

(*) Total excluding Far North

2.2 Contribution of public policies

2.6.1 Support for creation and structuring

Table 27: Number of SEOs supported in the creation and structuring in 2022

Structure	Effective
MINPMEESA	80
Other Structures	...

Source: MINPMEESA . . . = data not available

2.6.2 Technical and financial support for SEOs

Table 28: Number of SEOs benefiting from technical support in 2022

Structure		Effective	%
MINPMEESA	Central services	736	96.97
	Decentralized services	23	3.03
Total MINPMEESA		759	92.34
Other Structures		63	7.66
Total		822	100

Source : MINPMEESA

Table 29: Number of networks of social economy actors set up in 2022

Structure	Workforce _
MINPMEESA	8

Source : MINPMEESA

Table 30: Number of municipalities having benefited from support from the Ministry for the financing of income-generating and job-generating micro-projects

	Effective	Total amount of support (in FCFA)
CTD	138	700,000,000

Source : MINPMEESA

2.6.3 Participation of SEOs in promotional events

Table 31: Number of SEOs that took part in promotional events in 2022

Structure			Promotional Events	
			Number	Clear SSO
National	MINPMEESA	Central Services	3	830
		Decentralized Services	5	53
	Outside MINPMEESA		38	907
National Total			46	1,790
International			1	11
Total			47	1,801

Source : MINPMEESA

STATISTICAL DATA ON HPUs



This chapter gives a greater appreciation of the structure of Artisanal Production Units in 2022 as well as the public policy measures put in place in their favour. In 2022, there are **5,912** HPUs registered in the Communal Crafts Offices, a decrease of 3.59% compared to 2021. The activities of these economic players are mainly dominated by production crafts (41.50%), followed by artistic crafts (35.60%).

3.1 Registration Data of HPUs

Table 32: Evolution of HPUSs registered in the Communal Offices from 2017 to 2022 by region

Region	2017	2018	2019	2020	2021	2022	
						Effective	%
Adamawa	2,102	2,137	2,202	112	553	596	10.08
Center	2,793	1,290	1,443	256	888	996	16.85
East	1,233	1,640	504	2,751	297	597	10.10
Far North	1,139	313	665	665	1,566	1,566	26.49
Littoral	3,500	1,831	2,324	2,432	1,416	699	11.82
North	507	536	521	394	422	613	10.37
North West	80	56	26	44	114	128	2.17
West	846	2,101	1,200	296	385	341	5.77
South	1,944	1,890	2,449	340	326	237	4.01
South West	246	20	215	192	165	139	2.35
Total	14,390	11,814	11,549	7,482	6,132	5,912	100

Source : Communal Crafts Offices 2017-2022

Table 33: Evolution of HPUSs registered in the Communal Offices from 2017 to 2022 by gender

Sex	2017		2018		2019		2020		2021		2022	
	Effective	%	Effective	%	Effective	%	Effective	%	Effective	%	Effective	%
Masculine	8,941	62.10	7,671	64.90	7,587	65.70	4,393	58.70	3,159	51.50	2,874	48.61
Feminine	5,449	37.90	4,143	35.10	3,962	34.30	3,089	41.30	2,973	48.50	3,038	51.38
Total	14,390	100	11,814	100	11,549	100	7,482	100	6,132	100	5,912	100

Source: Municipal Crafts Offices 2017-2022

Table 34: Evolution of HPUs registered in the Communal Offices from 2017 to 2022 according to the type of craft

Type of craft	2017		2018		2019		2020		2021		2022	
	Effective	%	Effective	%	Effective	%	Effective	%	Effective	%	Effective	%
Art	8,280	57.50	5,735	48.60	5,370	46.50	2,987	39.90	1,956	31.90	2,105	35.60
Production	3,884	27	2,992	25.30	2,922	25.30	2,420	32.30	2,611	42.60	2,454	41.50
Service	2,226	15.50	3,087	26.10	3,257	28.20	2,075	27.70	1,565	25.50	1,353	22.88
Total	14,390	100	11,814	100	11,549	100	7,482	100	6,132	100	5,912	100

Source : Communal Crafts Offices 2017-2022

Table 35 : Evolution of HPUSs registered in the Communal Offices from 2017 to 2022 according to the type of craft by region

REGION	Type of craft	2017	2018	2019	2020	2021	2022	
							Effective	%
Adamawa	Art	604	1,282	947	44	163	179	30.03
	Production	736	550	678	55	67	121	20.30
	Service	762	305	577	13	323	296	49.66
	Total	2,102	2,137	2,202	112	553	596	10.02
Center	Art	1,971	557	954	30	290	396	39.76
	Production	435	589	295	60	290	464	46.59
	Service	387	144	194	166	308	136	13.65
	Total	2,793	1,290	1,443	256	888	996	16.74
East	Art	435	579	178	1,259	88	217	36.35
	Production	639	849	261	805	114	233	39.03
	Service	159	212	65	687	95	147	24.62
	Total	1,233	1,640	504	2,751	297	597	10.03
Far North	Art	211	135	148	142	458	458	29.25
	Production	522	143	306	340	773	773	49.36
	Service	406	35	211	177	335	335	21.39
	Total	1,139	313	665	659	1,566	1,566	26.31
Littoral	Art	575	582	556	1,094	485	267	36.18
	Production	1,798	859	1,122	608	735	384	52.03
	Service	1,127	390	646	730	196	87	11.79
	Total	3,500	1,831	2,324	2,432	1,416	738	12.40
West	Art	212	908	383	152	205	154	45.16
	Production	409	960	566	111	143	120	35.19
	Service	225	233	251	33	37	67	19.65
	Total	846	2,101	1,200	296	385	341	5.73
North	Art	291	232	220	94	64	250	40.78
	Production	136	245	196	169	269	212	34.58
	Service	80	59	105	131	89	151	24.63
	Total	507	536	521	394	422	613	10.30
North West	Art	37	24	12	7	43	72	56.25
	Production	10	26	3	37	71	44	34.38
	Service	33	6	11	-	-	12	9.38
	Total	80	56	26	44	114	128	2.15
South	Art	736	817	960	61	113	78	32.91
	Production	531	863	885	164	102	83	35.02
	Service	677	210	604	115	111	76	32.07
	Total	1,944	1,890	2,449	340	326	237	3.98
South West	Art	56	9	46	104	47	37	26.62
	Production	141	9	131	65	47	56	40.29
	Service	49	2	38	23	71	46	33.09
	Total	246	20	215	192	165	139	2.34
Total	Art	5,128	5,125	4,404	2,987	1,956	2,108	35.42
	Production	5,357	5,093	4,443	2,414	2,611	2,490	41.84
	Service	3,905	1,596	2,702	2,075	1,565	1,353	22.74
	Total	14,390	11,814	11,549	7,476	6,132	5,951	100

Source: Communal Crafts Offices 2017-2021 - = strictly zero results

3.2 Contribution of public policies

2.6.4 Technical and financial support for HPUSs

Table 36: Number of HPUs benefiting from technical or financial support by structure in 2022

Structure		Technical support		Financial support
		Effective	%	Effective
MINPMEESA	Central services	110	9.60	2
	Decentralized services	102	8.90	...
	craft villages	934	81.50	...
Total MINPMEESA		1,146	86.82	...
Other Structures		174	13.18	...
Total (*)		1,320	100	2

Source : MINPMEESA ... = data not available

(*) Total excluding financial support for decentralized services and craft villages

2.6.5 Participation of HPUs in promotional events

Table 37: Number of HPUSs having participated in promotional events by structure in 2022

Structure			Promotional Events	
			Number	Clear HPUS
National	MINPMEESA	Central Services	4	590
		Decentralized Services	5	68
		Craft Villages	19	561
	Outside MINPMEESA	41	1,865	
National Total			69	3,084
International			1	28
Total			70	3,112

Source: MINPMEESA

2.6.6 Operation of craft villages

Table 38: Number of HPUs present in Craft Villages in 2022 by type of craft

Craft villages	Art	Production	Service	Total
VAR Ngaoundere	8	21	9	38
CIAY
Mbalmayo Special Craft Village	///	///	///	///
VAR Bertoua	19	15	12	46
Foumban Special Craft Village
VAR Douala	49	39	6	94
VAR Garoua	16	14	25	55
VAR Bamenda	17	6
VAR Bafoussam	9	12	2	23
VAR Ebolowa
VAR Maroua
VAR Limbe

Source: MINPMEESA/ Artisanal Villages ... = data not available /// = empty box due to the nature of things

Table 39: Breakdown of HPUs present in craft villages by priority sub-sectors/sectors in 2022

Craft villages	Agro industry	Cotton-Textile-Confection-Leather	Forest-Wood	Others	Total
VAR Ngaoundere	1	10	1	-	12
CIAY
Mbalmayo Special Craft Village	///	///	///	///	///
VAR Bertoua	11	15	2	28	56
Foumban Special Craft Village
VAR Maroua
VAR Douala	39	29	11	15	94
VAR Garoua	14	15	1	25	55
VAR Bamenda	8	-	6	9	23
VAR Bafoussam	15	14	4	13	46
VAR Ebolowa
VAR Limbe

Source: MINPMEESA/ Crafts Villages ... = data not available /// = empty box due to the nature of things
 - = strictly zero results

Table 40: Number of national and foreign visitors to the Craft Villages in 2022

Craft Villages	Nationals	foreigners	Total
VAR Ngaoundere
CIAY
VAR Bertoua
VAR Maroua
VAR Douala	570	...	570
VAR Garoua	2,434	46,239	48,673
VAR Bamenda	32	-	32
VAR Bafoussam	1,522	114	1,636
VAR Ebolowa
VAR of Limbe

Source : MINPMEESA/ Artisanal Villages ... = data not available - = strictly zero results

Table 41: Value of sales by sub-sector/sector in Craft Villages (in FCFA) in 2022

Craft Villages	Agro industry	Cotton-Textile-Confection-Leather	Forest-Wood	Others	Total
VAR Ngaoundere	69,800	74,000	143,800
CIAY
VAR Bertoua	1,659,100	886,500	294,500	...	2,840,100
VAR Maroua
VAR Douala	50,000	1,000	293,000	...	344,000
VAR Garoua	13,935,600	25,276,020	210 967 980	25	250 179 625
VAR Bamenda	67,400	20,300	67,400
VAR Bafoussam	886,500	486,200	1,172,900	294,500	2,840,100
VAR Ebolowa
VAR Limbe

Source : MINPMEESA/ Artisanal Villages ... = data not available

Table 42: Number of HPUS networks set up

Craft villages	Since Creation	2022
VAR Ngaoundere
VAS Mbalmayo	///	///
CIAY
VAR Bertoua
VAR Maroua
VAR Douala	5	1
Will Foumban
VAR Garoua	1	-
VAR Bamenda	1	-
VAR Bafoussam	3	3
VAR Ebolowa
VAR Limbe

Source : MINPMEESA/ Crafts Villages ... = data not available /// = empty box due to the nature of things
 - = strictly zero results

GENERAL SYNTHESIS OF STATISTICAL DATA ON SMEs, SEOs, AND HPU_s



GENERAL SYNTHESIS OF STATISTICAL DATA ON SMEs, SEOs, AND HPU

This chapter presents the summary of statistical data on SMEs, Social Economy Organizations and Artisanal Production Units. In 2022, there are 15,601 SMEs created in the ECPCs, 3,405 OES registered in MINADER services and 5,912 HPUs registered in the Communal Registration Offices.

4.1 Creation of SMEs, registration of SEOs and HPUs in 2022

Table 43: Number of SMEs created, OES and Craftsmen registered in 2021 and 2022

Targets	2021	2022
SMEs	15,591	15,601
SEOs	2,052*	3,405**
HPUs	6,132	5,912

Source : MINPMEESA

(*) data excluding South-West and Far-North records

(**) data excluding Far North records

Table 44: Number of SMEs created, OES and Craftsmen registered in 2022 by region

Region	SMEs		SEOs		HPUs	
	Effective	%	Effective	%	Effective	%
Adamawa	367	2.35	359	10.54	596	10.08
Center	5,358	34.34	622	18.27	996	16.85
East	263	1.69	248	7.28	597	10.10
Far North	379	2.43	1,566	26.49
Littoral	5,717	36.65	374	10.98	699	11.82
North	954	6.11	283	8.31	613	10.37
North West	472	3.03	72	2.11	128	2.17
West	929	5.95	108	3.17	341	5.77
South	183	1.17	1,160	34.07	237	4.01
South West	979	6.28	179	5.26	139	2.35
Total (*)	15,601	100	3,405	100	5,912	100

Source: MINPMEESA ... = existing data but not available to us

(*) Total OES excluding data from the Far North

Table 45: Number of SMEs created, SEOs and Craftsmen registered in 2022 by sex of promoter

Sex	SMEs		SEOs	HPUs	
	Effective	%	Effective	Effective	%
Masculine	11,565	74.13	...	2,874	48.61
Feminine	4,036	25.87	...	3,038	51.39
Total (*)	15,601	100	3,405	5,912	100

Source : MINPMEESA ... = existing data but not available to us

(*) Total OES excluding data from the Far North

GENERAL SYNTHESIS OF STATISTICAL DATA ON SMEs, SEOs, AND HPUS

Table 46: Number of SMEs created, OES and HPUSs registered in 2022 by sector of activity and by region

Region	Activity area	SMEs		SEOs		Type of production	HPUs	
		Effective	%	Effective	%		Effective	%
Center	Primary	52	0.97	548	88.10	Art	396	39.76%
	Secondary	642	11.98	69	11.09	Production	464	46.59%
	Tertiary	4,664	87.05	5	0.80	Service	136	13.65%
	Total	5,358	34.34	622	18.27	Total	996	16.74%
Littoral	Primary	81	1.42	150	40.11	Art	267	36.18%
	Secondary	223	3.90	94	25.13	Production	384	52.03%
	Tertiary	5,413	94.68	130	34.76	Service	87	11.79%
	Total	5,717	36.65	374	10.98	Total	738	12.40%
West	Primary	68	7.32	32	29.63	Art	154	45.16%
	Secondary	117	12.59	46	42.59	Production	120	35.19%
	Tertiary	744	80.09	30	27.78	Service	67	19.65%
	Total	929	5.95	108	3.17	Total	341	5.73%
North	Primary	62	6.50	171	60.42	Art	250	40.78%
	Secondary	521	54.61	93	32.86	Production	212	34.58%
	Tertiary	371	38.89	19	6.71	Service	151	24.63%
	Total	954	6.11	283	8.31	Total	613	10.30%
North West	Primary	25	5.30	45	62.50	Art	72	56.25%
	Secondary	24	5.08	18	25	Production	44	34.38%
	Tertiary	423	89.62	9	12.50	Service	12	9.38%
	Total	472	3.03	72	2.11	Total	128	2.15%
South	Primary	28	15.30	709	61.10	Art	78	32.91%
	Secondary	31	16.94	90	7.76	Production	83	35.02%
	Tertiary	124	67.76	361	31.12	Service	76	32.07%
	Total	183	1.17	1,160	34.07	Total	237	3.98%
South West	Primary	208	21.25	55	30.73	Art	37	26.62%
	Secondary	315	32.18	70	39.11	Production	56	40.29%
	Tertiary	456	46.58	54	30.17	Service	46	33.09%
	Total	979	6.28	179	5.26	Total	139	2.34%
Far North	Primary	21	5.54	Art	458	29.25%
	Secondary	140	36.94	Production	773	49.36%
	Tertiary	218	57.52	Service	335	21.39%
	Total	379	2.43	Total	1566	26.31%
East	Primary	10	3.80	244	98.40	Art	217	36.35%
	Secondary	26	9.89	3	1.21	Production	233	39.03%
	Tertiary	227	86.31	1	0.40	Service	147	24.62%
	Total	263	1.69	248	7.28	Total	597	10.03%
Adamawa	Primary	5	1.36	221	61.56	Art	179	30.03%
	Secondary	28	7.63	34	9.47	Production	121	20.30%
	Tertiary	334	91.01	104	28.97	Service	296	49.66%
	Total	367	2.35	359	10.54	Total	596	10.02%
Total	Primary	560	3.59	2,175	63.88	Art	2108	35.42%
	Secondary	2,067	13.25	517	15.18	Production	2490	41.84%
	Tertiary	12,974	83.16	713	20.94	Service	1353	22.74%
	Total (*)	15,601	100	3,405	100	Total	5951	100.00%

Source : MINPMEESA ... = data not available

(*) Total OES excluding data from the Far North

4.2 Contribution of public policies

2.6.7 Technical support for SMEs, SEOs and HPUSs

Table 47: Number of SMEs created, SEOs and Craftsmen benefiting from technical support in 2022

Structure		SME		SSO		HPUS	
		Effective	%	Effective	%	Effective	%
MINPMEESA	Central services	110	84.62	736	96.97	110	9.60
	Decentralized services	20	15.38	23	30.03	102	8.90
	Craft villages					934	81.50
Total MINPMEESA		130	12.32	759	92.34	1,146	86.82
Supervised structure	BSTP	44	4.17	///	///	///	///
KAIZEN program		598	56.68	///	///	///	///
Other Structures		283	26.82	63	7.66	174	13.18
Grand total		1,055	100	822		1,320	100

Source : MINPMEESA

/// = empty box due to the nature of things

2.6.8 Participation of SMEs, SEOs and HPUSs in promotional events

Table 48: Number of SMEs created, SEOs having participated in promotional events in 2022

Structure			SMEs		SEOs		HPUs	
			Number of Events	Clear SME	Number of Events	Clear SSO	Number of Events	Clear HPUS
National	MINPMEESA	Central Services	8	5,634	3	830	4	590
		Decentralized Services	5	1,182	5	53	5	68
		Craft Villages					19	561
	Outside MINPMEESA		34	1157	38	907	41	1,865
National			47	7,973	46	1,790	69	3,084
International			4	115	1	11	1	28
Total			51	8,088	47	1,801	70	3,112

Source : MINPMEESA

2.6.9 Financing lines for SMESEHs

Table 49: Lines of financing for SMEs

PTF/ MINEPAT	Type of fund	Design	Beneficiaries	Amount (in billions of FCFA)	Deadlines	Industries concerned
EIB	Support fund	Covid-19	VSEs, SMEs	25	January 2020- 2027	Industry, Agriculture, Commerce and Services
BADEA*	Support fund	Covid-19	VSEs, SMEs	18,9	1 ^{er} quarter 2024	Agropastoral, Agri- food
BID	Support fund	Covid-19	SMEs	54	2021- 2024	Energy, mining, agriculture, health
MINEPAT (CAS Covid Fund)	Support fund	Covid-19	VSE, SE	2	2020- 2022	Crafts, Agropastoral, Agro-industry
	Support fund		Start-ups, Innovative companies	1	2020- 2022	Digital, Energy, Construction- Professional- Scientific Services Technical, Chemicals- Pharmaceuticals
	Guarantee fund		ME	4	2020- 2022	Agro- Industry, Chemicals -Pharmaceuticals, Hotels

Source: MINPMEESA

(*) in \$ millions

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APPENDICES

Appendix 1: Evolution of the legal framework on SMEs, SEOs and HPUSs

I. SMEs

- Law No. 2010/010 of April 13, 2010 on the promotion of SMEs in Cameroon;
- Law No. 2015/010 of July 16, 2015 amending and supplementing certain provisions of Law No. 2010/010 of April 13, 2010 on the promotion of SMEs in Cameroon;
- Decree No. 2013/092 of April 3, 2013 on the organization and operation of the SME Promotion Agency;
- Decree No. 2000/002/PM of January 6, 2000 on the organization of Approved Management Centers (CGA), amended and supplemented by Decree No. 2007/0456/PM of March 29, 2007 and finally recently amended by Decree No. 2011 /1137/PM of 12 May 2011 organizing the activities of the Management Centers and setting all the tax benefits granted to members of said centers;
- Order No. 090/CAB/PM of October 29, 2013 on the organization of the National File of Small and Medium Enterprises;
- Interministerial Circular No. 001/MINJUSTICE/MINPMEESA/MINFI of 30 May 2012 relating to the procedure before the Business Creation Formalities Centers (ECPC);
- Circular No. 002/PM of February 15, 2012 containing instructions relating to the methods of promoting Subcontracting in terms of partnership contracts and contracts negotiated within the framework of the application of other investment incentive schemes;
- Instruction No. ⁰⁰¹ /CAB/PM of March 18, 2010, amended and supplemented by Instruction No. 004/CAB/PM of May 25, 2012 relating to administrative formalities for setting up businesses in Cameroon.

II. SEOs

- Law No. 93/015 of December 22, 1993 relating to Economic Interest Groups;
- Law No. 92/006 of August 14, 1992 relating to cooperative societies and common initiative groups and its implementing decree No. 92/455/PM of November 23, 1992;
- The OHADA Uniform Act on the law of cooperative societies (2010);
- Law No. 90/053 of December 19, 1990 on freedom of association;
- Decree No. 2006/0762/PM of June 9, 2006 amending and supplementing certain provisions of Decree No. 92/455/PM of November 23, 1992 setting the terms of application of Law No. 92/006 of August 14, 1992 relating cooperative societies and common initiative groups;
- Decree No. 2001/023/PM of January 29, 2001 amending and supplementing certain provisions of Decree No. 98/300/PM of September 9, 1998 laying down the procedures for carrying out the activities of Savings and Credit Cooperatives (COOPEC) ;
- Decree No. 98/300/PM of September 9, 1998 establishing the procedures for carrying out the activities of savings and credit cooperatives.

III. HPUs

- Law No. 2007/004 of July 3, 2007 governing crafts in Cameroon;
- Decree No. 2011/0003/PM of January 13, 2011 setting the procedures for exercising certain powers transferred by the State to municipalities in terms of promoting Crafts production activities of municipal interest;
- Decree No. 2010/2996/PM of November 3, 2010 setting the terms of application of Law No. 2007/004 of July 3, 2007 governing crafts;
- Decree No. 2013/0009/PM of January 7, 2013 establishing craft villages;

- Decree No. 2016/128 of March 21, 2016 amending and supplementing certain provisions of Decree 2013/169 of May 27, 2013 on the organization of the Ministry of SMEs, social economy and crafts (*linking craft villages to MINPMEESA*);
- Order No. 0003/A/MINPMEESA of March 15, 2011 on specifications specifying the conditions and technical procedures for exercising the powers transferred to municipalities in the organization of craft fairs;
- Decision No. 0077/CAB/MINPMEESA of July 11, 2012 publishing the list of craft trades.

Appendix 2: Social Accounting Matrix Account

Manufacturing (3)	Production factors (2)	Institutional agents (19)	Equity (2)	Taxes (4)
Primary	Capital	Households (14)	Investment	Direct taxes
Secondary	Work	NPISH	Saving	Indirect taxes
Tertiary		Companies (2)		Import taxes or customs duties
		Public administration		Export taxes
		Rest of the world		

Source : MINPMEESA

Appendix 3: Standard Matrix of the Cameroonian Economy in 2019 (Macro-SAM) and in billions of FCFA.

JOB		Branches of activity	Branch products	Production factors	Resident institutional units	Capital	Rest of the world	Total
		1	2	3	4	5	6	
RESOURCES								
Branches of activity	1		36,157,675					36,157,675
Branch products	2	15,215,875			18,849,100	5245500	4,574,900	43,885,375
Production factors	3	20,941,800						20,941,800
Institutional units Residents	4		1,827,500	20,905,587	3,378,349		472 397	26,583,833
Capital	5				3,721,531		1,523,969	5,245,500
Rest of the world	6		5,900,200	36,213	634 853			6,571,266
Total		36157675	43,885,375	20,941,800	26,583,833	5,245,500	6,571,266	

Appendix 4: Variables used in the MEGC model

Variables	Designation
X_i	Production of good i
L^d_i	Labor demand
K^d_i	Capital Factor Demand
W	Price of the labor factor
r_i	Capital factor price
Q_i	Demand for domestic goods of the branches, exclusively intended for the markets of the country
pcq_i	Price of the composite good
Say_-	Demand of the local good
IM_i	Application for the imported good
pd_i	Local property price
pe_i	Domestic price of the export good
pm_i	Domestic prices of the imported good
EX_i	Export of good i
D_i^d	Demand for good i in the domestic market
pmc_i	Household marginal propensity to consume
YD_h	Household income
CFQ_i^h	Household final consumption expenditure on composite goods
CFQ_i^g	Final consumption expenditure on composite goods by general government
W_i^g	Distribution key for the volume of final consumption expenditure on composite goods by public administrations
$\overline{CFQ^g}$	State's overall level of consumption
CIQ_i	Intermediate demand in volume
IQ_i	Branch investment requests
I	Overall level of investment
Yg_-	Government Revenue
Y_{agn_g}	Income of non-governmental domestic agents
YD_{agn_g}	Disposable income of non-governmental domestic agents
s	Saving
pva_i	Value added price
px_i	Producer price
pcq_j	Intermediate consumption prices
pcq_j	Prices of composite products

Source : MINPMEESA

Appendix 5: MEGC model equations**Production and demand for factors****Deduction of labor factor demand following constrained profit maximization**

$$X_i = A_i^p [\alpha_i^p (L_i^d)^{-\mu_i^p} + (1 - \alpha_i^p) \overline{K}_i^d^{-\mu_i^p}]^{-\frac{1}{\mu_i^p}} \quad (1)$$

- Optimum quantity of demand for factors (labour, capital) according to the minimization program::

$$\frac{L_i^d}{\overline{K}_i^d} = \left[\frac{\alpha_i^p}{1 - \alpha_i^p} X \frac{r_i}{w} \right]^{\sigma_i^p} \quad (2)$$

Demand for goods and services

- Demand for the composite good: $Q_i = A_i^q [\alpha_i^q (IM_i)^{-\mu_i^q} + (1 - \alpha_i^q) (D_i^s)^{-\mu_i^q}]^{-\frac{1}{\mu_i^q}}$ (3)

- Optimum quantity of demand for imported goods according to the minimization program, given a quantity Q_i of the

$$\text{composite good: } \frac{IM_i}{D_i^s} = \left[\frac{\alpha_i^q}{1 - \alpha_i^q} X \frac{pd_i}{pm_i} \right]^{\sigma_i^q} \quad (4)$$

- Production of good i according to exports and its demand on the local market::

$$X_i = A_i^t [\alpha_i^t (EX_i)^{-\mu_i^t} + (1 - \alpha_i^t) (D_i^d)^{-\mu_i^t}]^{-\frac{1}{\mu_i^t}} \quad (5)$$

- Optimal volume of exports by solving the maximization program: $\frac{EX_i}{D_i^t} = \left[\frac{\alpha_i^t}{1 - \alpha_i^t} X \frac{pd_i}{pe_i} \right]^{\sigma_i^t}$ (6)

- Household final consumption expenditure on composite goods (CFQ_i^h):

$$pcq_i \cdot CFQ_i^h = c \overline{min}_i^h \cdot pcq_i + pmc_i^h [YD_h - \sum_j c \overline{min}_j^h \cdot pcq_j] \text{ Where } j \in \{1, 2, 3\} \quad (7)$$

- Final consumption expenditure on composite goods by public administration (CFQ_i^g)

$$CFQ_i^g = w_i^g \overline{CFQ}^g \text{ Where } i \in \{1, 2, 3\} \quad (8)$$

- Intermediate demand in volume: $CIQ_i = \sum_j a_{ij} X_j$ where $i \in \{1, 2, 3\}$ (9)

- Investment demands of the branches: $pcq_i \cdot IQ_i = \beta_i I$ where $i \in \{1, 2, 3\}$ (10)

Origins and destination of agent income

- Income of non-governmental domestic agents: $Y_{agn} = l_{agn} \sum_i w L_i^d + k_{agn} \sum_i r_i K_i^d + \sum_{ag'} \overline{transf}_{agn}^{ag'}$ (11)

- Disposable income of domestic workers after tax payment: $YD_{agn} = (1 - ty_{agn}) Y_{agn}$ (12)

- Government income: $Y_g = l_g \sum_i w L_i^d + k_g \sum_i r_i K_i^d + \sum_{ag'} \overline{transf}_{ag'}^{ag'} + \sum_{agn} \overline{tax}_{agn}^{direct} + \sum_i \overline{tax}_i^{indirect}$ (13)

- Income from the rest of the world: $Y_{row} = e \sum_i pm_i IM_i + k_{row} \sum_i r_i K_i^d + \sum_{agd} \overline{transf}_{row}^{agd}$ (14)

Agents' capital account

- Agent savings

$$S_h = psi_h YD_h \quad (15)$$

$$S_f = YD_f - \sum_{ag'} \overline{transf}_{ag'}^f \quad (16)$$

$$S_{isblsm} = YD_{isblsm} - \sum_{ag'} \overline{transf}_{ag'}^{isblsm} \quad (17)$$

$$S_g = Y_g - \sum_i CFQ_i^g - \sum_{ag'} \overline{transf}_{ag'}^g \quad (18)$$

$$S_{row} = Y_{row} - e \sum_i pe_i EX_i - \sum_{agd} \overline{transf}_{agd}^{row} \quad (19)$$

- Total savings : $S = \sum_h S_h + \sum_f S_f + S_{isblsm} + S_g + S_{row}$ (20)

$$I = S \quad (21)$$

Price system

- Producer price and composite product price

$$pva_i = px_i (1 - tx_i) - \sum_j a_{ij} pcq_j \quad (22)$$

$$px_i X_i = pd_i D_i^d + pe_i EX_i \quad (23)$$

$$pcq_i Q_i = pd_i D_i^s + pm_i IM_i \quad (24)$$

Market equilibrium conditions

- Real wage is flexible and full employment economy :

$$\overline{L}^s = \sum_i L_i^d \quad (25)$$

$$\overline{K}^s = K_i^d \quad (26)$$

- Supply=demand on domestic goods and services: $D_i^s = D_i^d$ (27)

- Goods and services market equilibrium : $Q_i = \sum_{aana} CFQ_i^{agn} + CFQ_i^g + CIQ_i + IQ_i$ (28)

Appendix 6: Partnership agreements signed in 2022

No.	Nature of the act	Object	Duration of the agreement	Authorities
1	Partnership agreement (Signed on April 26, 2022)	The agreement sets the terms of partnership between MINPMEESA and Cuso International in the fields of SMEs, SE and crafts in Cameroon	03 years old	MINPMEESA-CUSO International
2	Memorandum of Understanding (signed on October 06, 2022)	The Memorandum of Understanding defines the conditions and methods of collaboration between the parties through the creation of a working group responsible for developing the digitalization, capacity building and working capital improvement project for Very Small, Small and Medium Enterprises (VSE/SME) through factoring in Cameroon	12 months possibly renewable	Company BLHPUSSS SARL MINPMEESA

Source: MINPMEESA

Appendix 7: Number of fairs organized in craft villages

Craft villages	Since the creation	In 2022
VAR Bafoussam	4	3
VAR Bertoua	7	1
VAR Garoua	10	4
VAR Ngaoundere	7	1
Bamenda	3	1
Douala	06	01

Source: MINPMEESA

Appendix 8: Training of craftsmen in craft villages

Craft villages	Training theme	Period	Number of artisans present
VAR Bafoussam	Small accounting and tax environment	From January 11 to 14, 2022	50
	Digital marketing and e-commerce	From 03 to 04 February 2022	45
	Capacity building in packaging	From May 23 to 24, 2022	60
	Digital Marketing, E-commerce and Entrepreneurship	From August 23 to 26, 2022	70
VAR Bertoua	Upgrading craftsmen on bookkeeping	September 21-22, 2022	50
VAR Garoua	Weaving and spinning	July 25 to 27	50
	Structuring and organizational development	September 12 to 13	50
	Digital Marketing, E-commerce and Entrepreneurship	December 12 to 16	50
VAR Ngaoundere	Training in liquid soap making	Jun-22	14
	Project design training	Jun-22	32
	Training in dyeing and hand embroidery	Jul-22	30
	Spinning training	Aug-22	20
	Capacity building on E-commerce, digital marketing and entrepreneurship	Sept-22	50
VAR Bamenda	Online marketing and sales of crafts products with Bamenda regional handicraft village	26-sept	50
VAR Douala	Workshop on the digitalization of the cotton-textile sector (online sales) at VARD	02/01/2022	12
	Capacity building for craftsmen in the Littoral region, working in agro-food, wood, textiles and services in Nkongsamba	11/15/2022	48

Source: MINPMEESA

Appendix 9: Promotional events organized in 2022 in favor of PMEESA**I. Central services**

Event theme	Goals	Period	Place	Target (Number)		
				SME	SEO	HPU _s
Sensitization of young people and students to the corporate culture	Fostering an entrepreneurial spirit in young people	January-December 2022	University of Yaoundé I (UYI)	1200	-	-
Support for the participation of 02 craftsmen in the fair of March 08 organized by the MINPROFF	The supports in the exhibition sales of their products and services	04-06 May 2022	National Museum	-	-	2
Participation of MINPMEESA in the organization of the furniture fair "Made In Cameroon" in collaboration with the association "Artisan au feminine" under the theme "Place of women in wood processing"	Promote the atomization of women through the timber and non-timber forest products trades	June 29- July 04, 2022	Yaounde Convention Center	-	-	80
8th ^{edition} of the International Trade Fair for Companies, SMEs and Partnerships "PROMOTE 2022"	Foster the emergence and emergence of a dynamic and competitive SME sector in our country through the promotion and development of the productive capacities of local SMEs and the promotion of fruitful business partnerships with many potential investors for an economy Cameroonian more profitable and prosperous.	February 2022	Yaounde	100	-	-
SHETRADES OUTLOOK Cameroon profile validation workshop and sensitization of women entrepreneurs on AfCFTA	<ul style="list-style-type: none"> - Sensitize stakeholders on the SheTrades tool and how it can be used to prioritize policy reforms and develop gender-responsive policies; - Introduce ITC tools to help women benefit from AfCFTA opportunities. 	March 2022	Djeuga Palace Hotel Yaounde	100	-	-
Accompaniment of the students of the Douala Technical High school national winner of the project ideas competition of the SCHULE Z Program for their participation in the international competition in Morocco	Accompany the young people of the Douala Koumassi Technical High School, national winners of the SCHULE Z Program project ideas competition for their participation in the international competition in Morocco through coaching and administrative facilities	06 April 2022	Morocco	03	-	-
Participation in FICAM 2022	Raise awareness on the support mechanisms of MINPMEESA;	May 2022	Yaounde	200	-	-
Capacity building workshop for SMEs on the standardization of their agri-food products	Raising awareness on good practices and agri-food standards	From 09 to 10 June 2022	free hotel	60	-	-
Awareness campaign for shippers and SMEs on the opportunities offered by	Sensitize shippers and economic actors on CWEICs and encourage their participation in economic	June 2022	Rwanda	40	-	-

Event theme	Goals	Period	Place	Target (Number)		
				SME	SEO	HPU _s
the Commonwealth Enterprise and Investment Council (CWEIC)	activities organized on the side-lines of the Summit of Heads of State and Government scheduled for Rwanda in June 2022					
Cameroon-Argentina day	Connecting SMEs in Cameroon and Argentina	September 21, 2022	Virtual	13	-	-
Accompanying SMEs to certification	Have products certified and acquire names	September 2022-March 2023		30	-	-
7th ^{edition} of Awareness Caravans on Approved Management Centers in the West and North-West Regions in Bafoussam	Explain to the actors of the activity of the CGAs the provisions of the CGAs and the guide of the assistant inspector and sensitize the actors of the economy of the West and North-West Regions to adhere more massively in the Approved Management Centers (CGA) to accelerate their formalization process and reach the figure of 1,000 new CGA memberships	October 26 to 27, 2022	City of Bafoussam , West Region	1000	-	-
4th ^{edition} of Global Entrepreneurship Week in Cameroon	Celebrating innovative entrepreneurship; Present the challenges and opportunities related to the promotion of innovative entrepreneurship in the development of public policies in Cameroon	From November 14 to 20, 2022	Yaoundé Sports Palace	5000	800	500
2nd ^{Edition} National Congress on Business Incubation in Cameroon (CONIEC 2022)	Strengthen the mechanism and structure of the national incubation ecosystem; Increase the dissemination of the corporate culture to the population Encourage the support of a greater number of project leaders in the incubation centres; Stimulate the emergence of a new community of successful start-ups and SMEs able to support the structural transformation of the economy	From December 19 to 21, 2022	Yaoundé Sports Palace	200	-	-
Participation of Cameroon in the 12th ^{edition} of the Forum Global Entrepreneurship Congress (GEC)	Provide participants with opportunities to share knowledge and collaborate with a wide range of ecosystems, entrepreneurship support organizations, governments and entrepreneurs from over 170 countries; Share information on new innovative approaches to empower entrepreneurs; Re-examine, confront and renew national strategies by the political decision-makers of the countries represented.			Ten (10) start-ups	-	-
Participation of MINPMEESA in the activities of the "Village	Mobilize a dozen SMEs and artisans for the production of heritage and "Made in Cameroon"			15	-	05

Event theme	Goals	Period	Place	Target (Number)		
				SME	SEO	HPUs
of Unity and National Integration 2022" Yaoundé, City Hall from May 13 to 19, 2022, as part of the festivities marking the celebration of the 50th edition of the National Day	through the sale of their products as part of a promotional fair.					

Source: MINPMEESA

II. Decentralized services

Event theme	Goals	Period	Place	Target (Number)		
				SME	SSO	HPUS
Gastronomy and Fair-Exhibition sale of products from the Adamaoua region	Promote women entrepreneurship and increase the visibility of products from the Adamaoua region	March 2 and 3, 2022	Esplanade of the Town Hall of the City of Ngaoundéré	-	8	4
Fair-Exhibition of Made in Cameroon products	Increase the visibility of products and services offered by PMEESA in the Adamaoua region	November 18 and 19, 2022	Esplanade of the CCIMA/Adamaoua regional delegation	15	7	6
Organization of an exhibition fair (in partnership with the ELLE Project: Local Entrepreneurship and women Leadership for Equal Opportunities)	Ensure the popularization and sale of handicrafts of the targets of the ELLE Project	December 21 and 22, 2022	Ngaoundéré Artisan Showcase	-	5	25
Participation in the mini agro-pastoral show	Make available to the population for the end-of-year celebrations, the best products at a lower cost	December 21 and 22, 2022	Esplanade DR MINADER	-	70	-
"Contribution of scientific research and innovation to the import-substitution policy in the Adamaoua region	Sensitize participants on the import-substitution policy	December 14 - 16, 2022	Esplanade of the town hall of Ngaoundéré ^{2nd}	-	25	50
Fair-exhibition during the Youth Day 2022	Promoting youth entrepreneurship	February 2022	Craft village of Maroua	3	20	25
Celebration of the first edition of the departmental week of the local and artisanal pharmacopoeia of Mayo-Tsanaga	Promotion and sustainability of traditional medicine in the mayo-Tsanaga department	From August 25 to 31, 2022	Mokolo	-	40	5
Fair-exhibition-sale organized by JAPSO-GIZ-PROCTON	Visibility of artisanal products from the textile sector	From November 24 to 26, 2022	Craft village of Garoua	-	-	6
Organization of the fair called "Far North Business Week"	Reviving the economy of the Far North region affected by the security crisis	From 09 to 19 November 2022	Municipal stadium of Maroua	53	47	25
Maroua polytechnic innovation challenge 2022	Promote the creation of companies by the incubators of the Polytechnic of Maroua	From June 24 to 27, 2022	ENSPM business incubator	28	-	-

Event theme	Goals	Period	Place	Target (Number)		
				SME	SSO	HPUS
Official launch of MANYCAWE activities (Mamy Nyanga Cameroon Entrepreneurship)	Make the association known, strengthen the capacities of young people and women through training (dyeing and manufacture of hydro-alcoholic gels)	January	Douala	80	50	130
wedding fair	Demonstrate the know-how of cosmetics and fashion artisans through a fair	FEBRUARY	Douala	10	03	15
Fair for young people "Youth Village"	Integrating youth into voluntary participation in Cameroon's major challenges	FEBRUARY	Douala	05	06	10
"MUM4LIFE" workshop	Demonstrate the know-how of craftsmen in the fashion and beauty show sector through a fair	March	Douala	15	08	30
Launch of Open Days for Technical Education	Appreciate the know-how of learners and give them guidance with a view to their socio-professional integration	March	Douala	-	-	500
"NDEMA la SUE" Festival: the fish festival	Promoting made in Cameroon through the promotion of fish products	April	Douala	08	10	12
Art and Design Fair	Ensure the promotion of Crafts products and forge partnerships	April	Douala	-	-	45
Fair "the Village of unity"	Promote local products to promote import substitution	May	Douala	10	13	25
Meeting of the Development Support Program and Secondary Education and skills for growth and employment	Present the content of the different phases of the program and the targets targeted	June	Douala	20	08	17
Communal craft exhibitions	Select the best craftsmen as a prelude to the 9th ^{edition} of the Wouri Departmental Crafts Fair	June	Douala (I, II, II, IV and V)	-	-	150
Capacity building workshop for SMEs in the standardization of the quality of their products	Edify participants on Standard and quality issues, the certification process; good hygiene practices, the upgrading of enterprises	June	Yaounde	05	-	-
Consultation workshop between MINMAP and the private sector	Reflect on the positioning strategy of the BSTP-CMR in the subcontracting environment in Cameroon	June	Douala	150	-	-
World Refrigeration Day organized by the Association of Refrigeration and Air Conditioning	Networking actors in the cold chain and air conditioning	June/ July	Douala	15	05	17

Event theme	Goals	Period	Place	Target (Number)		
				SME	SSO	HPUS
Professionals of Cameroon (APFCC)						
Second edition of "EDEN AFRICA" plural solidarity meetings	Promote access to digital opportunities and professional training (manufacture of household products and food products including bleach, liquid soap, vinegar) which help support displaced women and young mothers and help them put set up income-generating activities	July	Douala	-	2	51
AFTER-MIC: meetings of Made in Cameroon actors	Edify the participants on the methods of communication and sale of their products through the various networks available	July	Douala	25	18	71
Preparatory meeting organized by MINMIDT for the purpose of the Director General of the United Nations Industrial Development Organization (UNIDO)	Make proposals in relation to the UNIDO Director's visit program to Cameroon and suggestions related to Cameroon's industrialization master plan	July	Douala	08	05	42
Exhibition of Products and Services Inspired by Africa and Overseas (PSAO)	Bring together too many managers, institutions and administrations who exchange through various themes on the made in Cameroon	July	Douala	52	11	28
Douala Economic Forum	Allow SMEs, UES and craftsmen to share their experiences and capture new opportunities allow them to fit into various segments of the value opportunity of sectors and branches of activity with high potential	July	Douala	115	31	70
4 th International Food Safety Day organized (JISSA) by the association for the fight against food insalubrity in Cameroon (ALIAC)	Promote, encourage and distinguish the various players in the food chain in order to sustain their efforts with regard to food hygiene for SMEs	July	Douala	42	13	30
Second edition of the Days of Empowerment and Development of Women organized by the association ADEM (Association for the Development of Mutual Aid and Mediation).	Educate and sensitize women on the importance of their empowerment.	August	Douala	-	20	61
Round table on improving the sanitary	Improving the sanitary and phytosanitary					

Event theme	Goals	Period	Place	Target (Number)		
				SME	SSO	HPUS
and phytosanitary quality of Pendja pepper organized by the Europe Africa Caribbean and Pacific Liaison Committee (COLEACP)	quality of Pendja pepper to promote its access to international markets.	October	Douala	10	08	25
Release of the second cohort of incubates from the National Business Incubator.	Validate the assumptions contained in the business plans of the incubates and increase the value of the companies created	October	Edea	18	-	-
Wouri departmental SMEs fair	Promote made in Cameroon through a trade fair and exchange between the actors of the targeted target	October	Douala	150	25	30
Training seminar for Social Economy Units (SEUs) and Crafts organized by the REVOLUTION VERTE Association	Reflect on the question, how to succeed in the agro-sylvo-pastoral fisheries sector?	November	(BWADIBO) DIBOMBARI	15	05	30
DIGITAL INNOVATION FESTIVAL launch activities.	Promoting digital start-ups in Central Africa	November	Douala	100	-	-
Cameroon Global Entrepreneurship Week (SMEC) at CCIMA Bonanjo	Promoting young entrepreneurship through the organization of a series of activities (visiting establishments, project competitions, connecting project leaders and incubation structures)	November	Douala	125	-	-
Douala International Fair for Development (DIDD)	Promote products made in Cameroon through a craft and commercial exhibition fair	November	Douala	30	05	20
Artisan capacity building workshop	Strengthen the capacities of craftsmen in the sectors: Agrifood, Wood, Textile and services in order to optimize their involvement in the structural transformation of the Cameroonian economy	November	NKongsamba	00	10	80
Mini Agropsatorical Comice	Promote the production and processing of local products Made in Cameroon	December	Douala	50	206	50
Dialogue for strengthening the domestic wood value chain by improving	Initiate the drafting of a functional matrix bringing together ideas for strengthening the	December	Douala	35	08	44

Event theme	Goals	Period	Place	Target (Number)		
				SME	SSO	HPUS
added value, efficiency, inclusion and competitiveness	actions of the Wood Promotion Center (CPB) in order to bring improvements to the wood value chain and develop the internal wood market					
PROMOTED 2022	"The industrialization of Africa, key to the emergence of the continent"	April 19 to 27, 2022		5	-	-
Global Entrepreneurship Week (SMEC)	"Innovation and revitalization of the Entrepreneurship ecosystem	November 14 to 20, 2022	Garoua	10	7	11
entrepreneur cafe	"The formation of the company guarantees opportunity and success"	25 to 26 November 2022	Garoua	20	12	7
Day of Excellence in Scientific Research and Innovation of the North JERSINO 2022	"Contribution of scientific research to the import substitution policy in Cameroon	December 13 to 15, 2022	Garoua	18	10	6
Interregional craft fair and sales exhibition the NGO JAPSSA/GIZ	Support project for the revitalization of textile crafts in the Far North, North, Adamaoua and West regions	24 to 26 November 2022	VARG Garoua	-	-	30
Caravan of awareness and membership in CGAs	Encourage economic operators to adhere to the CGAs	October 20 to 24, 2022	Western Region Governor's Office	100	10	10
Global Entrepreneurship Week	Encourage the entrepreneurial spirit in young people	November 14 to 22, 2022	DRPMEESA Martin Luther College Hall in Interdepartmental Building Bandjoun Technical High School Bayangam Technical High School	63	20	49
Crossroads of trades	Popularize the missions of MINPMEESA	December 2022	Lawn	20	-	-
Cultural activities: youth creativity fair launched by the Governor	Promote youth entrepreneurship	07 and 08 February 2022	Lawn of Bafoussam	15	25	17
Cultural activities: unity fair launched by the Governor	Promote entrepreneurship in general and "Cameroonian living together"	May 16 to 18, 2022	Lawn of Bafoussam	20	30	25
AFROBIZ- UNIVERSAL AWARD with the Association for the Promotion of Communication (ASPCO)	Promote " Made In West " in particular and " Made In Cameroon " in general	December 11, 2022	BATKAM HOTEL	-	35	-

Event theme	Goals	Period	Place	Target (Number)		
				SME	SSO	HPUS
Entrepreneurial Innovation Fair (FIE) with CIPCRE-PROJET ELLE (Local Entrepreneurship and women Leadership for Equal Opportunities)	Promoting women entrepreneurship	December 15 to 16, 2022	Front of the lawn of Bafoussam	-	30	-
FENDA: Ndop National Festival, Derivatives and Accessories	Work for the knowledge, enhancement, promotion, preservation and above all the transmission of the national cultural and intangible heritage Ndop to the present generation and the future generation.	November 16 to 20, 2022	Bafoussam Leisure Park	-	-	100
International Women's Day	<ul style="list-style-type: none"> - promotion of women entrepreneurship - organize fairs - exhibitions allowing women to sell their products 	March 2022	MBOUDA CPFF CPFF Bafoussam	01 20	08 15	05 25
Cultural Festival of the Bamedjinda Group	Supervision and promotion of crafts	December 2022	Bamedjinda chiefdom	10	05	13
World Rural Women's Day	<ul style="list-style-type: none"> - Raising the awareness of rural women for inclusive local development - Involving rural women as a cornerstone of local development 	November 2022	Place des fêtes in Bamendjou	02	02	08
Youth Initiatives Fair	Promoting creativity and innovation in a young environment	09 February 2022	Bandjoun Festival Square	05	10	20
Agricultural fair and apprenticeship in small trades	Promote local agricultural production and apprenticeship in small trades	07 March 2022	Bandjoun Festival Square	05	30	10
Departmental craft exhibition fair	Promote craftsmanship and innovation in koug-khi	May 19, 2022	Bandjoun Festival Square	-	-	40
Bandjoun Food Fair	Promote local food production.	October 14, 2022	Bandjoun Festival Square	-	35	-
Exhibition and gastronomic fair of the "Network of Craftsmen Entrepreneurs Made in West"	Promotion and enhancement of local flours (potato, cassava, plantain, etc.)	From 04 to 07 March 2022	Chamber of Commerce	-	-	15
Development and Promotion of the Social Economy	Structuring of Social Economy actors	October 12, 2022	Town hall of Bafoussam ^{1st}	-	53	-
Agro-Sylvo-Pastoral Association	Exchange and sharing of experience	From December 21 to 23, 2022	Inter-ministerial building	-	-	05
Organization of a managerial and	Equip entrepreneurs in the department of Ndé to deal with the practical	Thursday April 28, 2022,	DR MINEPAT Ndé	15	13	22

Event theme	Goals	Period	Place	Target (Number)		
				SME	SSO	HPUS
entrepreneurial capacity building seminar for PMEESA actors in the Department of Ndé, under the theme: "How to make your business more professional and competitive in the 21st century "	difficulties they encounter in the field and certainly to optimize their entrepreneurial approach techniques in the process of creating wealth and jobs					
Organization of an entrepreneurial conference By the DDPMEESA of Ndé under the theme: "Entrepreneurship as a real lever for development"	Disseminate the entrepreneurial spirit and strengthen the entrepreneurial capacities of the present assistance	07 March 2022	ISTEC (Higher Institute of Technology and Business Studies) of Bangangté.	07	06	08
Organization with the collaboration of the DDMINMIDT of Ndé a seminar on non-commercial protection	-Getting business leaders to better choose non-commercial; -How to get your invention patent and certificate.	03 November 2022	Bangangté Town Hall	40	15	10
Mini exhibition at the handicraft village	Encourage the registration of craftsmen, workshop with students and exhibition by some craft person. Promote and enhance the visibility of craft product	05-07 February 2022	Mile 4 Limbo	-	-	70
Youth day exhibition(youth, moral, civil and entrepreneurship rearmament	Visit of some entrepreneurship clubs in school, promote the visibility of their product	06-11 February 2022	Buea and Limbe at the hall council	08	-	20
Promote 2022	Promote the industrialization of Africa emergence, visit some promoters and holding workshop on good improving their packaging.	February 19-22, 2022	Yaounde congress hall	03	02	-
Labor Day exhibition (Universal social protection to end child labor)	-Show case of product made in south west -mini competition of products made by different promoters	27 April to 01 May 2022	Limbo 1 council	07	-	20
20 May exhibition (Defense and armed forces at the service of the people in preserving social peace and national cohesion guarantee for emerging Cameroon)	Show case the creativity of promoters and enhance their visibility	May 17-20, 2022	Buea parade square	-	03	08
7th ^{edition} of sensitization caravan for AMCs	Seminar with promoters on the importance of being an AMC member,	October 26-28, 2022	Finish hotel Limbe	15	00	00

Event theme	Goals	Period	Place	Target (Number)		
				SME	SSO	HPUS
	encourages SMEs to register					
Women's day exhibition (Gender equality today for a sustainable tomorrow)	Show case industry of women and promote visibility of their product	06-08 March 2022	Buea parade square	00	02	13
Global entrepreneurship week	-Creation of more entrepreneurship clubs in school -carry out mini exhibition among school - innovation and revitalization of entrepreneurial ecosystems	November 14-20, 2022	South West region	50	37	80
Regional AGRIC Trade Fair	Show case by handicrafts persons and SMEEs	01-03 December 2022	Buea at the hall council	-	05	05

Source: MINPMEESA - = strictly zero results.

III. Craft Village

Event theme	Goals	Period	Number of external participants
VARBAF, showcase of local craftsmanship	<ul style="list-style-type: none"> - promote and enhance Craftsmanship in West Cameroon by bringing together all the speculations of the Region in one place; - Make known the offer of artisanal production and the capacity of emergence of Crafts products on the local and national market; - Stimulate the creative genius of artisans by organizing competitions giving rise to the granting of bonuses and the selection of the best for the occHPUstion of shops at VARBAF. - Support organizations in promoting their image through craftsmanship 	July 29 to August 07, 2022	48
Made in West promotion	Promotion of local artisanal products and services	August 22 to 26, 2022	5
VARBAF showcase of local craftsmanship	Promoting local craft production and offering craftsmen not taking part in SIARC a framework for marketing during the end-of-year holiday period	December 15 to 23, 2022	5
"FOV'ART", craft village fair in Garoua	Promotion and promotion of VARG and Crafts products from the region	January 08 to February 11	71
Unit Fair and Exhibition	Celebration of living and doing together	17-May	...
Fair and textile exhibition in the artisanal village of Garoua NGO JAPSSO financed by the GIZ	Revitalization of textile crafts	November 24 to 26	18
Semi-annual fair trade exhibition sale of handicrafts		June 30 to July 01, 2022	26
Monthly fair of handicrafts	Promote the meeting between the supply of quality Crafts products and the demand increasingly oriented towards the consumption of local products	July 28 to 30, 2022	14
Ngaoundéré craft fair	Facilitate the marketing of handicrafts	December 29 to 31, 2022	38

Event theme	Goals	Period	Number of external participants
Online marketing and sales of crafts products with Bamenda regional handicraft village	Preparing to launch online sales	26-sept	...
CAN 2022 Great Craft Fair	Make VARD a pole of attraction for national and international visitors	09/01 to 06/02 2022	12
Second edition of the “Useful Holidays” activity at the VARD	<ul style="list-style-type: none"> - Promote crafts; - occupying and training young people in the various craft trades; - Animate the VARD and increase its visibility 	06-23 07/2022	104
Design and production of the physical catalog of artisans in the Littoral region	Promote local crafts	October 2022	30
Production and online publication of the catalog of craftsmen in the Littoral region	<ul style="list-style-type: none"> - Exhibit the know-how of craftsmen from the Littoral region; - Promoting “Made in Cameroon” 	November 2022	30
Creation of TikTok pages for the benefit of artisans	Demonstrate the creative genius of artisans in the Littoral region	December 2022	04
"FOV'ART" second edition	End-of-year promotional sales; promotion and enhancement of local productions	December 21 to 24	02

Source: MINPMEESA ... = data not available

Appendix 10: Questionnaire for collecting data on the creation of PMEESA

Regional delegation:

I. Creation of SMEs in 2021

Month	SMEs created	Sex		Legal status				Typology			Activity area			Declared jobs	Nationality of promoter		Promoter age range				
		Masc	Fem	LC	LCC	ETS	Others	VSE	SE	ME	Prime	Dry	Ter		CMR	Foreign	Under 30	[30 ; 39]	[40; 49]	[50; 59]	Over 60
January																					
FEBRUARY																					
March																					
April																					
May																					
June																					
July																					
August																					
September																					
October																					
November																					
December																					

II. Forecast Turnover and Jobs

2021			
Turnover at check-in	VSE		
	SE		
	ME		
	Total		
Provisional employment	VSE	Masculine	
		Feminine	
		Total	
	SE	Masculine	
		Feminine	
		Total	
	ME	Masculine	
		Feminine	
		Total	

III. Closure of SMEs in 2021

Number of closed SMEs	Year 2021
Tax services	
Transplant services	
CNPS	
Governor's Office	

IV. Creation of SEOs

Number of OES created			2021
Activity area	Primary		
	Secondary		
	Tertiary		
	Total		
Branches of activity	Agriculture		
	Breeding		
	Fishing		
	processing activity		
	microfinance		
	Other activites		
	Total		
cooperative card	cooperatives	CO-OP	
		SACCO	
		TOTAL	
	Unions	GIC	
		CO-OP	
		Total	
	Federations	GIC	
		CO-OP	
		Total	
	Confederations	GIC	
		CO-OP	
		Total	

V. Registration of HPUSs in 2021

			2021
Type of craft	Art	Masculine	
		Feminine	
		Total	
	Production	Masculine	
		Feminine	
		Total	
	Services	Masculine	
		Feminine	
		Total	
Sector of activity	Wood, Metals, Leather and Skin, Stone		
	Health		
	Fashion and Beauty		
	Construction of Buildings and Public Works		
	Environment and Sustainable Development		
	Wood, Metals, Leather and Skin, Stone		
	Livestock, Agriculture		
	Other Sectors		

Appendix 11: Questionnaire on the state of implementation of public policies

I. Directorates of MINPMEESA

Promotional events in 2022

Event theme	Goals	Period	Place	Target (Number)		
				SME	SSO	HPUS
1.						
2.						
3.						
4.						
5.						
6.						

• Department of Social Economy (DES)

OUTPUTS OBTAINED					Number
Number of CTDs that received funds in 2022.					
Number of SEOs having received transferred resources in 2022					
Number of SEOs that benefited from the funds by sector in 2022.	Agro industry	Cotton-Textile- Confection- Leather	Forest-Wood	Other (s) to be specified.....	Total

II. Decentralized services

Regional Delegation of:.....

Promotional events in 2022

Event theme	Goals	Period	Place	Target (Number)		
				SME	SEO	HPU _s
1.						
2.						
3.						
4.						
5.						
6.						

III. National Business Pilot Incubator (PNPE)

1. Effective

Wording	Number
Number of applications for incubation	
Number of candidates incubated	

2. Workforce by sector of activity

	Primary	Secondary	Tertiary	Total
Number of companies created in 2022 by incubates who left in 2021				

3. Workforce by sub-sector/sector

	Agro industry	Cotton-Textile- Confection- Leather	Forest- Wood	Other (s) to be specified	Total
Number of companies created in 2022 by incubates who left in 2021					

4. Promoter workforce by sex

	Masculine	Feminine	Total
Number of companies created in 2022 by incubates who left in 2021			

5. Workforce by promoter age group

	[25; 35[[35; 45[[45; 55[[55; 65[65 and over	Total
Number of companies created in 2022 by incubates who left in 2021						

6. Number of employees and turnover.

Working	Total
Number of jobs created by incubated structures	
Cumulative turnover generated by the structures created	

IV. Craft villages

1. Number of craftsmen present on the site

	Art	Production	Services	Total
Number of artisans present in the village				
Number of new artisans present in the village in 2022				
Value of sales in 2022 (in FCFA)				

2. Number of national and foreign visitors

	Nationals	foreigners	Total
Number of visitors in 2022			

3. Organization of fairs and networking of craftsmen

	Since the creation	In 2022
Number of trade fairs organized		
Number of artisan networks and artisan organizations		

4. Training of artisans in 2022

No.	Training topic	Period	Number of artisans present
1			
2			
3			

5. Promotional events in 2022

	Event theme	Goals	Period	Place	Number of External participants
1.					
2.					
3.					
4.					
5.					
6.					

V. Supervised structures of MINPMEESA

→ Agency for the Promotion of Small and Medium Enterprises (APME)

1. Workforce by sub-sector/sector

Outputs obtained in 2022	Agro industry	Cotton-Textile- Confection- Leather	Forest- Wood	Other (s) to be specified	Total
Number of SMEs restructured					
Number of SMEs assessed					
Number of SMEs sensitized					
Number of idea holders having received technical assistance and advice					
Number of promoters having benefited from capacity building					
Total					

2. Results of programs and services in 2022

Program title	Outputs achieved	Number of training workshops	Number of participants
Prototyping Support Fund			
TRANSFAGRI			
Youth Entrepreneurship Program (PE2JM)			
Modernization Program for SMEs through Information and Communication Technologies (PMTIC)			
Cameroon Food Packaging and Quality Program (CAMPACK)			
SME Competitiveness Enhancement Program			
One-Stop-Shop for Investment Incentives			

→ **Cameroonian Bank of Small and Medium Enterprises (BC-PME)**

Outputs achieved					Number of customers
Number of new BC-PME customers in 2022					
Loans granted in 2022 by sub-sector/sector	Agro industry	Cotton-Textile-Confection-Leather	Forest-Wood	Other (s) to be specified.....	Total
Amount of credit granted					

→ **Subcontracting and Partnership Office (BSTP-CAM)**

1. Workforce by sub-sector/sector

Indicators	Agro industry	Cotton-Textile-Confection-Leather	Forest-Wood	Other (s) to be specified.....	Total
Total number of contracts					
Total number of contracted SMEs/SMIs					
Number of SMEs/SMIs supported					
Number of SMEs/SMIs Bench marketed					
Number of SMEs/SMIs profiled					

2. General result in 2022

	Total
Total amount of contracts (in FCFA)	
Total number of buyers found	
Number of connections	
Total number of jobs created	

VI. Programs→ **EMPRETEC program**

1. Workforce by sub-sector/sector

	Agro industry	Cotton-Textile-Confection-Leather	Forest-Wood	Other (s) to be specified	Total
Number of promoters trained in the EMPRETEC methodology					

2. Workforce by gender

Wording	Masculine	Feminine	Total
Number of participants in training sessions			

3. General informations

Wording	Number
Number of training sessions organized	
Number of direct and indirect jobs created by learners	
Number of partnerships between MSMEs and large companies established	

→ **KAIZEN program**

OUTPUTS OBTAINED IN 2022	Masculine	Feminine	Total
Number of “basic Kaizen” consultants since its implementation			
Number of “advanced Kaizen” consultants			
Number of business management consultants			
Number of Kaizen and business management inspectors			
Number of SMEs supported in capacity building			

Appendix 12: Writing and review team

General supervision	General coordination	Technical coordinator	Technical writing team	Review team
HE Mr. Achille BASSILEKIN III	Mr. TCHANA Joseph	Mr. BOBBO MAMOUDOU	Mrs. TCHANA Sylvie	Mr. MOUDOU SANDA
		Mrs. TCHANA Sylvie	Mrs. DJIKI Huguette	DR. OUMAROU Ibn El Hamid
			Mr. MOUTOMBI Bakal	Mr. FANDIO Ferdinand
			Mrs. IHOULI Francine	Mr. METANGMO January
			Mrs. NGAFFO Manuela	Mr. MOUGA Amisobel
			Mr. NONGNI Abednego	Mr. TSANGA François
			Mr. N'NOUH Samuel	Mr. HAMADOU Daouda
			Mr. NGAMBO Ronnel	Mrs. ADO Ametissa
			Mrs. MOCK Danielle	
			Mr. KWEBITEU Dimitri	
			Mr. WAFFO Duboua	



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