

REPUBLIC OF CAMEROON

MINISTRY OF SMALL AND MEDIUM-SIZED
ENTERPRISES, SOCIAL ECONOMY AND
HANDICRAFTS



REPUBLIQUE DU CAMEROUN

MINISTERE DES PETITES ET MOYENNES
ENTREPRISES, DE L'ECONOMIE SOCIALE
ET DE L'ARTISANAT

2023 STATISTICAL YEARBOOK ON SMESEHs



DIVISION DES ETUDES
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FOREWORD

With a view to accelerating the materialization of the “import-substitution mix and export promotion” policy set out in NDS30, the Government has developed a new operational instrument ; the Integrated Agropastoral and Fisheries Import-Substitution Plan (PIISAH) over the period 2024-2026. At the end of the implementation of this plan, it is expected that the volume of production and local processing will increase to increase the Manufacturing Added Value (MAV) and bring it to 25% by 2030.

In this context, SMEs, Artisanal Production Units and social economy actors have an essential role to play in the development of local value chains, particularly with regard to priority sub-sectors with high potential such as “Agro-industry”, “forest-wood” and “cotton-textile-leather-confectionery”. These key players in the national economic fabric, although vulnerable, have demonstrated resilience to the various shocks that have confronted our economy in recent years, due to their limited capacities for adaptation and innovation. Also, it should be remembered that our productive fabric is made up of nearly 99.8% of SMEs, of which 79.32% are Very Small Enterprises (VSE), 19.43% are Small Enterprises (SE) and only 1.25% are Medium Enterprises (ME). In terms of distribution by sector of activity, these players are present at 79.6% in the tertiary sector, 20.3% in the secondary sector and only 0.1% in the primary sector.

To converge towards achieving the objective of 25% MAV by 2030 as set out in NDS30, it is more necessary than ever to intensify actions aimed at boosting the primary and secondary sectors, with the aim of Substantially increase local production, stimulate industrial processing and thus reduce imports of everyday consumer products.

It is in this sense that my Ministerial Department continued in 2023 its actions with a view to promoting entrepreneurship, modernizing and transforming production units in order to make quality and competitive consumer goods available. , both on national and international markets.

Despite the multiple consequences of different shocks (disruptions in the global logistics chain, persistence of inflationary tensions, security disruptions in certain regions), we observed in 2023 a clear improvement in the activity of SMESEHs. In terms of assets, the stock of SMEs is estimated at 393,166 in 2023 with an increase of 12.4% compared to the year 2022. In terms of the contribution of manufacturing industries to the growth of the secondary sector, SMEs have contributed 5.0% in 2023 compared to 4.45% in 2022. We note an increase in registrations of Social Economy Organizations (SEOs) of 10.0%, while registrations of Handicrafts Production Units (HPUs) in municipal offices maintains its downward trend.

The 13th edition of Statistical Yearbook on Small and Medium-Sized Enterprises, Social Economy Organizations and Handicrafts Production Units made available here constitutes a statistical dashboard on SMESEHs to facilitate the evaluation of the results of public policies implemented in favor of our targets and pave the way for the structural transformation of our economy.

The Minister of Small and Medium-Sized
Enterprises, Social Economy and Handicrafts

Achille BASSILEKIN III

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ACRONYMS AND ABBREVIATIONS

| | |
|-------------------|---|
| - | Strictly zero results |
| /// | Empty box due to the nature of things |
| ... | Data not available |
| APME | Agency for the Promotion of Small and Medium Enterprises |
| ADB | African development bank |
| BADEA | Arab Bank for Economic Development in Africa |
| BCA | Municipal Craft Offices |
| BC-PME | Cameroonian Bank for Small and Medium Enterprises |
| BEI | European Investment Bank |
| BID | Islamic Development Bank |
| BM | World Bank |
| BSTP | Subcontracting and Partnership Exchange |
| BTP/MC | Buildings and Public Works/Construction Trade |
| CBC | Commercial Bank of Cameroon |
| CCA | African Community Credit |
| CCIMA | Chamber of Commerce, Industry, Mines and Crafts |
| CEMAC | Central African Economic and Monetary Community |
| CFCE | Center for Business Creation Formalities |
| CGA | Approved Management Center |
| CIAY | Yaoundé International Crafts Center |
| COVID-19 | Coronavirus disease 2019 |
| CPB | Wood Promotion Center |
| CPFF | Promotional Center for Women and Families |
| CTD | Decentralized Territorial Communities |
| DAMSI | Directorate of Crafts and Migration of the Informal Sector |
| DEPP | Division of Studies, Projects and Foresight |
| OF THE | Department of Social Economy |
| DPME | Directorate of Small and Medium Enterprises |
| DR | Regional Delegation |
| DTA | Digital Transformation Alliance |
| EI | Individual business |
| EMPRETEC | Entrepreneur capacity building program to improve the competitiveness of local businesses, VSEs and SMEs in terms of product and service offering |
| EESI3 | Third Survey on Employment and the Informal Sector |
| ETS | Establishments |
| FCFA | Francs of the African Financial Community |
| GE | Big business |
| GIZ | Deutsche Gesellschaft Für Internationale Zusammenarbeit |
| INS | National Institute of Statistics |
| I KNOW | Association of Ethical Entrepreneurship Days of Cameroon |
| ME | Medium Enterprise |
| MEGCD | Dynamic Computable General Equilibrium Model |
| MINADER | Ministry of Agriculture and Rural Development |
| MINEPAT | Ministry of Economy, Planning and Regional Development |
| MINESUP | Ministry of Higher Education |
| MINFI | Ministry of Finance |
| MINJUSTICE | Ministry of Justice |
| MINMIDT | Ministry of Mines, Industry and Technological Development |
| MINPMEESA | Ministry of Small and Medium Enterprises, Social Economy and Crafts |
| MINPROFF | Ministry for the Promotion of Women and the Family |
| SEOs | Social Economy Organizations |
| OHADA | Organization for the Harmonization of Business Law in Africa |
| NGO | Non-Governmental Organization |
| SE | Small business |
| GDP | Gross domestic product |
| SMEs | Small and Medium-Sized enterprises |
| SMESEHs | Small and Medium-Sized Enterprises, Social Economy and Crafts |
| PNPE | National Pilot Business Incubator of E déa |
| UNDP | United Nations Development Program |

| | |
|-----------------|---|
| PROMOTED | International Exhibition of Business, SMEs and Partnerships |
| PTF | Technical and Financial Partners |
| RGE | General Business Census |
| HER | Anonimous society |
| SAE | Equatorial Agri-Food Society |
| SARL | Limited Liability Company |
| IF | Information system |
| NDS30 | National Development Strategy 2020-2030 |
| SUARL | Single-member Limited Liability Company |
| ICT | Information and Communication Technology |
| VSE | Very Small Business |
| EU | European Union |
| HPU | Artisanal Production Unit |
| GO | Added Value |
| VAR | Regional Artisanal Village |
| VAM | Manufacturing Added Value |
| ZLECAF | African Continental Free Trade Area |

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EXECUTIVE SUMMARY

The Ministry of Small and Medium-Sized Enterprises, Social Economy and Handicrafts (MINPMEESA) has, in 2023, accomplished its missions in the wake of the promotion of entrepreneurship, the modernization and transformation of production units of the sub-sector of Small and Medium-Sized Enterprises, Social Economy and Handicrafts (SMESEHs). This second year of the implementation of its 2022 - 2024 Strategic Performance Framework was characterized by the effects of the Russo-Ukrainian crisis, the Israeli-Hamas conflict and the persistence of inflationary tensions.

Despite this particularly difficult environment, MINPMEESA has accelerated its strategy of implementing the import-substitution policy, by carrying out actions with our various targets in general, and in particular for SMESEHs in priority sectors carriers which are: “Agro-Industry”, “Textile-Confection-Leather” and “ Wood Processing”, in order to increase local production, stimulate industrial processing to limit imports of mass consumption products.

With a view to assessing the contribution of public policies in supporting SMESEHs and their contribution to economic growth, the MINPMEESA produces each year a Statistical Yearbook containing information on the dynamic development of the field.

The 2023 MINPMEESA statistical directory thus developed follows a harmonized global approach in four (04) stages : (i) preparatory work leading to the identification of the statistical information needs of the SMESEHs sector, (ii) collection and exploitation of data available from partner administrations, (iii) drafting of the directory accompanied by its analysis note, and (iv) dissemination.

It appears in this 13th edition of the Statistical Yearbook on SMESEHs that the estimated stock of companies in Cameroon in 2023 stands at 393,954 including 393,166 SMEs, under the hypothesis that the structure of these actors has not fundamentally changed since the 2nd General Business Census (RGE-2), particularly with the concentration of businesses in the two metropolises Douala and Yaoundé, a preponderance of Individual Businesses (97%) and SMEs operating in the tertiary sector (79.6%).

Regarding the creation of SMEs, there are 19,651 companies created in CFCEs in 2023 across the national territory, mainly Individual Enterprises (54.53% compared to 52.97% in 2022); VSEs are the most represented (80.46%); The most enterprising age group is between 35 and 50 years old. Also the majority of business promoters in 2023 remain male (73.43%). However, the female entrepreneurial dynamic maintains an upward trend over the period 2017-2023 with regard to the number of businesses created by women (26.57% in 2023 compared to 25.87% in 2022).

As for Social Economy organizations, there are approximately 3,865 SEOs registered in 2023. The activities of the latter are mainly in the primary sector (56.35%) and remain oriented towards agriculture (40.26% in 2023 compared to 47.88% in 2022). The largest number of SEOs recorded in 2023 comes from the Southern region (38.69%).

Relative to Artisanal Production Units, 3,557 were registered in the Municipal Craft Offices in 2023. This figure, in continuous decline since 2018, shows a relaxation of public policies in supporting the formalization of artisans, nevertheless we observe a good momentum in the registration of HPU worn by women (51.22%).

Regarding Informal Production Units (UPI), it should be noted that MINPMEESA must, more than in the past, densify its support policies in this sector which is characterized by a diversity of activities ranging from agriculture to crafts, through commerce and services. This flexibility allows it to quickly adapt to economic changes and respond effectively to market needs.

Indeed, the report on monitoring the evolution of the informal sector in Cameroon between 2005 and 2021, which the National Institute of Statistics (INS) has just published, confirms a strong trend. According to the results of the third Employment and Informal Sector Survey (EESI3) carried out in 2021 (phase II) by the INS, the number of UPIs is estimated at just over 3.4 million overall of the national territory compared to around 400 thousand formal SMEs and GEs. The weight of the informal sector in tax revenues in Cameroon remains very low compared to its economic size, due to its unregulated nature. As a result, the informal sector is an invaluable opportunity to support the country's economic growth. Cameroon would benefit from intensifying its strategies to support migration to the formal sector through appropriate tax measures in favor of IPUs.

GENERAL INTRODUCTION



GENERAL INTRODUCTION

1. Context and Justification

Global economic growth experienced a slowdown in 2023, going from 3.5% in 2022 to 3.0% in 2023. Indeed, according to the International Monetary Fund (IMF), this situation is mainly due to the effects of the pandemic in COVID-19, to multiple geopolitical and commercial tensions between the United States and China, Russia and Ukraine. These factors have helped shape the global economy, with varying impacts in different regions of the world. In particular the rise in the prices of raw materials (such as oil and metals), favoring an increase in inflation in many countries. However, despite these major challenges, African economies remained resilient in 2023 with average growth stabilizing at 4.0% compared to 3.6% in 2022.

In the CEMAC zone, we observed good dynamics in economic activities and an improvement in competitiveness on international markets. This consolidation of trade, perceptible at the level of imports and exports, is justified by the increase in the prices of raw materials exported by the CEMAC countries and the low level of the inflation rate of the sub-region compared to its main Commercial Partners. In particular, in Cameroon, the economy was marked in 2023 by an increase in the prices of main mass consumption products (+0.57 percentage points), raising the inflation rate to 7.4% at the end of the year 2023. The increase in prices was particularly high for products of local origin (+8.5%) compared to those imported (+6.0%). This level of inflation reinforces the importance of implementing the import-substitution policy encouraged by the NDS30.

It is therefore in line with the main directions of this strategy that the country has undertaken the structural transformation of its economy and inclusive growth. This ambition suggests a change in the structure of the productive chain, thus ensuring the promotion of primary and secondary sectors favorable to the production and massive transformation of mass consumption products. This policy of structural transformation of the Cameroonian economy is mainly based on SMESEHs which constitute the bulk of its economic fabric. This therefore means that the implementation of this development strategy requires the development of public policy instruments likely to strengthen the contribution of PMEESA to the formation of the Gross Domestic Product (GDP).

Consequently, the Ministry of Small and Medium-Sized Enterprises, Social Economy and Handicrafts (MINPMEESA), continued its efforts to promote the improvement of the environment of SMESEHs as well as their development. At the end of this exercise, it is appropriate to provide a panoramic view of the evolution of economic activities and statistics on the environment of Small and Medium Enterprises (SMEs), Social Economy Organizations (SEOS) and Units. of Artisanal Production (HPU). The statistical directory produced by MINPMEESA for several years is intended to be a decision-making tool and constitutes an instrument for monitoring and evaluating the implementation of public policies in this area of activity.

2. Objective

The main objective is to provide the statistical information necessary to control demography, the contribution of targets to the national economy as well as the impact of public policies implemented on the activities of SMEs, SEOS and HPU.

3. Methodological approach

This edition is a compilation of data from the central and decentralized services of MINPMEESA, attached and sub-supervisory structures, the use of study reports, censuses from public and parapublic administrations and international organizations. It follows a global approach harmonized in four (04) stages : (i) preparatory work leading to the identification of statistical information needs of the PMEESA sector, (ii) collection and use of data available from administrations partners, (iii) drafting the directory accompanied by its analysis note, and (iv) dissemination.

3.1.Preliminary activities

The preparatory work was structured around: (i) the identification and validation of statistical information needs, (ii) the development and validation of the model of the directory, (iii) the development and validation data collection sheets.

3.2.Collection and use of data

Data collection consisted of training DEPP staff and decentralized services in charge of data collection, and the deployment of said teams to decentralized services, central services, programs and projects attached to MINPMEESA for data collection. Data processing essentially consisted of cleaning the collected data, making them consistent and producing tables and graphs.

3.3.Writing of the directory, its analysis note and distribution

The physical version is made available to various users through the Project Studies and Foresight Division of MINPMEESA. The electronic version is also available to users, through the MINPMEESA website.

4. Writing plan

The 2023 statistical yearbook on PMEESA is structured around 4 chapters: (I) statistical data on SMEs, (II) statistical data on SEOS, (III) statistical data on HPUs, (IV) contribution public policies for the development of the PMEESA sub-sector and (V) statistical data on the informal sector.

STATISTICAL DATA ON SMEs



CHAPTER I : STATISTICAL DATA ON SMEs

This chapter gives an assessment of the structure of businesses in Cameroon in general and SMEs in particular. The number of active companies is estimated at **393,954** including **393,166 SMEs** in 2023. The activities of these SMEs are mainly oriented towards the tertiary sector (75.95%).

1.1. Estimated business stock in 2023

Box 1: Methodology for estimating SMEs stock in 2023

The estimation of the stock of SMEs in 2023 was made on the basis of company data for the year 2022 present in the 2022 statistical yearbook on PMEESA. From these estimates, a stock of **393,954 companies** emerges, including **393,166 SMEs** in 2023, which represents 99.8% of all companies present in the national territory.

Considérations :

- Évolution of activity sectors in 2023 ;
- Link between GDP and the total stock of companies in the three priority sections;
- Évolution of GDP between 2009 and 2022 ;
- Évolution of SMEs between 2009 and 2022.

Assumptions taken into account

- The effects of the spread of Covid-19 are gradually fading through the demand channel and through the supply channel due to the measures taken by the Government ;
- The repercussions of the advent of the Russo-Ukrainian conflict on economic activities in Cameroon ;
- The total labour supply is exogenous and depends on the demographic growth rate of the population ;
- The capital supply of each branch is exogenous and depreciates over time ;
- Transfers between agents are assumed to be exogenous as well as the level of public expenditure.

Model used

The method used to estimate the stock of SMEs is the MEGCD (Dynamic Computable General Equilibrium Model). The advantage of this method is that it models the entire economy by providing a coherent and interdependent framework of economic agents as well as the factors of production held by them, and assesses the likely effects of supply policies and demand on the economy as a whole. Also, this model takes into account the effects of different shocks on the economy.

Data used:

| | |
|--|--|
| 2019 Social Accounting Matrix | Foreign Trade |
| Standard Matrix of the Cameroonian Economy in 2019 (Macro-SAM) | Monetary and financial situation of Cameroon |
| Table of Financial and Economic Operations | Resource and Employment Table and data from Cameroon's national accounts for the year 2019 |
| Balance of payment | Quantified objectives of the SND30 by 2030 |

The results from this model result from the resolution of a system of 28 equations presented in the appendix.

This model makes it possible to obtain the desired changes in the number of companies until 2030. These proportions are applied to the stock of companies enumerated by the RGE-2 in 2016 to obtain the values (number of companies) over the periods identified. The disaggregation of this stock according to legal form, typology and region is deduced from RGE-2. The estimate of the stock of

Table 1: Distribution of SMEs stock estimated in 2023 according to sector of activity

| Activity area | 2016 | | 2019 (th) | | 2020 (e) | | 2021 (e) | | 2022(e) | | 2023(e) | |
|---------------|-----------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|------|
| | Effective | % | Effective | % | Effective | % | Effective | % | Effective | % | Effective | % |
| Primary | 342 | 0.17 | 358 | 0.12 | 360 | 0.13 | 365 | 0.11 | 371 | 0.1 | 377 | 0.1 |
| Secondary | 31,694 | 15.63 | 63,204 | 21.99 | 49,551 | 17.15 | 62,370 | 19.24 | 63,520 | 18.16 | 79,952 | 20.3 |
| Tertiary | 170,710 | 84.2 | 223,814 | 77.88 | 238,939 | 82.72 | 261,515 | 80.65 | 285,831 | 81.73 | 312,837 | 79.6 |
| Total | 202,746 | 100 | 287 376 | 100 | 288,850 | 100 | 324 250 | 100 | 349,722 | 100 | 393 166 | 100 |

Source : MINPMEESA / *(e) our estimates

Table 2: Distribution of business stock estimated in 2023 by type of business

| Types of Businesses | 2016 | | 2019 (e) | 2020 (e) | 2021 (e) | 2022(e) | 2023(e) |
|---------------------|-----------|------|----------|----------|----------|---------|---------|
| | Effective | % | | | | | |
| SMEs | 202,746 | 99.8 | 287 376 | 288,850 | 324 250 | 349,722 | 393 166 |
| GE | 406 | 0.2 | 575 | 578 | 649 | 700 | 787 |
| Total | 203 152 | 100 | 287,951 | 289,428 | 324,899 | 350 422 | 393,954 |

Source : MINPMEESA / *(e) our estimates

Table 3: Distribution of SMEs stock estimated in 2023 according to legal form

| Legal forms | 2016 | 2019 (e) | 2020 (e) | 2021 (e) | 2022(e) | 2023(e) | |
|--------------------------------|---------|----------|----------|----------|---------|-----------|-----|
| | | | | | | Effective | % |
| EI/ETS | 196,664 | 278,755 | 280 184 | 314 523 | 339 230 | 381 371 | 97 |
| SARL | 3,649 | 5,173 | 5,199 | 5,836 | 6,295 | 7,077 | 1.8 |
| SUARL | 811 | 1,149 | 1,155 | 1,297 | 1,399 | 1,573 | 0.4 |
| SA | 608 | 862 | 867 | 973 | 1,049 | 1,179 | 0.3 |
| Simplified joint stock company | 203 | 287 | 289 | 324 | 350 | 393 | 0.1 |
| Social Economy Companies | 406 | 575 | 578 | 649 | 700 | 786 | 0.2 |
| Other forms | 405 | 575 | 578 | 648 | 699 | 786 | 0.2 |
| Total | 202,746 | 287 376 | 288,850 | 324 250 | 349,722 | 393 166 | 100 |

Source : MINPMEESA / *(e) our estimates

Table 4: Distribution of SMEs stock estimated in 2023 by region

| Region | 2016 | 2019 (e) | 2020 (e) | 2021 (e) | 2022(e) | 2023(e) | |
|--------------------------|----------------|----------------|----------------|----------------|----------------|----------------|------------|
| | | | | | | Effective | % |
| Adamaoua | 5,879 | 8,334 | 8,377 | 9,403 | 10,142 | 11,402 | 2.9 |
| Center outside Yaoundé | 6,488 | 9,196 | 9,243 | 10,376 | 11,191 | 12,581 | 3.2 |
| Yaounde | 48,456 | 68,683 | 69,035 | 77,496 | 83,584 | 93,967 | 23.9 |
| East | 7,096 | 10,058 | 10 110 | 11,349 | 12,240 | 13,761 | 3.5 |
| Far North | 6,690 | 9,483 | 9,532 | 10,700 | 11,541 | 12,974 | 3.3 |
| Coastline outside Douala | 7,096 | 10,058 | 10 110 | 11,349 | 12,240 | 13,761 | 3.5 |
| Douala | 67,919 | 96,271 | 96,765 | 108,624 | 117 157 | 131,711 | 33.5 |
| North | 6,487 | 9,196 | 9,243 | 10,376 | 11,191 | 12,581 | 3.2 |
| North West | 12,772 | 18,105 | 18,197 | 20,428 | 22,033 | 24,769 | 6.3 |
| West | 13,786 | 19,542 | 19,642 | 22,049 | 23,781 | 26,769 | 6.8 |
| South | 5,879 | 8,334 | 8,377 | 9,403 | 10,141 | 11,402 | 2.9 |
| South West | 14,192 | 20,116 | 20,219 | 22,697 | 24,481 | 27,522 | 7 |
| Total | 202,740 | 287 376 | 288,850 | 324 250 | 349,722 | 393 166 | 100 |

Source : MINPMEESA / *(e) our estimates

Table 5: Distribution of SMEs stock estimated in 2023 according to the gender of the Promoter/Manager

| Gender of promoter/manager | 2016 | 2019 (e) | 2020 (e) | 2021 (e) | 2022(e) | 2023(e) | |
|----------------------------|----------------|----------------|----------------|----------------|----------------|----------------|------------|
| | | | | | | Effective | % |
| Male | 126,098 | 178,733 | 179,650 | 201,667 | 217,509 | 244,529 | 62.2 |
| Female | 76,648 | 108,643 | 109,200 | 122,583 | 132 213 | 148,636 | 37.8 |
| Total SME | 202,746 | 287 376 | 288,850 | 324 250 | 349,722 | 393 166 | 100 |

Source : MINPMEESA / *(e) our estimates

Table 6: Distribution of SMEs stock estimated between 2023 according to the age group of the Promoter/Manager

| Age range of promoter/manager | 2016 | 2019 (th) | 2020 (e) | 2021 (e) | 2022(e) | 2023(e) | |
|-------------------------------|----------------|----------------|----------------|----------------|----------------|----------------|------------|
| | | | | | | Effective | % |
| Under 20 | 3,340 | 4,736 | 5,343 | 4,761 | 5,763 | 6,479 | 1.65 |
| 20-30 | 57,387 | 81,342 | 91,779 | 81,758 | 98,989 | 111,286 | 28.31 |
| 30-40 | 80,722 | 114,419 | 129 101 | 115,006 | 139,242 | 156,539 | 39.81 |
| 40-50 | 40,057 | 56,780 | 64,065 | 57,071 | 69,098 | 77,682 | 19.76 |
| 50-60 | 14,879 | 21,090 | 23,797 | 21,199 | 25,666 | 28,855 | 7.34 |
| Over 60 years old | 6,355 | 9,009 | 10,165 | 9,055 | 10,964 | 12,325 | 3.13 |
| Total | 202,740 | 287 376 | 324 250 | 288,850 | 349,722 | 393 166 | 100 |

Source : MINPMEESA / *(e) our estimates

1.2. Creation of SMEs in CFCEs

Table 7: Evolution of the number of SMEs created in CFCEs between 2018 and 2023

| CFCE | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | |
|--------------|---------------|---------------|---------------|---------------|---------------|---------------|------------|
| | | | | | | Effective | % |
| Yaounde | 5,033 | 4,935 | 2,531 | 5,897 | 5,358 | 9,168 | 46.65 |
| Douala | 5,706 | 6,339 | 4,365 | 5,342 | 5,717 | 6,338 | 32.25 |
| Bafoussam | 677 | 700 | 799 | 862 | 929 | 860 | 4.38 |
| Garoua | 437 | 438 | 545 | 542 | 954 | 538 | 2.74 |
| Bamenda | 237 | 227 | 389 | 520 | 472 | 477 | 2.43 |
| Ebolowa | 107 | 117 | 140 | 214 | 183 | 131 | 0.67 |
| Limbe | 445 | 473 | 743 | 947 | 979 | 907 | 4.62 |
| Maroua | 326 | 423 | 533 | 502 | 379 | 431 | 2.19 |
| Bertoua | 220 | 254 | 236 | 331 | 263 | 425 | 2.16 |
| Ngaoundere | 235 | 323 | 401 | 434 | 367 | 339 | 1.73 |
| Edea | /// | /// | /// | /// | /// | 37 | 0.18 |
| Total | 13,423 | 14,229 | 10,682 | 15,591 | 15,601 | 19,651 | 100 |

Source : MINPMEESA / APME 2018-2023 ///: empty box due to the nature of things

Table 8: Evolution of the number of SMEs created in CFCEs between 2018 and 2023 according to the sector of activity

| CFCE | Activity area | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | |
|-----------|---------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | | | | | | | Effective | % |
| Yaounde | Primary | 78 | 70 | 61 | 127 | 52 | 89 | 0.45 |
| | Secondary | 467 | 356 | 224 | 545 | 642 | 1,099 | 5.59 |
| | Tertiary | 4,488 | 4,509 | 2,246 | 5,225 | 4,664 | 7,980 | 40.61 |
| | Total | 5,033 | 4,935 | 2,531 | 5,897 | 5,358 | 9,168 | 46.65 |
| Douala | Primary | 174 | 78 | 86 | 76 | 81 | 90 | 0.46 |
| | Secondary | 284 | 356 | 400 | 362 | 223 | 247 | 1.25 |
| | Tertiary | 5,248 | 5,905 | 3,879 | 4,904 | 5,413 | 6,001 | 30.53 |
| | Total | 5,706 | 6,339 | 4,365 | 5,342 | 5,717 | 6,338 | 32.24 |
| Bafoussam | Primary | 10 | 270 | 220 | 262 | 68 | 63 | 0.32 |
| | Secondary | 63 | 235 | 252 | 294 | 117 | 108 | 0.55 |
| | Tertiary | 604 | 195 | 327 | 306 | 744 | 689 | 3.51 |
| | Total | 677 | 700 | 799 | 862 | 929 | 860 | 4.38 |
| Garoua | Primary | 7 | 4 | 8 | 28 | 62 | 35 | 0.18 |
| | Secondary | 40 | 41 | 25 | 192 | 521 | 294 | 1.5 |
| | Tertiary | 390 | 393 | 512 | 322 | 371 | 209 | 1.06 |

| CFCE | Activity area | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | |
|-------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------|
| | | | | | | | Effective | % |
| | Total | 437 | 438 | 545 | 542 | 954 | 538 | 2.74 |
| Bamenda | Primary | 4 | 15 | 33 | 41 | 25 | 25 | 0.13 |
| | Secondary | 22 | 15 | 56 | 112 | 24 | 24 | 0.12 |
| | Tertiary | 211 | 197 | 300 | 367 | 423 | 428 | 2.18 |
| | Total | 237 | 227 | 389 | 520 | 472 | 477 | 2.43 |
| Ebolowa | Primary | 2 | 12 | 9 | 2 | 28 | 20 | 0.1 |
| | Secondary | 10 | 8 | 17 | 26 | 31 | 22 | 0.11 |
| | Tertiary | 95 | 97 | 114 | 186 | 124 | 89 | 0.45 |
| | Total | 107 | 117 | 140 | 214 | 183 | 131 | 0.67 |
| Limbe | Primary | 7 | 107 | 141 | 211 | 208 | 193 | 0.98 |
| | Secondary | 41 | 103 | 234 | 286 | 315 | 292 | 1.49 |
| | Tertiary | 397 | 263 | 367 | 450 | 456 | 422 | 2.15 |
| | Total | 445 | 473 | 742 | 947 | 979 | 907 | 4.62 |
| Maroua | Primary | 5 | 53 | 73 | 55 | 21 | 24 | 0.12 |
| | Secondary | 30 | 145 | 217 | 109 | 140 | 159 | 0.81 |
| | Tertiary | 291 | 225 | 253 | 338 | 218 | 248 | 1.26 |
| | Total | 326 | 423 | 533 | 502 | 379 | 431 | 2.19 |
| Bertoua | Primary | 3 | 32 | 4 | 15 | 10 | 16 | 0.08 |
| | Secondary | 21 | 15 | 16 | 22 | 26 | 42 | 0.21 |
| | Tertiary | 196 | 207 | 216 | 294 | 227 | 367 | 1.87 |
| | Total | 220 | 254 | 236 | 331 | 263 | 425 | 2.16 |
| Ngaoundere | Primary | 4 | 1 | 12 | 11 | 5 | 4 | 0.02 |
| | Secondary | 22 | 5 | 12 | 10 | 28 | 26 | 0.13 |
| | Tertiary | 209 | 317 | 377 | 413 | 334 | 309 | 1.57 |
| | Total | 235 | 323 | 401 | 434 | 367 | 339 | 1.73 |
| Edea | Primary | /// | /// | /// | /// | /// | 2 | 0.01 |
| | Secondary | /// | /// | /// | /// | /// | 15 | 0.07 |
| | Tertiary | /// | /// | /// | /// | /// | 20 | 0.1 |
| | Total | /// | /// | /// | /// | /// | 37 | 0.18 |
| Total | Primary | 294 | 642 | 647 | 828 | 560 | 561 | 2.84 |
| | Secondary | 1,000 | 1,279 | 1,453 | 1,958 | 2,067 | 2,328 | 11.78 |
| | Tertiary | 12,129 | 12,308 | 8,581 | 12,805 | 12,974 | 16,762 | 85.37 |
| | Total | 13,423 | 14,229 | 10,681 | 15,591 | 15,601 | 19,651 | 100 |

Source : MINPMEESA/ APME 2018-2023
things

- = strictly zero results ///: empty box due to the nature of

Table 9: Evolution of the number of SMEs created in CFCEs between 2018 and 2023 by type

| CFCE | Type of companies | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | |
|-----------|-------------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| | | | | | | | Effective | % |
| Yaounde | VSE | 2,345 | 3,471 | 2,338 | 5,700 | 3,463 | 5,925 | 30.15 |
| | SE | 2,688 | 1,444 | 193 | 197 | 1,895 | 3,243 | 16.5 |
| | ME | - | - | - | - | - | - | - |
| | Total | 5,033 | 4,935 | 2,531 | 5,897 | 5,358 | 9,168 | 46.65 |
| Douala | VSE | 3,040 | 6,326 | 4,338 | 5,189 | 5,529 | 6,130 | 31.19 |
| | SE | 2,660 | 8 | 23 | 152 | 188 | 208 | 1.06 |
| | ME | 6 | 5 | 4 | 1 | - | - | - |
| | Total | 5,706 | 6,339 | 4,365 | 5,342 | 5,717 | 6,338 | 32.25 |
| Bafoussam | VSE | 519 | 519 | 612 | 662 | 927 | 858 | 4.37 |
| | SE | 151 | 181 | 187 | 200 | 1 | 1 | 0.01 |
| | ME | 7 | - | - | - | 1 | 1 | 0.01 |
| | Total | 677 | 700 | 799 | 862 | 929 | 860 | 4.38 |
| Garoua | VSE | 118 | 240 | 283 | 297 | 903 | 509 | 2.59 |
| | SE | 319 | 198 | 262 | 245 | 47 | 27 | 0.14 |
| | ME | - | - | - | - | 4 | 2 | 0.01 |
| | Total | 437 | 438 | 545 | 542 | 954 | 538 | 2.74 |
| Bamenda | VSE | 63 | 69 | 80 | 150 | 397 | 453 | 2.31 |
| | SE | 174 | 158 | 309 | 370 | 75 | 85 | 0.43 |
| | ME | - | - | - | - | - | - | - |
| | Total | 237 | 227 | 389 | 520 | 472 | 477 | 2.43 |
| Ebolowa | VSE | 104 | 117 | 136 | 200 | 109 | 78 | 0.4 |
| | SE | 3 | - | 4 | 14 | 74 | 53 | 0.27 |
| | ME | - | - | - | - | - | - | 0 |
| | Total | 107 | 117 | 140 | 214 | 183 | 131 | 0.67 |
| Limbe | VSE | 431 | 453 | 317 | 945 | 978 | 908 | 4.62 |
| | SE | 14 | 18 | 11 | 2 | 1 | 1 | 0.01 |
| | ME | - | 2 | - | - | - | - | - |
| | Total | 445 | 473 | 742 | 947 | 979 | 907 | 4.62 |
| Maroua | VSE | 184 | 206 | 237 | 282 | 192 | 218 | 1.11 |
| | SE | 140 | 215 | 296 | 219 | 187 | 213 | 1.08 |
| | ME | 2 | 2 | - | 1 | - | - | - |
| | Total | 326 | 423 | 533 | 502 | 379 | 431 | 2.19 |
| Bertoua | VSE | 202 | 218 | 220 | 316 | 254 | 410 | 2.09 |
| | SE | 18 | 16 | 16 | 15 | 8 | 13 | 0.07 |

| CFCE | Type of companies | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | |
|------------|-------------------|--------|--------|--------|--------|--------|-----------|-------|
| | | | | | | | Effective | % |
| | ME | - | 20 | - | - | 1 | 2 | 0.01 |
| | Total | 220 | 254 | 236 | 331 | 263 | 425 | 2.16 |
| Ngaoundere | VSE | 192 | 291 | 380 | 393 | 311 | 287 | 1.46 |
| | SE | 41 | 32 | 21 | 41 | 56 | 52 | 0.26 |
| | ME | 2 | - | - | - | - | - | - |
| | Total | 235 | 323 | 401 | 434 | 367 | 339 | 1.73 |
| Edea | VSE | /// | /// | /// | /// | /// | 7 | 0.03 |
| | SE | /// | /// | /// | /// | /// | 30 | 0.15 |
| | ME | /// | /// | /// | /// | /// | - | - |
| | Total | /// | /// | /// | /// | /// | 37 | 0.18 |
| Total | VSE | 7,198 | 11,910 | 8,941 | 14,134 | 13,063 | 15,783 | 80.46 |
| | SE | 6,208 | 2,270 | 1,322 | 1,455 | 2,532 | 3,863 | 19.52 |
| | ME | 17 | 29 | 4 | 2 | 6 | 5 | 0.03 |
| | Total | 13,423 | 14,229 | 10,681 | 15,591 | 15,601 | 19,651 | 100 |

Source : MINPMEESA/ APME 2018-2023
things

- = strictly zero results ///: empty box due to the nature of

Table 10: Evolution of the number of SMEs created in CFCEs between 2018 and 2023 according to legal form

| CFCE | Legal status | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | |
|-----------|--------------|-------|-------|-------|-------|-------|-----------|-------|
| | | | | | | | Effective | % |
| Yaounde | SA | 93 | 10 | 8 | 4 | - | - | 0 |
| | SARL | 1,040 | 1,026 | 321 | 1,112 | 1,936 | 3,668 | 18.67 |
| | ETS | 3,768 | 3,817 | 2,184 | 4,605 | 3,422 | 5,500 | 27.99 |
| | Others | 132 | 82 | 18 | 176 | - | 0 | 0 |
| | Total | 5,033 | 4,935 | 2,531 | 5,897 | 5,358 | 9,168 | 46.65 |
| Douala | SA | 32 | 13 | 9 | 2 | - | - | 0 |
| | SARL | 2,465 | 2,914 | 2,782 | 3,207 | 3,513 | 3,714 | 18.89 |
| | ETS | 3,125 | 3,337 | 1,547 | 2,133 | 2,204 | 2,624 | 13.36 |
| | Others | 84 | 75 | 27 | - | - | - | 0 |
| | Total | 5,706 | 6,339 | 4,365 | 5,342 | 5,717 | 6,338 | 32.25 |
| Bafoussam | SA | - | - | 3 | 1 | 2 | - | 0 |
| | SARL | 201 | 194 | 199 | 294 | 325 | 300 | 1.53 |
| | ETS | 408 | 467 | 515 | 544 | 572 | 544 | 2.77 |
| | Others | 68 | 39 | 82 | 23 | 30 | 16 | 0.08 |
| | Total | 677 | 700 | 799 | 862 | 929 | 860 | 4.38 |
| Garoua | SA | - | - | - | - | 7 | - | 0 |
| | SARL | 70 | 65 | 84 | 108 | 460 | 91 | 0.46 |
| | ETS | 367 | 373 | 461 | 434 | 487 | 447 | 2.27 |
| | Others | - | - | - | - | - | - | 0 |
| | Total | 437 | 438 | 545 | 542 | 954 | 538 | 2.74 |
| Bamenda | HER | - | - | - | - | 1 | - | 0 |
| | SARL | 177 | 175 | 261 | 353 | 328 | 353 | 1.8 |

| CFCE | Legal status | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | |
|------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|-------------|
| | | | | | | | Effective | % |
| | ETS | 60 | 52 | 128 | 167 | 143 | 124 | 0.63 |
| | Others | - | - | - | - | - | - | 0 |
| | Total | 237 | 227 | 389 | 520 | 472 | 477 | 2.43 |
| Ebolowa | SA | - | - | - | - | - | - | 0 |
| | SARL | 17 | 22 | 35 | 69 | 72 | 46 | 0.23 |
| | ETS | 90 | 95 | 105 | 145 | 111 | 84 | 0.43 |
| | Others | - | - | - | - | - | 1 | 0.01 |
| | Total | 107 | 117 | 140 | 214 | 183 | 131 | 0.67 |
| Limbe | SA | - | 12 | 343 | - | - | - | 0 |
| | SARL | 172 | 193 | - | 429 | 476 | 451 | 2.3 |
| | ETS | 273 | 268 | 399 | 518 | 503 | 452 | 2.3 |
| | Others | - | - | - | - | - | 4 | 0.02 |
| | Total | 445 | 473 | 742 | 947 | 979 | 907 | 4.62 |
| Maroua | SA | 3 | 2 | - | 1 | - | - | 0 |
| | SARL | 36 | 56 | 93 | 89 | 63 | 71 | 0.36 |
| | ETS | 287 | 365 | 439 | 412 | 316 | 358 | 1.82 |
| | Others | - | - | 1 | - | - | 2 | 0.01 |
| | Total | 326 | 423 | 533 | 502 | 379 | 431 | 2.19 |
| Bertoua | SA | - | - | - | - | - | - | 0 |
| | SARL | 45 | 37 | 60 | 63 | 73 | 138 | 0.7 |
| | ETS | 175 | 217 | 176 | 268 | 190 | 287 | 1.46 |
| | Others | - | - | - | - | - | 0 | 0 |
| | Total | 220 | 254 | 236 | 331 | 263 | 425 | 2.16 |
| Ngaoundere | SA | - | 1 | 1 | 1 | - | - | 0 |
| | SARL | 19 | 39 | 39 | 38 | 52 | 57 | 0.29 |
| | ETS | 212 | 282 | 360 | 382 | 315 | 274 | 1.39 |
| | Others | 4 | 1 | 1 | 13 | - | 8 | 0.04 |
| | Total | 235 | 323 | 401 | 434 | 367 | 339 | 1.73 |
| Edea | SA | /// | /// | /// | /// | /// | - | |
| | SARL | /// | /// | /// | /// | /// | 15 | 0.07 |
| | ETS | /// | /// | /// | /// | /// | 22 | 0.11 |
| | Others | /// | /// | /// | /// | /// | - | 0 |
| | Total | /// | /// | /// | /// | /// | 37 | 0.18 |
| Total | SA | 128 | 38 | 21 | 9 | 10 | - | 0 |
| | SARL | 4,242 | 4,721 | 4,217 | 5,762 | 7,297 | 8,904 | 45.31 |
| | ETS | 8,765 | 9,273 | 6,314 | 9,608 | 8,264 | 10,716 | 54.53 |
| | Others | 288 | 197 | 129 | 212 | 30 | 31 | 0.16 |
| | Total | 13,423 | 14,229 | 10,681 | 15,591 | 15,601 | 19,651 | 100 |

Source : MINPMEESA/ APME 2018-2023
things

- = strictly zero results ///: empty box due to the nature of

Table 11: Evolution of the number of SMEs created in CFCEs between 2018 and 2023 according to gender

| CFCE | Gender | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | |
|------------|--------------|---------------|---------------|---------------|---------------|---------------|---------------|--------------|
| | | | | | | | Effective | % |
| Yaounde | Male | 3,814 | 3,619 | 1,817 | 3,768 | 3,602 | 6,239 | 31.75 |
| | Female | 1,219 | 1,316 | 714 | 2,129 | 1,756 | 2,929 | 14.91 |
| | Total | 5,033 | 4,935 | 2,531 | 5,897 | 5,358 | 9,168 | 46.65 |
| Douala | Male | 4,404 | 4,788 | 3,284 | 4,028 | 4,472 | 5,014 | 25.51 |
| | Female | 1,302 | 1,551 | 1,081 | 1,314 | 1,245 | 1,324 | 6.74 |
| | Total | 5,706 | 6,339 | 4,365 | 5,342 | 5,717 | 6,338 | 32.25 |
| Bafoussam | Male | 510 | 516 | 590 | 637 | 698 | 648 | 3.3 |
| | Female | 167 | 184 | 209 | 225 | 231 | 212 | 1.08 |
| | Total | 677 | 700 | 799 | 862 | 929 | 860 | 4.38 |
| Garoua | Male | 318 | 316 | 400 | 408 | 765 | 393 | 2 |
| | Female | 119 | 122 | 145 | 134 | 189 | 145 | 0.74 |
| | Total | 437 | 438 | 545 | 542 | 954 | 538 | 2.74 |
| Bamenda | Male | 155 | 181 | 294 | 407 | 373 | 367 | 1.87 |
| | Female | 82 | 46 | 95 | 113 | 99 | 110 | 0.56 |
| | Total | 237 | 227 | 389 | 520 | 472 | 477 | 2.43 |
| Ebolowa | Male | 76 | 74 | 108 | 134 | 136 | 76 | 0.39 |
| | Female | 31 | 43 | 32 | 80 | 47 | 55 | 0.28 |
| | Total | 107 | 117 | 140 | 214 | 183 | 131 | 0.67 |
| Limbe | Male | 353 | 369 | 621 | 760 | 781 | 761 | 3.87 |
| | Female | 92 | 104 | 121 | 197 | 198 | 146 | 0.74 |
| | Total | 445 | 473 | 743 | 947 | 979 | 907 | 4.62 |
| Maroua | Male | 265 | 337 | 431 | 385 | 269 | 333 | 1.69 |
| | Female | 61 | 86 | 102 | 117 | 110 | 98 | 0.5 |
| | Total | 326 | 423 | 533 | 502 | 379 | 431 | 2.19 |
| Bertoua | Male | 176 | 196 | 180 | 254 | 196 | 311 | 1.58 |
| | Female | 44 | 58 | 56 | 77 | 67 | 114 | 0.58 |
| | Total | 220 | 254 | 236 | 331 | 263 | 425 | 2.16 |
| Ngaoundere | Male | 167 | 261 | 281 | 331 | 273 | 260 | 1.32 |
| | Female | 68 | 62 | 120 | 103 | 94 | 79 | 0.4 |
| | Total | 235 | 323 | 401 | 434 | 367 | 339 | 1.73 |
| Edea | Male | /// | /// | /// | /// | /// | 27 | 0.14 |
| | Female | /// | /// | /// | /// | /// | 10 | 0.04 |
| | Total | /// | /// | /// | /// | /// | 37 | 0.18 |
| Total | Male | 10,238 | 10,657 | 8,006 | 11,112 | 11,565 | 14,429 | 73.43 |
| | Female | 3,185 | 3,572 | 2,675 | 4,479 | 4,036 | 5,222 | 26.57 |
| | Total | 13,423 | 14,229 | 10,681 | 15,591 | 15,601 | 19,651 | 100 |

Source : MINPMEESA/ APME 2017-2023

Table 12: Distribution of the number of SMEs created in CFCEs in 2023 according to the age group of the promoter

| CFCE | Under 35 | [35-50[| 50 years and over | Total |
|------------|----------|---------------------------|-------------------|--------|
| Yaounde | 2,147 | 4,804 | 2,217 | 9,168 |
| Douala | 1,827 | 3,531 | 980 | 6,338 |
| Bafoussam | 286 | four hundred ninety seven | 77 | 860 |
| Garoua | 239 | 215 | 84 | 538 |
| Bamenda | 166 | 239 | 72 | 477 |
| Ebolowa | 36 | 65 | 30 | 131 |
| Limbe | 335 | 428 | 144 | 907 |
| Maroua | 237 | 140 | 54 | 431 |
| Bertoua | 149 | 218 | 58 | 425 |
| Ngaoundere | 127 | 155 | 57 | 339 |
| Edea | 8 | 22 | 7 | 37 |
| Total | 5,557 | 10,314 | 3,780 | 19,651 |

Source : MINPMEESA/ APME 2023

- = strictly zero results

1.3. Contribution of SMEs to the economy

Table 13: Evolution of the Added Value of SMEs from 2018 to 2023 (in millions of CFA Francs)

| | 2018 | 2019 (th) | 2020 (e) | 2021 (e) | 2022(e) | 2023(e) |
|------------|---------|-----------|----------|----------|---------|---------|
| SME stock | 255,059 | 287 376 | 288,850 | 324 250 | 349,722 | 393 166 |
| VA of SMEs | 4,359 | 4,911 | 4,936 | 5,541 | 5,977 | 6,524 |
| VSE | 83 | 93 | 94 | 105 | 114 | 124 |
| SE | 854 | 963 | 967 | 1,086 | 1,171 | 1278 |
| ME | 3,422 | 3,855 | 3,875 | 4,350 | 4,692 | 5121 |

Source : INS, MINPMEESA / (e) our estimates

Table 14 : Evolution of the Added Value of SMEs from 2018 to 2023 according to the sector of activity (in millions of CFA Francs)

| | 2018 | 2019 (e) | 2020 (e) | 2021 (e) | 2022(e) | 2023(e) |
|------------|-------|----------|----------|----------|---------|---------|
| VA of SMEs | 4,359 | 4,911 | 4,936 | 5,541 | 5,977 | 6,524 |
| Primary | 61 | 69 | 69 | 77 | 84 | 91 |
| Secondary | 885 | 997 | 1,002 | 1,125 | 1,213 | 1,324 |
| Tertiary | 3,413 | 3,845 | 3,865 | 4,339 | 4,680 | 5,108 |

Source : INS, MINPMEESA / (e) our estimates

Table 15 : Distribution of the number of forecast jobs declared by SMEs created in 2023 in CFCEs

| CFCE | Number of SMEs created | Forecast jobs declared |
|--------------|------------------------|------------------------|
| Yaounde | 9,168 | ... |
| Douala | 6,338 | 9,478 |
| Bafoussam | 860 | ... |
| Garoua | 538 | 1,367 |
| Bamenda | 477 | ... |
| Ebolowa | 131 | 218 |
| Limbe | 907 | ... |
| Maroua | 431 | ... |
| Bertoua | 425 | 233 |
| Ngaoundere | 339 | 255 |
| Edea | 37 | ... |
| Total | 19,651 | ... |

Source : MINPMEESA / (e) our estimates ... = data not available

Table 16: Evolution of the estimated number of jobs created by SMEs between 2018 and 2023

| | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Variation between 2022 and 2023 |
|--------------|----------------|----------------|----------------|----------------|----------------|----------------|---------------------------------|
| VSE | 35,990 | 59,550 | 44,705 | 70,670 | 65,315 | 78,915 | 13,600 |
| SE | 776,000 | 283,750 | 165 250 | 181,875 | 316,500 | 482,875 | 166,375 |
| ME | 5,100 | 8,700 | 1,200 | 600 | 1,800 | 1,500 | -300 |
| Total | 817,090 | 352,000 | 211 155 | 253 145 | 383,615 | 563 290 | 179,675 |

Source : MINPMEESA / (e) our estimates

Table 17: Evolution of estimated turnover generated by SMEs (in million FCFA) between 2018 and 2023

| | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | Variation between 2022 and 2023 |
|--------------|----------------|----------------|----------------|----------------|----------------|----------------|---------------------------------|
| VSE | 53,985 | 89,325 | 67,058 | 106,005 | 97,973 | 118,373 | 20,400 |
| SE | 822,560 | 300 775 | 175 165 | 192,788 | 335 490 | 511,848 | 176,358 |
| ME | 51,000 | 87,000 | 12,000 | 6,000 | 18,000 | 8,125 | -9,875 |
| Total | 927,545 | 477 100 | 254 223 | 304,793 | 451 463 | 638 345 | 186,883 |

Source : MINPMEESA / (e) our estimates

Table 18: Number of SMEs having participated in promotional events organized by MINPMEESA in 2023

| Number of promotional events organized | Number of SMEs that participated |
|--|----------------------------------|
| 68 | 2,055 |

Source : MINPMEESA

**STATISTICAL DATA ON
SEOs**



CHAPTER II : STATISTICAL DATA ON SEOS

This chapter gives a greater appreciation of the structure of Social Economy Organizations in 2023. We observe that **3,865** SEOs were registered in 2023. The activities of these actors are mainly organized around the primary sector (56.35%), carried by the agriculture branch.

2.1. SEOS Creation Data

Table 19: Distribution of SEOs recorded between 2020 and 2023 according to region

| Region | 2020 | 2021 | 2022 | 2023 | |
|------------------|--------------|--------------|--------------|--------------|------------|
| | | | | Effective | % |
| Adamaoua | 405 | 444 | 359 | 251 | 6.5% |
| Center | 69 | 143 | 622 | 701(e) | 18.1% |
| East | 461 | 260 | 248 | 287 | 7.4% |
| Far North | ... | ... | ... | 64 | 1.7% |
| Littoral | 264 | 200 | 374 | 461 | 11.9% |
| North | 283 | 59 | 283 | 416 | 10.8% |
| North West | 129 | 39 | 72 | 60(e) | 1.6% |
| West | 108 | 153 | 108 | 254 | 6.6% |
| South | 693 | 754 | 1,160 | 1,201 | 31.1% |
| South West | 751 | ... | 179 | 170 | 4.4% |
| Total (*) | 3,163 | 2,052 | 3,405 | 3,865 | 100 |

Source : MINPMEESA

... = data not available

(e) estimate

Table 20: Distribution of SEOs registered by sector of activity and by region between 2020 and 2023

| Region | Activity area | 2020 | 2021 | 2022 | 2023 | |
|-----------|---------------|------------|------------|------------|------------|-------------|
| | | | | | Effective | % |
| Adamaoua | Primary | 275 | 281 | 221 | 166 | 5.46 |
| | Secondary | 5 | 9 | 34 | 17 | 0.56 |
| | Tertiary | 125 | 154 | 104 | 68 | 2.24 |
| | Total | 405 | 444 | 359 | 251 | 8.26 |
| Center | Primary | 54 | 86 | 548 | ... | ... |
| | Secondary | 6 | 6 | 69 | ... | ... |
| | Tertiary | 9 | 51 | 5 | ... | ... |
| | Total | 69 | 143 | 622 | ... | ... |
| East | Primary | 354 | 182 | 244 | 282 | 9.28 |
| | Secondary | 74 | 43 | 3 | 4 | 0.13 |
| | Tertiary | 33 | 35 | 1 | 1 | 0.03 |
| | Total | 461 | 260 | 248 | 287 | 9.44 |
| Far North | Primary | ... | ... | ... | ... | ... |
| | Secondary | ... | ... | ... | ... | ... |
| | Tertiary | ... | ... | ... | ... | ... |
| | Total | ... | ... | ... | ... | ... |
| Littoral | Primary | 43 | 49 | 150 | 185 | 6.09 |
| | Secondary | 6 | 9 | 94 | 116 | 3.82 |

| Region | Activity area | 2020 | 2021 | 2022 | 2023 | |
|------------|---------------|-------|-------|-------|-----------|-------|
| | | | | | Effective | % |
| | Tertiary | 215 | 142 | 130 | 160 | 5.26 |
| | Total | 264 | 200 | 374 | 461 | 15.16 |
| North | Primary | 171 | 18 | 171 | 369 | 12.14 |
| | Secondary | 93 | 26 | 93 | 20 | 0.66 |
| | Tertiary | 19 | 15 | 19 | 27 | 0.89 |
| | Total | 283 | 59 | 283 | 416 | 13.68 |
| North West | Primary | 39 | 9 | 45 | ... | ... |
| | Secondary | 52 | 26 | 18 | ... | ... |
| | Tertiary | 38 | 4 | 9 | ... | ... |
| | Total | 129 | 39 | 72 | ... | ... |
| West | Primary | 32 | 146 | 32 | 75 | 2.47 |
| | Secondary | 46 | 7 | 46 | 108 | 3.55 |
| | Tertiary | 30 | - | 30 | 71 | 2.34 |
| | Total | 108 | 153 | 108 | 254 | 8.36 |
| South | Primary | 549 | 294 | 709 | 600 | 19.74 |
| | Secondary | 56 | 12 | 90 | 300 | 9.87 |
| | Tertiary | 88 | 448 | 361 | 301 | 9.90 |
| | Total | 693 | 754 | 1,160 | 1,201 | 39.51 |
| South West | Primary | 141 | ... | 55 | 36 | 1.18 |
| | Secondary | 243 | ... | 70 | 55 | 1.81 |
| | Tertiary | 367 | ... | 54 | 79 | 2.60 |
| | Total | 751 | ... | 179 | 170 | 5.59 |
| TOTAL (*) | Primary | 1,658 | 1,065 | 2,175 | 1,713 | 56.35 |
| | Secondary | 581 | 138 | 517 | 620 | 20.39 |
| | Tertiary | 924 | 849 | 713 | 707 | 23.26 |
| | Total | 3,163 | 2,052 | 3,405 | 3,040 | 100 |

Source : MINPMEESA . . . = data not available

(*) Total excluding data not available

Table 21: Promotion of the social economy in Decentralized Territorial Communities

| TySEs of social economy networks set up | Effective |
|---|-----------|
| RELESS | 292 |
| REDESS | 49 |
| RERESS | 9 |
| TOTAL | 350 |

Source : MINPMEESA

Table 22: Distribution of SEOs registered by branches of activity and by region between 2020 and 2023

| Region | Industry | 2020 | 2021 | 2022 | 2023 | |
|-----------|-----------------------|------------|------------|------------|------------|--------------|
| | | | | | Effective | % |
| Adamaoua | Agriculture | 119 | 134 | 139 | 104 | 3.42 |
| | Breeding | 95 | 142 | 108 | 85 | 2.80 |
| | Fishing | 6 | 4 | 3 | 3 | 0.10 |
| | Processing activities | 5 | 9 | 7 | 7 | 0.23 |
| | Microfinance | 1 | 1 | - | - | - |
| | Other activites | 179 | 154 | 102 | 52 | 1.71 |
| | Total | 405 | 444 | 359 | 251 | 8.26 |
| Center | Agriculture | 42 | 67 | 227 | ... | ... |
| | Breeding | 19 | 19 | 258 | ... | ... |
| | Fishing | 2 | - | 10 | ... | ... |
| | Processing activities | 7 | 6 | 47 | ... | ... |
| | Microfinance | 1 | - | - | ... | ... |
| | Other activites | 8 | 51 | 80 | ... | ... |
| | Total | 79 | 143 | 622 | ... | ... |
| East | Agriculture | 323 | 86 | 126 | 146 | 4.80 |
| | Breeding | 110 | 60 | 56 | 65 | 2.14 |
| | Fishing | 24 | 36 | 15 | 17 | 0.56 |
| | Processing activities | 92 | 43 | 10 | 12 | 0.39 |
| | Microfinance | 3 | 15 | 3 | 3 | 0.10 |
| | Other activites | 28 | 20 | 38 | 44 | 1.45 |
| | Total | 580 | 260 | 248 | 287 | 9.44 |
| Far North | Agriculture | ... | ... | ... | ... | ... |
| | Breeding | ... | ... | ... | ... | ... |
| | Fishing | ... | ... | ... | ... | ... |
| | Processing activities | ... | ... | ... | ... | ... |
| | Microfinance | ... | ... | ... | ... | ... |
| | Other activites | ... | ... | ... | ... | ... |
| | Total | ... | ... | ... | ... | ... |
| Littoral | Agriculture | 18 | 19 | 75 | 60 | 1.97 |
| | Breeding | 25 | 26 | 81 | 65 | 2.14 |
| | Fishing | - | 7 | 45 | 36 | 1.18 |
| | Processing activities | 3 | 12 | 64 | 132 | 4.34 |
| | Microfinance | 8 | 7 | 10 | 4 | 0.13 |
| | Other activites | 3 | 129 | 99 | 163 | 5.36 |
| | Total | 57 | 200 | 374 | 461 | 15.16 |

| Region | Industry | 2020 | 2021 | 2022 | 2023 | |
|------------|-----------------------|------------|------------|--------------|--------------|--------------|
| | | | | | Effective | % |
| North | Agriculture | 105 | 17 | 105 | 269 | 8.85 |
| | Breeding | 46 | 10 | 46 | 97 | 3.19 |
| | Fishing | 20 | 6 | 20 | 3 | 0.10 |
| | Processing activities | 93 | 26 | 93 | 20 | 0.66 |
| | Microfinance | - | - | - | 1 | 0.03 |
| | Other activites | - | - | 19 | 26 | 0.86 |
| | Total | 264 | 59 | 283 | 416 | 13.68 |
| North West | Agriculture | 77 | 2 | 30 | ... | ... |
| | Breeding | 29 | 2 | 25 | ... | ... |
| | Fishing | 4 | 5 | 8 | ... | ... |
| | Processing activities | 2 | 26 | 7 | ... | ... |
| | Microfinance | 4 | 4 | 2 | ... | ... |
| | Other activites | 11 | - | - | ... | ... |
| | Total | 127 | 39 | 72 | ... | ... |
| West | Agriculture | 85 | 88 | ... | 200 | 6.58 |
| | Breeding | 9 | 57 | ... | 21 | 0.69 |
| | Fishing | 2 | 1 | ... | 5 | 0.16 |
| | Processing activities | 10 | 7 | ... | 24 | 0.79 |
| | Microfinance | 2 | - | ... | 5 | 0.16 |
| | Other activites | - | - | ... | - | - |
| | Total | 108 | 153 | ... | 254 | 8.36 |
| South | Agriculture | 374 | 210 | 583 | 400 | 13.16 |
| | Breeding | 59 | 74 | 75 | 200 | 6.58 |
| | Fishing | 15 | 10 | 9 | 50 | 1.64 |
| | Processing activities | 56 | 12 | 90 | 300 | 9.87 |
| | Microfinance | 41 | 38 | 37 | 37 | 1.22 |
| | Other activites | 183 | 410 | 366 | 214 | 7.04 |
| | Total | 728 | 754 | 1,160 | 1,201 | 39.51 |
| South West | Agriculture | ... | ... | 88 | 45 | 1.48 |
| | Breeding | ... | ... | 40 | 50 | 1.64 |
| | Fishing | ... | ... | 13 | 35 | 1.15 |
| | Processing activities | ... | ... | 20 | - | - |
| | Microfinance | ... | ... | 4 | - | - |
| | Other activites | ... | ... | 14 | 40 | 1.32 |
| | Total | ... | ... | 179 | 170 | 5.59 |

| Region | Industry | 2020 | 2021 | 2022 | 2023 | |
|-----------|-----------------------|-------|-------|-------|-----------|-------|
| | | | | | Effective | % |
| Total (*) | Agriculture | 1,143 | 623 | 1,373 | 1,224 | 40.26 |
| | Breeding | 392 | 390 | 689 | 583 | 19.18 |
| | Fishing | 73 | 69 | 123 | 149 | 4.90 |
| | Processing activities | 268 | 141 | 338 | 495 | 16.28 |
| | Microfinance | 60 | 65 | 56 | 50 | 1.64 |
| | Other activities | 412 | 764 | 718 | 539 | 17.73 |
| | Total (*) | 2,348 | 2,052 | 3,297 | 3,040 | 100 |

Source : MINPMEESA . . . = data not available - = strictly null results

(*) Total excluding data not available

Table 23: Distribution of registered SEOs by legal form and by region in 2023

| Region | GIC | COOPERATIVE | ASSOCIATIONS | MUTUALS | CDL | TOTAL(*) |
|------------|-------|-------------|--------------|---------|-----|-----------|
| Adamaoua | 102 | 134 | 15 | - | - | 251 |
| Center | ... | ... | ... | ... | ... | ... |
| East | ... | ... | ... | ... | ... | ... |
| Far North | 11 | 6 | 47 | - | - | 64 |
| Littoral | 135 | 66 | 256 | 3 | 1 | 461 |
| North | 151 | 265 | - | - | - | 416 |
| North West | ... | ... | ... | ... | ... | ... |
| West | 175 | 37 | 42 | - | - | 254 |
| South | 522 | 230 | 373 | 2 | - | 1,127 |
| South West | ... | ... | ... | ... | ... | ... |
| Total (*) | 1,096 | 738 | 733 | 5 | 1 | 2,573 |

Source : MINPMEESA ... = data not available - = strictly null results

(*) Total excluding data not available

2.2. Participation of SEOS in promotional events and contribution to the economy

Table 24: Number of SEOs having participated in promotional events organized by MINPMEESA in 2023

| Number of promotional events | Number of SEOSs that participated |
|------------------------------|-----------------------------------|
| 65 | 1,518 |

Source : MINPMEESA

Table 25: Number of jobs generated by SEOs having benefited from funds transferred to CTDs by MINPMEESA in 2023

| Number of beneficiary SEOSs | Number of jobs generated declared |
|-----------------------------|-----------------------------------|
| 265 | 255 |

Source : MINPMEESA

STATISTICAL DATA ON HPU's



CHAPTER III : STATISTICAL DATA ON HPUS

This chapter gives a greater appreciation of the structure of Handicrafts Production Units in 2023 as well as the public policy measures put in place in their favor. In 2023, there will be **3,557** HPUs registered in the Municipal Craft Offices, a decrease of 39.83% compared to 2022. The activities of these economic actors are mainly dominated by production crafts (53.98%), followed by artistic crafts (27.13%).

3.1. HPU registration data

Table 26: Evolution of the number of HPUs registered in Municipal Offices from 2018 to 2023 deSEnding on the region

| Region | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | |
|------------------|---------------|---------------|--------------|--------------|--------------|--------------|------------|
| | | | | | | Effective | % |
| Adamaoua | 2,137 | 2,202 | 112 | 553 | 596 | 927 | 26.06 |
| Center | 1,290 | 1,443 | 256 | 888 | 996 | 668 | 18.78 |
| East | 1,640 | 504 | 2,751 | 297 | 597 | 172 | 4.84 |
| Far North | 313 | 665 | 665 | 1,566 | 1,566 | 669 | 18.81 |
| Littoral | 1,831 | 2,324 | 2,432 | 1,416 | 699 | 455 | 12.79 |
| North | 536 | 521 | 394 | 422 | 613 | 230 | 6.47 |
| North West | 56 | 26 | 44 | 114 | 128 | ... | ... |
| West | 2,101 | 1,200 | 296 | 385 | 341 | 204 | 5.74 |
| South | 1,890 | 2,449 | 340 | 326 | 237 | 151 | 4.25 |
| South West | 20 | 215 | 192 | 165 | 139 | 81 | 2.28 |
| Total (*) | 11,814 | 11,549 | 7,482 | 6,132 | 5,912 | 3,557 | 100 |

Source : Municipal Craft Offices 2018-2023 ... = data not available

(*): Total excluding North-West

Table 27 : Evolution of the number of HPUs registered in Municipal Offices from 2018 to 2023 by gender

| Sex | 2018 | | 2019 | | 2020 | | 2021 | | 2022 | | 2023 | |
|------------------|---------------|------------|---------------|------------|--------------|------------|--------------|------------|--------------|------------|--------------|------------|
| | Effective | % | Effective | % | Effective | % | Effective | % | Effective | % | Effective | % |
| Male | 7,671 | 64.9 | 7,587 | 65.7 | 4,393 | 58.7 | 3,159 | 51.5 | 2,874 | 48.61 | 1,735 | 48.78 |
| Female | 4,143 | 35.1 | 3,962 | 34.3 | 3,089 | 41.3 | 2,973 | 48.5 | 3,038 | 51.38 | 1,822 | 51.22 |
| Total (*) | 11,814 | 100 | 11,549 | 100 | 7,482 | 100 | 6,132 | 100 | 5,912 | 100 | 3,557 | 100 |

Source : Municipal Craft Offices 2018-2023 ... = data not available

(*): Total excluding North-West

Table 28 : Evolution of the number of HPUs registered in Municipal Offices from 2018 to 2023 deSEnding on the tySE of craft

| TySE of craft | 2018 | | 2019 | | 2020 | | 2021 | | 2022 | | 2023 | |
|-------------------|---------------|------------|---------------|------------|--------------|------------|--------------|------------|--------------|------------|--------------|------------|
| | Effective | % | Effective | % | Effective | % | Effective | % | Effective | % | Effective | % |
| Art | 5,735 | 48.6 | 5,370 | 46.5 | 2,987 | 39.9 | 1,956 | 31.9 | 2,105 | 35.6 | 965 | 27.13 |
| Production | 2,992 | 25.3 | 2,922 | 25.3 | 2,420 | 32.3 | 2,611 | 42.6 | 2,454 | 41.5 | 1,920 | 53.98 |
| Service | 3,087 | 26.1 | 3,257 | 28.2 | 2,075 | 27.7 | 1,565 | 25.5 | 1,353 | 22.88 | 672 | 18.89 |
| Total (*) | 11,814 | 100 | 11,549 | 100 | 7,482 | 100 | 6,132 | 100 | 5,912 | 100 | 3,557 | 100 |

Source : Municipal Craft Offices 2018-2023 ... = data not available

(*) : Total excluding North-West

Table 29 : Evolution of the number of HPUs registered in Municipal Offices from 2018 to 2023 according to the tySE of craft by region

| REGION | TySE of craft | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | |
|------------------|-------------------|--------------|--------------|--------------|--------------|--------------|------------|--------------|
| | | | | | | | Effective | % |
| Adamaoua | Art | 1,282 | 947 | 44 | 163 | 179 | 12 | 0.34 |
| | Production | 550 | 678 | 55 | 67 | 121 | 737 | 20.72 |
| | Service | 305 | 577 | 13 | 323 | 296 | 178 | 5.00 |
| | Total | 2,137 | 2,202 | 112 | 553 | 596 | 927 | 26.06 |
| Center | Art | 557 | 954 | 30 | 290 | 396 | 237 | 6.66 |
| | Production | 589 | 295 | 60 | 290 | 464 | 291 | 8.18 |
| | Service | 144 | 194 | 166 | 308 | 136 | 140 | 3.94 |
| | Total | 1,290 | 1,443 | 256 | 888 | 996 | 668 | 18.78 |
| East | Art | 579 | 178 | 1,259 | 88 | 217 | 63 | 1.77 |
| | Production | 849 | 261 | 805 | 114 | 233 | 67 | 1.88 |
| | Service | 212 | 65 | 687 | 95 | 147 | 42 | 1.18 |
| | Total | 1,640 | 504 | 2,751 | 297 | 597 | 172 | 4.84 |
| Far North | Art | 135 | 148 | 142 | 458 | 458 | 206 | 5.79 |
| | Production | 143 | 306 | 340 | 773 | 773 | 383 | 10.77 |
| | Service | 35 | 211 | 177 | 335 | 335 | 80 | 2.25 |
| | Total | 313 | 665 | 659 | 1,566 | 1,566 | 669 | 18.81 |
| Littoral | Art | 582 | 556 | 1,094 | 485 | 267 | 182 | 5.12 |
| | Production | 859 | 1,122 | 608 | 735 | 384 | 172 | 4.84 |
| | Service | 390 | 646 | 730 | 196 | 87 | 101 | 2.84 |
| | Total | 1,831 | 2,324 | 2,432 | 1,416 | 738 | 455 | 12.79 |
| West | Art | 908 | 383 | 152 | 205 | 154 | 82 | 2.30 |

| REGION | TySE of craft | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | |
|------------|---------------|--------|--------|-------|-------|-------|-----------|-------|
| | | | | | | | Effective | % |
| | Production | 960 | 566 | 111 | 143 | 120 | 84 | 2.35 |
| | Service | 233 | 251 | 33 | 37 | 67 | 39 | 1.08 |
| | Total | 2,101 | 1,200 | 296 | 385 | 341 | 204 | 5.74 |
| North | Art | 232 | 220 | 94 | 64 | 250 | 77 | 2.16 |
| | Production | 245 | 196 | 169 | 269 | 212 | 108 | 3.04 |
| | Service | 59 | 105 | 131 | 89 | 151 | 45 | 1.27 |
| | Total | 536 | 521 | 394 | 422 | 613 | 230 | 6.47 |
| North West | Art | 24 | 12 | 7 | 43 | 72 | ... | - |
| | Production | 26 | 3 | 37 | 71 | 44 | ... | - |
| | Service | 6 | 11 | - | - | 12 | ... | - |
| | Total | 56 | 26 | 44 | 114 | 128 | - | - |
| South | Art | 817 | 960 | 61 | 113 | 78 | 76 | 2.14 |
| | Production | 863 | 885 | 164 | 102 | 83 | 40 | 1.12 |
| | Service | 210 | 604 | 115 | 111 | 76 | 35 | 0.98 |
| | Total | 1,890 | 2,449 | 340 | 326 | 237 | 151 | 4.25 |
| South West | Art | 9 | 46 | 104 | 47 | 37 | 31 | 0.87 |
| | Production | 9 | 131 | 65 | 47 | 56 | 38 | 1.07 |
| | Service | 2 | 38 | 23 | 71 | 46 | 12 | 0.34 |
| | Total | 20 | 215 | 192 | 165 | 139 | 81 | 2.28 |
| Total | Art | 5,125 | 4,404 | 2,987 | 1,956 | 2,108 | 965 | 27.13 |
| | Production | 5,093 | 4,443 | 2,414 | 2,611 | 2,490 | 1,920 | 53.98 |
| | Service | 1,596 | 2,702 | 2,075 | 1,565 | 1,353 | 672 | 18.89 |
| | Total (*) | 11,814 | 11,549 | 7,476 | 6,132 | 5,951 | 3,557 | 100 |

Source : Municipal Craft Offices 2018-2023 ... = data not available

(*): Total excluding North-West

3.2. Participation of HPUs in promotional events

Table 30: Number of HPUs having participated in promotional events organized by MINPMEESA and its attached structures and under supervision in 2023

| Structures | Number of promotional events organized | Number of HPUs that participated |
|----------------------------------|--|----------------------------------|
| MINPMEESA and related structures | 82 | 2,896 |

Source : MINPMEESA (*): data excluding VAR South, Far North

3.3. Operation of Artisanal Villages

Table 31 : Number of HPUs present in Artisanal Villages in 2023 by type of craft

| Craft villages | Art | Production | Service | Total |
|--------------------------------|-----|------------|---------|-------|
| VAR Ngaoundere | 5 | 3 | 2 | 10 |
| CIAY | 60 | 100 | 20 | 180 |
| Mbalmayo SSEcial Craft Village | ... | ... | ... | ... |
| VAR Bertoua | 2 | 4 | 4 | 10 |
| Foumban SSEcial Craft Village | ... | ... | ... | ... |
| VAR Douala | 4 | 3 | ... | 7 |
| VAR Garoua | 3 | 3 | 15 | 21 |
| VAR Bamenda | ... | ... | ... | ... |
| VAR Bafoussam | 2 | 5 | ... | 7 |
| VAR Ebolowa | ... | ... | ... | ... |
| VAR Maroua | ... | ... | ... | ... |
| VAR Limbe | 1 | 1 | ... | 2 |

Source : MINPMEESA/Artisanal Villages... = data not available

Table 32 : Number of national and foreign visitors to the Handicrafts Villages in 2023

| Artisan Villages | Nationals | Foreigners | Total |
|------------------|-----------|------------|--------|
| VAR Ngaoundere | 1,455 | 18 | 1,473 |
| CIAY | 343 | 148 | 491 |
| VAR Bertoua | 500 | 20 | 520 |
| VAR Maroua | ... | ... | ... |
| VAR Douala | 410 | – | 410 |
| VAR Garoua | 61,841 | 431 | 62,272 |
| VAR Bamenda | 211 | 03 | 214 |
| VAR Bafoussam | ... | ... | 395 |
| VAR Ebolowa | ... | ... | ... |
| Limbe VAR | 1,730 | 03 | 1,733 |

Source : MINPMEESA/Artisanal Villages... = data not available - = strictly null results

Table 33: Number of HPUs networks established

| Craft villages | Since Creation | 2023 |
|----------------|----------------|------|
| VAR Ngaoundere | 02 | 01 |
| VAS Mbalmayo | - | - |
| CIAY | ... | ... |
| VAR Bertoua | ... | ... |
| VAR Maroua | ... | ... |
| VAR Douala | ... | ... |
| VAS Foumban | - | 01 |
| VAR Garoua | 01 | - |
| VAR Bamenda | 01 | — |
| VAR Bafoussam | 02 | 01 |
| VAR Ebolowa | ... | ... |
| VAR Limbe | 01 | 01 |

Source : MINPMEESA/Artisanal Villages... = data not available - = strictly null results.

Table 34: Artisans networked in priority sectors with a view to their migration

| | |
|--|----|
| Number of artisans networked in priority sectors | 63 |
|--|----|

Source : MINPMEESA

3.4. Contribution of HPUs to the economy

Table 35: Evolution of the number of artisans by professional categories from 2021 to 2023

| Professional categories | 2021 | 2022 | 2023 |
|-------------------------|-------|-------|-------|
| Craftsmen | 6,132 | 5,912 | 3,557 |
| Artisanal Businesses | 77 | 65 | 43 |
| Total | 6,209 | 5,977 | 3,600 |

Source : DAMSI

Table 36: Evolution of estimated jobs by professional categories of artisans from 2021 to 2023

| Professional categories | 2021 | 2022 | 2023 |
|-------------------------|-------|-------|-------|
| Craftsmen | 6,132 | 5,912 | 3,557 |
| Artisanal Businesses | 424 | 358 | 237 |
| Total | 6,556 | 6,270 | 3,794 |

Source : DAMSI

Table 37: Evolution of estimated annual turnover by professional categories of artisans from 2021 to 2023

| Professional categories | 2021 | 2022 | 2023 |
|-------------------------|---------------|---------------|---------------|
| Craftsmen | 3,372,596,934 | 3,251,597,044 | 1,956,348,222 |
| Artisanal Businesses | 423,500,000 | 357,500,000 | 236,500,000 |
| Total | 3,796,096,934 | 3,609,097,044 | 2,192,848,222 |

Source : DAMSI

CONTRIBUTION OF PUBLIC POLICIES TO SMEs, SEOs AND HPU's DEVELOPMENT



CHAPTER IV : CONTRIBUTION OF PUBLIC POLICIES TO THE DEVELOPMENT OF PMEESA

This chapter gives a synoptic view of the contribution of public policies to the development of PMEESA in 2023.

4.1. Contribution of MINPMEESA to the development of PM E, SEOS and HPU

➤ Financial support from MINPMEESA to structures promoting the development of SMEs, SEOS and HPU

Table 38: Financial support from MINPMEESA in 2023 for the development of PMEESA (in FCFA)

| Structures | Amount of credits transferred |
|-----------------------------------|-------------------------------|
| APME transfer | 144,783,000 |
| Transfer to the TRANSAGRI program | 350,000,000 |
| Transfer to BSTP | 100,000,000 |
| Transfer to university incubators | 400,000,000 |
| Transfer to CTDs | 700,000,000 |
| TOTAL | 1,694,783,000 |

Source : MINPMEESA

➤ Promotion of entrepreneurship, transformation and modernization of PMEESA production units

Table 39: Action to promote local SMEs

| ACTIVITIES | ExSEcted results | Results obtained | Completion rate |
|--|---|---|-----------------|
| Implementation of the SHETRADES OUTLOOK Cameroon Project | EquipSEd 500 women by the SHETRADES OUTLOOK Cameroon Project | 500 women were equipSEd by the SHETRADES OUTLOOK Cameroon Project | 100.00% |
| Strengthening SME access to markets (national and international) | 2500 SMEs had to be able to access markets (national and international) | 2000 SMEs were enabled to access markets (national and international) | 80.00% |

Source : MINPMEESA - = strictly zero results

Table 40: Support for the creation and structuring of social economy units and businesses

| ACTIVITIES | ExSEcted results | Results obtained | Completion rate |
|--|---|---------------------------------|-----------------|
| Promotion of the social economy in Decentralized Territorial Communities | 50 ES networks were to be set up | 42 ES networks have been set up | 84.00% |
| Supporting vulnerable social groups in the creation and management of Social Economy Organizations | 35 Women were to be trained in the creation and management of Social Economy Organizations | 25 women were trained | 71.43% |
| | 45 young SEople were to be trained in the creation and management of Social Economy Organizations | 17 young SEople were trained | 37.78% |

Source : MINPMEESA

Table 41: Promotion and development of crafts

| ACTIVITIES | ExSEcted results | Results obtained | Completion rate |
|---|---|---|-----------------|
| Finalization of the establishment and monitoring of the oSEration of the Artisanal Villages | 12 functional Artisanal Villages (construction, rehabilitation and equipment) | 12 functional Artisanal Villages (construction, rehabilitation and equipment) | 100.00% |
| Promotion and marketing of artisanal products | 50 Artisans upgraded on the use of barcodes | 50 Artisans have been upgraded on the use of barcodes | 100.00% |
| Support for the development of crafts | 60 Artisans upgraded to the quality approach (Packaging) | 50 Artisans were upgraded to the quality approach (Packaging) | 83.33% |

Source : MINPMEESA**Table 42:** Migration of informal production units (UPI) to the formal sector (TRAIN MY GENERATION)

| ACTIVITIES | ExSEcted results | Results obtained | Completion rate |
|---|--|--|-----------------|
| Support for UPIs in the migration from informal to formal | 63 Artisans were to be networked in priority sectors with a view to their migration | 63 Artisans were networked in priority sectors with a view to their migration | 100.00% |
| | 50 Artisans needed to be reinforced in maintaining the simplified accounting of their activities | 50 Artisans were reinforced in the proSEr maintenance of simplified accounting of their activities | 100.00% |
| Implementation of incentives for UPI migration | 63 Certified technical workers in the informal sector needed to be made aware of business creation | 63 certified technical workers from the informal sector were made aware of business creation | 100.00% |

Source : MINPMEESA**Table 43:** Support for PMEESA in targeted manufacturing industries*

| ACTIVITIES | ExSEcted results | Results obtained | Completion rate |
|---|---|---|-----------------|
| Development of PMEESA in agri-food production and processing | 10 dissemination workshops were to be organized for SMEs | 10 dissemination workshops were organized for SMEs | 100.00% |
| | 10 SMEs were to be supported in agri-food production and processing | 10 supported SMEs were supported in agri-food production and processing | 100.00% |
| Development of PMEESA for wood processing in local value chains | 50 wood processing PMEESA supported in their installation in the Edéa SEZ | 50 PMEESA in wood processing were supported in their installation in the Edéa SEZ | 100.00% |
| Development of PMEESA in the textile-confection-leather sector | 500 seed cotton cultivation stakeholders networked in the Adamaoua and North basins | 500 seed cotton stakeholders were networked in the Adamaoua and North basins | 100.00% |

Source : MINPMEESA *(agro-industry, energy, forest-timber, digital, textile-confection-leather, mining-metallurgy-steel, hydrocarbons-refining and chemicals/pharmacy)

Table 44: Improvement in the competitiveness of SMESEHs

| ACTIVITIES | ExSected results | Results obtained | Completion rate |
|---|---|--|-----------------|
| Supporting SMESEHs in improving the quality of their products | 100 SMEs had to be made aware of the alignment of their products with standards | 100 SMEs were made aware of the alignment of their products with standards | 100.00% |
| | 20 SMEs were to be supported in aligning with quality standards | 20 SMEs were supported in aligning with quality standards | 100.00% |

Source : MINPMEESA

4.2. Contribution of APME to the development of SMEs

Table 45: Results of APME programs and services in favor of SMEs in 2023

| Program title | Outputs obtained |
|--|--|
| Prototyping Support Fund | 26 project leaders supported in prototyping |
| Start and improve your business | 25 companies equipped with ILO trade tools |
| NORTHERN EAST | <ul style="list-style-type: none"> • 114 women entrepreneurs trained in business creation, equipment management and productivity and on organizational, technical and managerial levels |
| | <ul style="list-style-type: none"> • 10 capacity trainers |
| | <ul style="list-style-type: none"> • More than 150 production and processing equipment and kits given to beneficiaries of the pilot phase. |
| | <ul style="list-style-type: none"> • 50 equipment manufacturers capacities |
| | <ul style="list-style-type: none"> • 150 production and processing equipment and kits acquired for the benefit of SMEs |
| Support system for Modern businesses DISAEMO | 100 SMEs supported in getting started with the integrated management application |
| TRANSFAGRI | <ul style="list-style-type: none"> • 37 trained and accredited business coaches; |
| | <ul style="list-style-type: none"> • 60 trained facilitators and 36 accredited to support SMEs in accessing financial services |
| | <ul style="list-style-type: none"> • nearly 300 consultants were trained on the DIFASE application in the basins. |
| | <ul style="list-style-type: none"> • 08 members of the Services Control Brigade trained |
| | <ul style="list-style-type: none"> • 317 SAEs accredited in 2023 |
| Youth Entrepreneurship Program (SE2JM) | <ul style="list-style-type: none"> • 200 students capacity on entrepreneurial skills |
| | <ul style="list-style-type: none"> • 10 million FCFA mobilized for the acquisition of small productive materials and equipment, the acquisition of raw materials and supplies, the rental costs of collective premises, as part of the Business Challenge awards ceremony |
| Support for veterans | 75 ACVG skills required in the areas of setting up micro-projects, developing business plans, training on savings and investment micro-plans. |
| Cameroon Food Packaging and Quality Program (CAMPACK) | 1 batch of packaging and quality equipment acquired |
| One-Stop Shop for Investment Incentives | 05 approval agreements were signed |

Source : APME

4.3. BCPME's contribution to the development of SMEs

Table 46: BC-PME client portfolio 2022 and 2023

| Industry | Customers in 2022 | New Customers in 2023 |
|---------------------------|-------------------|-----------------------|
| Agro-industry/Poultry | 70 | 50 |
| Others | 103 | 74 |
| BTP/MC | 54 | 39 |
| Cotton, textile & leather | 4 | 3 |
| Energy | 1 | 1 |
| Forest & Wood | 5 | 4 |
| Service ; ICT & CTT | 274 | 197 |
| Total | 511 | 368 |

Source : BC/SME

Table 47: Evolution of credits granted by BC-PME according to the branch of activity (in Millions of CFA Francs)

| Industry | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 |
|---------------------------|---------------|----------------|-----------------|------------------|------------------|----------------|
| Agro-industry/Poultry | 173.81 | 20.19 | 356.60 | 147.45 | 42 77.70 | 39.33 |
| BTP/MC | 3,714.38 | 2,250.58 | 3,084.15 | 4,350.43 | 4,341 33 | 3346.73 |
| Cotton, textile & leather | 32.58 | 5.90 | 24 | 50 | - | 1.30 |
| Energy | 133.98 | 31.09 | 107.38 | 235.43 | 3,551.1 0 | 47.70 |
| Forest & Wood | 38.11 | 75.98 | 44.71 | 67.81 | - | - |
| Service ; ICT & CTT | 6,455.86 | 3,422.58 | 3,866.26 | 5,982.87 | 3,617 16 | 2789.17 |
| Others | 1,818.29 | 967.25 | 1,295.78 | 8,327.35 | 2 905 92 | 81.22 |
| TOTAL | 12,367 | 6773.58 | 8,778.88 | 19,161.33 | 10,942.70 | 7055.45 |

Source : BC-PME

- = strictly zero results

4.4. Contribution of BSTP-CAM to the development of SMEs

Table 48: BSTP-CAM indicators by subsector

| Indicators | Agro industry | Cotton-textile-confection-Leather | Forest-Wood | Others (Industrial Engineering) | Total |
|--|---------------|-----------------------------------|-------------|---------------------------------|-------|
| Total number of contracts | 11 | - | - | 40 | 200 |
| Total number of SMEs/SMIs contracted | 21 | 6 | 13 | 190 | 230 |
| Total number of SMEs/SMIs Benchmarks | - | - | - | - | - |
| Number of SMEs/SMIs profiled | 162 | 29 | 12 | 412 | 903 |
| Number of SMEs having benefited from capacity building | 9 | 5 | 2 | 17 | 506 |

Source : BSTP-CAM - = strictly zero results

Table 49: General result of the BSTP-CAM in 2023

| Indicator | Value in 2022 | Value in 2023 |
|---|---------------|---------------|
| Total amount of contracts (in FCFA) | ... | 3,314,623,554 |
| Amount of investments in the subcontracting sector among SMEs | ... | 1,230,478,705 |
| Total number of buyers found | ... | 10 |
| Number of connections | ... | 615 |
| Total number of jobs created | ... | 1,133 |

Source : BSTP-CAM ... = data not available

4.5. Contribution of the PNSE to the development of SMEs

Table 50: number of companies accelerated to the PNSE in 2023

| | |
|---------------------------------|----|
| Number of accelerated companies | 20 |
|---------------------------------|----|

Source : PNSE

**STATISTICAL DATA ON
IPUs**



CHAPTER V : STATISTICAL DATA ON THE INFORMAL SECTOR

This chapter gives the evolution of the informal sector in Cameroon between 2005 and 2021, in light of the results of the third Survey on Employment and the Informal Sector (EESI3) carried out by the National Institute of Statistics (INS).

1. Characteristics of informal production units (UPIs)

Table 51: Distribution (%) of IPUs by size according to the promoter's area of residence

| Number of SErsons | Area of residence of the UPI promoter | | | | |
|-------------------|---------------------------------------|---------|-------------|----------------|-------|
| | Douala | Yaounde | Other urban | Urban ensemble | Rural |
| 1 | 88.2 | 87.6 | 82.5 | 84.9 | 87 |
| 2 | 8.3 | 7.6 | 10.6 | 9.5 | 9.4 |
| 3 | 1.7 | 1.8 | 4.3 | 3.2 | 2.2 |
| 4 or more | 1.9 | 3 | 2.6 | 2.4 | 1.4 |

Source : INS, EESI3 - Phase 2, Cameroon, 2021

Table 52: Distribution (%) of UPIs by size according to sector of activity

| Number of SErsons | Activity area | | | |
|-------------------|---------------|-------|---------|----------|
| | Industry | Trade | Service | Together |
| 1 | 78.2 | 89.8 | 87.5 | 85.7 |
| 2 | 12 | 8.1 | 8.8 | 9.5 |
| 3 | 5.2 | 1.4 | 2.3 | 2.8 |
| 4 or more | 4.7 | 0.7 | 1.3 | 2.1 |

Source : INS, EESI3 - Phase 2, Cameroon, 2021

Table 53: Distribution (%) of UPIs according to the informality criterion

| Activity area | Taxpayer number and no accounting | Accounting and no taxpayer number | No taxpayer number and no accounting |
|---------------|-----------------------------------|-----------------------------------|--------------------------------------|
| Industry | 2.5 | 0.0 | 97.5 |
| Trade | 3.1 | 0.0 | 96.9 |
| Services | 4.9 | 0.0 | 95.1 |

Source : INS, EESI3 - Phase 2, Cameroon, 2021

Table 54: Distribution (%) of UPIs by sector of activity according to the sex of the promoter and their area of residence

| Sector and branch of activity | Gender of promoter | | |
|-------------------------------|--------------------|-------------|-------------|
| | Male | Female | Together |
| Industry | 21.0 | 34.1 | 28.4 |
| Agri-food | 2.5 | 23.1 | 14.1 |
| Confection | 2.5 | 8.7 | 6.0 |
| Construction | 8.8 | 0.1 | 3.9 |
| Other industries | 7.1 | 2.2 | 4.3 |
| Trade | 34.3 | 35.9 | 35.2 |
| Wholesale | 9.9 | 3.2 | 6.2 |
| Retail business | 24.4 | 32.7 | 29.0 |
| Services | 44.7 | 30.0 | 36.4 |
| Transportation | 23.1 | 0.0 | 10.1 |
| Restoration | 4.5 | 22.7 | 14.7 |
| Repair | 5.1 | 0.0 | 2.3 |
| Other services | 11.9 | 7.3 | 9.4 |

Source : INS, EESI3 - Phase 2, Cameroon, 2021**Table 55:** Distribution (%) of UPIs by sector of activity according to area of residence

| Sector and branch of activity | Place of residence | | | | | |
|-------------------------------|--------------------|-------------|-------------|----------------|-------------|-------------|
| | Douala | Yaounde | Other urban | Urban ensemble | Rural | Together |
| Industry | 18.3 | 18.2 | 26.7 | 23.0 | 37.7 | 28.4 |
| Agri-food | 4.2 | 7.0 | 10.9 | 8.3 | 24.2 | 14.1 |
| Confection | 5.6 | 8.0 | 7.4 | 7.0 | 4.4 | 6.0 |
| Construction | 5.5 | 1.2 | 3.8 | 4.0 | 3.8 | 3.9 |
| Other industries | 3.1 | 1.9 | 4.6 | 3.8 | 5.3 | 4.3 |
| Trade | 35.7 | 36.2 | 38.1 | 37.1 | 31.8 | 35.2 |
| Wholesale | 3.4 | 4.5 | 7.4 | 5.8 | 6.9 | 6.2 |
| Retail business | 32.3 | 31.7 | 30.8 | 31.4 | 24.9 | 29.0 |
| Services | 45.9 | 45.5 | 35.1 | 39.8 | 30.5 | 36.4 |
| Transportation | 12.0 | 10.3 | 10.2 | 10.8 | 9.0 | 10.1 |
| Restoration | 15.5 | 16.0 | 12.2 | 13.7 | 16.5 | 14.7 |
| Repair | 3.0 | 2.5 | 2.7 | 2.7 | 1.4 | 2.3 |
| Other services | 15.4 | 16.8 | 10.1 | 12.6 | 3.6 | 9.4 |

Source : INS, EESI3 - Phase 2, Cameroon, 2021

2. Structure of investments

Table 56: Structure of investment made during the last twelve months preceding the survey according to area of residence

| Place of residence | Percentage of IPUs with invested capital | Average (in thousands of FCFA) | Share (%) in total |
|--------------------|--|--------------------------------|--------------------|
| Urban | 34.4 | 209 | 82.3 |
| <i>Douala</i> | 25.8 | 315 | 22.4 |
| <i>Yaounde</i> | 43.8 | 284 | 21.8 |
| <i>Other urban</i> | 35.4 | 154 | 38.1 |
| Rural | 42.8 | 51 | 17.7 |

Source : INS, EESI3 - Phase 2, Cameroon, 2021

Table 57: Structure of investment made during the last twelve months preceding the survey according to branch of activity

| Sector and branch of activity | Percentage of IPUs with invested capital | Average (in thousands of FCFA) | Share (%) in total |
|-------------------------------|--|--------------------------------|--------------------|
| Industry | 45.2 | 45 | 12.9 |
| Agri-food | 55.2 | 22 | 3.2 |
| Confection | 44.7 | 88 | 5.8 |
| Construction | 35.4 | 28 | 1.1 |
| Other industry | 32.3 | 81 | 2.8 |
| Trade | 29.9 | 80 | 11.8 |
| Wholesale | 25.7 | * | 1.6 |
| Retail business | 31.1 | 85 | 10.2 |
| Services | 36.9 | 246 | 75.3 |
| Transportation | 26.5 | 684 | 53 |
| Restoration | 47.2 | 37 | 4 |
| Repair | 44.2 | * | 1.6 |
| Other services | 37.5 | 190 | 16.7 |
| Together | 37.8 | 135 | 100 |

Source : INS, EESI3 - Phase 2, Cameroon, 2021

An asterisk (*) indicates that a value is based on fewer than 25

unweighted cases and has been removed

Table 58: TySE of equipment acquired during the last twelve months preceding the survey according to area of residence

| Place of residence | Land/premises | Machinery | Office furniture | Tools and others | Rolling stock/motor pump |
|--------------------|---------------|-----------|------------------|------------------|--------------------------|
| Urban | 8.4 | 1.4 | 2.9 | 32.4 | 54.8 |
| <i>Douala</i> | 2.2 | 0 | 0.1 | 44.5 | 53.1 |
| <i>Yaounde</i> | 5.8 | 4.4 | 6.9 | 56.1 | 26.8 |
| <i>Other urban</i> | 13.5 | 0.6 | 2.3 | 11.7 | 71.8 |
| Rural | 13 | 4.8 | 0.1 | 12.8 | 68.4 |
| Together | 9.4 | 2 | 2.4 | 28.9 | 57.2 |

Source : INS, EESI3 - Phase 2, Cameroon, 2021

Table 59: TySE of equipment acquired during the last twelve months preceding the survey according to branch of activity

| Sector and branch of activity | Land/premises | Machinery | Office furniture | Tools and others | Rolling stock/motor pump |
|-------------------------------|---------------|------------|------------------|------------------|--------------------------|
| Industry | 37.2 | 0 | 0.8 | 25.9 | 36 |
| Agri-food | 23.1 | 0 | 0.8 | 44.1 | 32 |
| Confection | 59.3 | 0 | 1.4 | 8.5 | 30.9 |
| Construction | 0 | 0 | 0 | 62.7 | 37.3 |
| Other industry | 22.5 | 0 | 0 | 26.4 | 51.1 |
| Trade | 20.9 | 9.1 | 12.6 | 22.4 | 35 |
| Wholesale | 28 | 0 | 0 | 5.1 | 66.8 |
| Retail business | 19.7 | 10.5 | 14.7 | 25.1 | 29.9 |
| Services | 2.8 | 1.3 | 1.1 | 30.5 | 64.3 |
| Transportation | 0 | 1.8 | 0 | 12.8 | 85.4 |
| Restoration | 15.5 | 0 | 1 | 50.9 | 32.6 |
| Repair | 2.1 | 0 | 1 | 50 | 46.8 |
| Other services | 8.7 | 0 | 4.6 | 79.9 | 6.9 |
| Together | 9.4 | 2 | 2.4 | 28.9 | 57.2 |

Source : INS, EESI3 - Phase 2, Cameroon, 2021

3. Structure of the main economic aggregates

Table 60: Structure of turnover, production and annual added value by sector

| Sector and branch of activity | Structure of UPIs by branch (%) | Turnover (%) | Production (%) | Added value (%) |
|-------------------------------|---------------------------------|--------------|----------------|-----------------|
| Industry | 28.4 | 14.7 | 21.0 | 23.5 |
| Agri-food | 14.1 | 4.6 | 6.3 | 5.9 |
| Confection | 6.0 | 2.8 | 3.7 | 4.2 |
| Construction | 6.0 | 2.8 | 3.7 | 4.2 |
| Other industries | 4.3 | 3.4 | 5.1 | 6.0 |
| Trade | 35.2 | 48.8 | 26.7 | 36.7 |
| Wholesale | 6.2 | 17.9 | 7.5 | 9.3 |
| Retail business | 29.0 | 31.0 | 19.2 | 27.5 |
| Services | 36.4 | 36.5 | 52.3 | 39.8 |
| Transportation | 10.1 | 6.7 | 10.1 | 10.5 |
| Restoration | 14.7 | 13.7 | 19.1 | 15.1 |
| Repair | 2.3 | 1.6 | 2.1 | 2.6 |
| Other services | 9.4 | 14.5 | 21.0 | 11.6 |

Source : INS, EESI3 - Phase 2, Cameroon, 2021

Table 61: Structure of turnover, production and annual added value according to area of residence

| Place of residence | Structure of UPIs by branch (%) | Turnover (%) | Production (%) | Added value (%) |
|--------------------|---------------------------------|--------------|----------------|-----------------|
| Urban | 63.7 | 80.4 | 79.9 | 75.0 |
| Rural | 36.3 | 19.6 | 20.1 | 25.0 |
| Total | 100 | 100 | 100 | 100 |

Source : INS, EESI3 - Phase 2, Cameroon, 2021**Table 62:** Indicators of the level of activity and productivity of UPIs by branch of activity

| Sector and branch of activity | Average monthly revenue SEr UPI (%) | Monthly production | Average monthly added value SEr UPI (FCFA) | Monthly Gross Operating Surplus by UPI (FCFA) | Apparent productivity | | |
|-------------------------------|-------------------------------------|--------------------|--|---|-----------------------|------------|------------|
| | | | | | VA/L1 | VA/L2 | VA/K |
| Industry | 175 296 | 164 159 | 107,742 | 90,704 | 75,308 | 535 | 790 |
| Agri-food | 101 197 | 91,601 | 49,307 | 47,961 | 39,974 | 339 | 841 |
| Confection | 161,085 | 132 203 | 85,172 | 80,376 | 67,423 | 409 | 437 |
| Construction | 339,527 | 339,527 | 244,815 | 165,493 | 105,441 | 714 | 2,224 |
| Other industries | 286,864 | 285 295 | 204,661 | 176,025 | 136,678 | 835 | 594 |
| Trade | 453,996 | 165,875 | 131,948 | 126,520 | 115,622 | 584 | 381 |
| Wholesale | 994,739 | 278,436 | 200 179 | 190,726 | 167,921 | 973 | 766 |
| Retail business | 338,933 | 141,923 | 117,429 | 112,857 | 103,886 | 510 | 311 |
| Services | 327,071 | 309 603 | 136,856 | 130,485 | 114,919 | 627 | 362 |
| Transportation | 218 150 | 218 137 | 130 420 | 125 316 | 123,889 | 562 | 219 |
| Restoration | 312,894 | 289,076 | 132,698 | 129,254 | 112,028 | 674 | 1,268 |
| Repair | 226,393 | 194,949 | 141,724 | 124 322 | 82,656 | 448 | 284 |
| Other services | 491,634 | 468,602 | 149 195 | 139,505 | 121,839 | 698 | 407 |
| Together | 328,706 | 217,764 | 126,872 | 117,807 | 102 200 | 587 | 439 |

Source : INS, EESI3 - Phase 2, Cameroon, 2021**Table 63:** Indicators of the level of activity and productivity of UPIs by area of residence

| Place of residence | Average monthly revenue SEr UPI (%) | Monthly production | Average monthly added value SEr UPI (FCFA) | Monthly Gross Operating Surplus by UPI (FCFA) | Apparent productivity | | |
|--------------------|-------------------------------------|--------------------|--|---|-----------------------|------------|------------|
| | | | | | VA/L1 | VA/L2 | VA/K |
| Urban | 408,754 | 267,928 | 145,821 | 134,599 | 115,409 | 603 | 454 |
| Industry | 227,746 | 212,975 | 130 234 | 10+7,752 | 86,647 | 536 | 623 |
| Trade | 541,087 | 188,674 | 144,690 | 137,358 | 124,741 | 586 | 622 |
| Services | 389,949 | 373,539 | 155,878 | 147,534 | 127,586 | 659 | 349 |
| Rural | 188 245 | 129,742 | 93,621 | 88,342 | 77,849 | 547 | 413 |
| Industry | 119 173 | 111,925 | 83,675 | 72,461 | 61,831 | 534 | 1,175 |
| Trade | 275 479 | 119 141 | 105,829 | 104 303 | 95,962 | 580 | 247 |
| Services | 182,770 | 162,874 | 93,200 | 91,358 | 83,211 | 527 | 417 |

| | | | | | | | |
|----------|---------|---------|---------|---------|---------|-----|-----|
| Together | 328,706 | 217,764 | 126,872 | 117,807 | 102 200 | 587 | 439 |
|----------|---------|---------|---------|---------|---------|-----|-----|

Source : INS, EESI3 - Phase 2, Cameroon, 2021

NB: VA: added value. L1: number of workers. L2: number of working hours SEr month. K: value of capital at replacement cost. VA/L1 is expressed in FCFA/worker. VA/L2 is expressed in FCFA/hour. VA/K is expressed in FCFA/thousand units of capital.

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- MINPMEESA, Study on the structuring of PMEESAs in the Cotton-Textile-Leather-Confectionery sector, September 2022.

APPENDICES

Appendix 1: Evolution of the legal framework for SMEs, SEOS and HPUs

I. SMEs

- Law No. 2010/010 of April 13, 2010 promoting SMEs in Cameroon ;
- Law No. 2015/010 of July 16, 2015 amending and supplementing certain provisions of Law No. 2010/010 of April 13, 2010 promoting SMEs in Cameroon ;
- Decree No. 2013/092 of April 3, 2013 relating to the organization and operation of the SME Promotion Agency ;
- Decree No. 2000/002/PM of January 6, 2000 on the organization of Approved Management Centers (CGA), amended and supplemented by Decree No. 2007/0456/PM of March 29, 2007 and finally recently amended by Decree No. 2011 /1137/PM of May 12, 2011 organizing the activities of the Management Centers and establishing all the tax advantages granted to members of said centers ;
- Order No. 090/CAB/PM of October 29, 2013 organizing the National File of Small and Medium Enterprises;
- Interministerial Circular No. 001/MINJUSTICE/MINPMEESA/MINFI of May 30, 2012 relating to the procedure before the Business Creation Formalities Centers (CFCE) ;
- Circular No. 002/PM of February 15, 2012 relating to instructions relating to the terms of promotion of Subcontracting in terms of partnership contracts and contracts negotiated within the framework of the application of other investment incentive schemes;
- Instruction No. ⁰⁰¹ /CAB/PM of March 18, 2010, modified and supplemented by Instruction No. 004/CAB/PM of May 25, 2012 relating to administrative formalities for business creation in Cameroon.

II. SEOs

- Law No. 93/015 of December 22, 1993 relating to Economic Interest Groups ;
- Law No. 92/006 of August 14, 1992 relating to cooperative societies and common initiative groups and its implementing decree No. 92/455/PM of November 23, 1992 ;
- The OHADA Uniform Act on the law of cooperative societies (2010) ;
- Law No. 90/053 of December 19, 1990 relating to freedom of association ;
- Decree No. 2006/0762/PM of June 9, 2006 modifying and supplementing certain provisions of Decree No. 92/455/PM of November 23, 1992 establishing the terms of application of Law No. 92/006 of August 14, 1992 relating to cooperative societies and common initiative groups ;
- Decree No. 2001/023/PM of January 29, 2001 modifying and supplementing certain provisions of Decree No. 98/300/PM of September 9, 1998 establishing the terms and conditions for carrying out the activities of Savings and Credit Cooperatives (COOSEC) ;
- Decree No. 98/300/PM of September 9, 1998 establishing the terms and conditions for carrying out the activities of savings and credit cooperatives.

III. HPUs

- Law No. 2007/004 of July 3, 2007 governing crafts in Cameroon ;
- Decree No. 2011/0003/PM of January 13, 2011 establishing the terms and conditions for exercising certain powers transferred by the State to municipalities in terms of promoting artisanal production activities of municipal interest;
- Decree No. 2010/2996/PM of November 3, 2010 establishing the terms of application of Law No. 2007/004 of July 3, 2007 governing crafts;
- Decree No. 2013/0009/PM of January 7, 2013 creating artisanal villages ;

- Decree No. 2016/128 of March 21, 2016 modifying and supplementing certain provisions of Decree 2013/169 of May 27, 2013 organizing the Ministry of SMEs, Social Economy and Crafts (*connecting artisanal villages to MINPMEESA*) ;
- Order No. 0003/A/MINPMEESA of March 15, 2011 laying down specifications specifying the technical conditions and modalities for exercising the skills transferred to the municipalities in terms of organizing craft fairs;
- Decision No. 0077/CAB/MINPMEESA of July 11, 2012 publishing the list of craft trades.

Appendix 2: Social accounting matrix account

| Production (3) | Production factors (2) | Institutional agents (19) | Capital (2) | Taxes (4) |
|----------------|------------------------|---------------------------|-------------|--------------------------------|
| Primary | Capital | Households (14) | Investment | Direct taxes |
| Secondary | Work | ISBLSM | Saving | Indirect taxes |
| Tertiary | | Companies (2) | | Import taxes or customs duties |
| | | Public administration | | Export taxes |
| | | Rest of the world | | |

Source :INS

Appendix 3: Standard Matrix of the Cameroonian Economy in 2019 (Macro-SAM) and in billions of FCFA.

| JOB RESOURCES | | Branches of activity | Branch products | Production factors | Resident institutional units | Capital | Rest of the world | Total |
|-------------------------------|---|----------------------|-----------------|--------------------|------------------------------|-----------|-------------------|------------|
| | | 1 | 2 | 3 | 4 | 5 | 6 | |
| Branches of activity | 1 | | 36,157,675 | | | | | 36,157,675 |
| Branch products | 2 | 15,215,875 | | | 18,849,100 | 5,245,500 | 4,574,900 | 43,885,375 |
| Production factors | 3 | 20,941,800 | | | | | | 20,941,800 |
| Institutional units Residents | 4 | | 1,827,500 | 20,905,587 | 3,378,349 | | 472 397 | 26,583,833 |
| Capital | 5 | | | | 3,721,531 | | 1,523,969 | 5,245,500 |
| Rest of the world | 6 | | 5 900 200 | 36,213 | 634 853 | | | 6,571,266 |
| Total | | 36,157,675 | 43,885,375 | 20,941,800 | 26,583,833 | 5,245,500 | 6,571,266 | |

Source :INS

Appendix 4: Variables used in the MEGC model

| Variables | Designation |
|--------------------|---|
| X_i | Production of good i |
| L^d_i | Work factor demand |
| K^d_i | Capital factor demand |
| W | Labor factor price |
| r_i | Capital factor price |
| Q_i | Demand for domestic goods from the branches, exclusively intended for the country's markets |
| pcq_i | Price of the composite good |
| Say | Demand for local proSErty |
| IM_i | Request for imported goods |
| pd_i | Price of local proSErty |
| SE_i | Domestic price of the good for export |
| pm_i | Domestic prices of imported goods |
| EX_i | Export of good i |
| D_i^d | Demand for good i in the domestic market |
| pmc_i | Marginal proSEnsity to consume of households |
| YD_h | Household income |
| CFQ_i^h | Household final consumption exSEnditure on composite goods |
| CFQ_i^g | Final consumption exSEnditure on composite goods by Public Administrations |
| W_i^g | Distribution key for the volume of final consumption exSEnditure on composite goods of Public Administrations |
| $\overline{CFQ^g}$ | Overall level of state consumption |
| CIQ_i | Intermediate demand in volume |
| IQ_i | Branch investment requests |
| I | Overall level of investment |
| Y_g | Government income |
| Y_{agng} | Income of non-governmental domestic agents |
| YD_{agng} | Disposable income of non-governmental domestic agents |
| s | Saving |
| pva_i | Value added pricing |
| px_i | Producer price |
| pcq_j | Prices of intermediate consumption |
| pcq_j | Prices of composite products |

Source : MINPMEESA

Appendix 5: MEGC Equations model**Production and demand for factors****- Deduction of labor factor demand following constrained profit maximization**

$$X_i = A_i^p [\alpha_i^p (L_i^d)^{-\mu_i^p} + (1 - \alpha_i^p) \overline{K_i^d}^{-\mu_i^p}]^{-\frac{1}{\mu_i^p}} \quad (1)$$

- Optimum quantity of demand for factors (labour, capital) according to the minimization program::

$$\frac{L_i^d}{K_i^d} = \left[\frac{\alpha_i^p}{1 - \alpha_i^p} X_i^{\sigma_i^p} \right] \quad (2)$$

Demand for goods and services

- Demand for the composite good: $Q_i = A_i^q [\alpha_i^q (IM_i)^{-\mu_i^q} + (1 - \alpha_i^q) (D_i^s)^{-\mu_i^q}]^{-\frac{1}{\mu_i^q}} \quad (3)$
- Optimum quantity of demand for imported goods according to the minimization program, given a quantity Q_i of the composite good:

$$\frac{IM_i}{D_i^s} = \left[\frac{\alpha_i^q}{1 - \alpha_i^q} X_i^{\sigma_i^q} \right] \quad (4)$$

- Production of good i according to exports and its demand on the local market::

$$X_i = A_i^t [\alpha_i^t (EX_i)^{-\mu_i^t} + (1 - \alpha_i^t) (D_i^d)^{-\mu_i^t}]^{-\frac{1}{\mu_i^t}} \quad (5)$$

- Optimal volume of exports by solving the maximization program: $\frac{EX_i}{D_i^d} = \left[\frac{\alpha_i^t}{1 - \alpha_i^t} X_i^{\sigma_i^t} \right] \quad (6)$

- Household final consumption expenditure on composite goods (CFQ_i^h):

$$pcq_i, CFQ_i^h = c \min_i^h. pcq_i + pm_i^h [Y D_h - \sum_j c \min_j^h. pcq_j] \text{ Where } j \in \{1, 2, 3\} \quad (7)$$

- Final consumption expenditure on composite goods by public administration (CFQ_i^g)

$$CFQ_i^g = w_i^g \overline{CFQ_i^g} \text{ Where } i \in \{1, 2, 3\} \quad (8)$$

- Intermediate demand in volume: $CIQ_i = \sum_j a_{ij} X_j$ where $i \in \{1, 2, 3\} \quad (9)$

- Investment demands of the branches: $pcq_i, IQ_i = \beta_i I$ where $i \in \{1, 2, 3\} \quad (10)$

Origins and destination of agent income

- Income of non-governmental domestic agents: $Y_{agng} = l_{agng} \sum_i w_i L_i^d + k_{agng} \sum_i r_i K_i^d + \sum_{ag'} \overline{transf_{agng}^{ag'}}$ (11)

- Disposable income of domestic workers after tax payment: $Y D_{agng} = (1 - ty_{agng}) Y_{agng} \quad (12)$

- Government income: $Y_g = l_g \sum_i w_i L_i^d + k_g \sum_i r_i K_i^d + \sum_{ag'} \overline{transf_{ag'}^{ag'g}} + \sum_{agng} \overline{tax_{agng}^{direct}} + \sum_i \overline{tax_i^{indirect}} \quad (13)$

- Income from the rest of the world: $Y_{row} = e \sum_i pm_i IM_i + k_{row} \sum_i r_i K_i^d + \sum_{agd} \overline{transf_{row}^{agd}} \quad (14)$

Agents' capital account

- Agent savings

$$S_h = psi_h Y D_h \quad (15)$$

$$S_f = Y D_f - \sum_{ag'} \overline{transf_{ag'}^f} \quad (16)$$

$$S_{isblsm} = Y D_{isblsm} - \sum_{ag'} \overline{transf_{ag'}^{isblsm}} \quad (17)$$

$$S_g = Y_g - \sum_i CFQ_i^g - \sum_{ag'} \overline{transf_{ag'}^g} \quad (18)$$

$$S_{row} = Y_{row} - e \sum_i pm_i EX_i - \sum_{agd} \overline{transf_{agd}^{row}} \quad (19)$$

- Total savings : $S = \sum_h S_h + \sum_f S_f + S_{isblsm} + S_g + S_{row} \quad (20)$

$$I = S \quad (21)$$

Price system

- Producer price and composite product price

$$pva_i = px_i (1 - tx_i) - \sum_j a_{ij} pcq_j \quad (22)$$

$$px_i X_i = pd_i D_i^d + pe_i EX_i \quad (23)$$

$$pcq_i Q_i = pd_i D_i^s + pm_i IM_i \quad (24)$$

Market equilibrium conditions

- Real wage is flexible and full employment economy :

$$\overline{L^s} = \sum_i L_i^d \quad (25)$$

$$\overline{K^s} = K_i^d \quad (26)$$

- Supply=demand on domestic goods and services: $D_i^s = D_i^d \quad (27)$

- Goods and services market equilibrium : $Q_i = \sum_{ana} CFQ_i^{agng} + CFQ_i^g + CIQ_i + IQ_i \quad (28)$

Appendix 6: Partnership agreements signed in 2023

| No. | Nature of the act | Object | Duration of the agreement |
|-----|--|---|---|
| 1. | <p>Framework partnership agreement.</p> <p>Specific agreement to the Framework Partnership Agreement relating to support for the migration of actors from the informal sector to the formal sector.</p> <p>Specific agreement to the Framework Partnership Agreement relating to the promotion of subcontracting activities.</p> <p>Specific agreement to the Framework Agreement relating to support for local incubation structures.</p> | <p>Determines the strategic axes and modalities of collaboration between the Parties within the framework of the promotion of SMEs and entrepreneurship in the area of influence of the PAK.</p> <p>Sets the terms of collaboration between the Parties in the context of the development and implementation of common strategies and initiatives aimed at promoting the migration to the formal economy of actors in the informal sector in the PAK area of influence.</p> <p>Sets the terms of collaboration between the Parties in the context of the promotion of subcontracting activities in the Port's zone of influence.</p> <p>Sets the terms of collaboration between the Parties in the context of supporting the projects of local entrepreneurs resulting from an incubation process and the development of local incubation structures.</p> | <p>Three (03) years renewable by tacit agreement.</p> <p>Three (03) years renewable by tacit agreement.</p> <p>Three (03) years renewable by tacit agreement.</p> <p>Three (03) years renewable by tacit agreement.</p> |
| 2. | <p>Partnership agreement relating to the implementation, monitoring and evaluation of incubation activities.</p> <p>Annex to the Partnership Agreement between the Ministry of Small and Medium Enterprises, Social Economy and Crafts and the Pilot Incubation Center of the Chamber of Commerce, Industry, Mines and Crafts relating to the implementation, monitoring and evaluation of incubation activities (Specifications).</p> | <p>Specifies the conditions and modalities of support and supervision by MINPMEESA of the incubation activities of the CCIMA Pilot Incubation Center, in accordance with Decree No. 2020/0301/PM of January 22, 2020 setting the modalities of accomplishment missions of incubation structures for small and medium-sized businesses.</p> | <p>Five (05) years.</p> |

| | | | |
|----|--|---|---|
| | | | |
| 3. | Partnership agreement in the field of entrepreneurship. | Sets the terms of collaboration between the Parties in the context of the promotion and development of entrepreneurship. | Five (05) years renewable by tacit agreement. |
| 4. | Framework partnership agreement in the field of entrepreneurship. | Sets the terms of collaboration between the Parties in the context of the promotion and development of entrepreneurship. | Five (05) years renewable by tacit agreement. |
| 5. | Partnership agreement relating to the support of Small and Medium-Sized Enterprises, Social Economy Organizations and artisans operating in the Forest-Wood sector. | Defines the framework for collaboration between the Parties to support Very Small Businesses (VSEs), SMEs, Social Economy Organizations and artisans in the forest-timber sector by providing them with continuing training. | Two (02) years renewable by tacit agreement. |
| 6. | Partnership agreement relating to the supervision, promotion and development of the Social Economy. | Sets the terms of collaboration between the Parties in the framework of the supervision, promotion and development of the Social Economy. | Three (03) years renewable by tacit agreement. |
| 7. | Framework partnership agreement relating to the promotion and development of entrepreneurship. Specific agreement to the Framework Partnership Agreement for the development of a training of trainers program. | Determines the strategic axes and modalities of collaboration between the Parties in the context of the promotion and development of entrepreneurship and entrepreneurship, through training and advice, the development of initiatives self-employment and business consolidation, as well as the discovery and promotion of business initiatives that improve the business world, in accordance with new technological and organizational structures. Develop an “Entrepreneurship training of trainers program”. More specifically, the Agreement aims to promote the transfer of experience and knowledge between participating countries through the exchange of working methods and the training of teachers, with a view to promoting and reinforcing the idea that training is one of the cornerstones of socio-economic development in participating countries. | Three (03) years renewable by tacit agreement. Limited exclusively to the execution of the activities specified therein. It will be in effect until December 31, 2024. |

Source : MINPMEESA

Appendix 7: Number of fairs organized in craft villages

| Craft villages | Since the creation | In 2023 |
|----------------|--------------------|---------|
| VAR Bafoussam | 10 | 0 |
| VAR Bertoua | 10 | 1 |
| VAR Garoua | 10 | 0 |
| VAR Ngaoundere | 6 | 1 |
| Bamenda | 3 | 1 |
| Douala | 7 | 0 |
| VAR Mbalmayo | 00 | 00 |
| VAS Foumban | 03 | 00 |
| VAR Limbe | 05 | 03 |

Source : MINPMEESA**Appendix 8:** Training of artisans in artisanal villages

| Craft villages | Training theme | SEriod | Number of craftsmen present |
|----------------|--|---------------------------|-----------------------------|
| VAR Bafoussam | Certificate of origin and prohibited wildlife sSEcies | November 24, 2021 | 47 |
| | Empowerment and development of workers in the artisanal sector | April 25, 2023 | 30 |
| | Well-being among artisans and craft businesses | April 26, 2023 | 30 |
| | Developing resilience in a context of economic insecurity | April 26, 2023 | 40 |
| VAR Bertoua | Making shower gel | 8 March | 36 |
| VAR Garoua | Learning craft trades, sewing and clothing making | January-December | 61 |
| | Psychology of the entrepreneur | November | 35 |
| VAR Ngaoundere | Training on simplified accounting | February 3, 2023 | 36 |
| | Strengthening the capacities of artisans in the textile sector in design and creativity | March 21, 2023 | 60 |
| | Automation of young SEople through craft professions (Training on the manufacture of liquid soap, bleach and toilet soap) | November 1 , 2023 | 17 |
| VAR Bamenda | Training Workshop for holiday makers | July | 65 |
| VAS Foumban | Training workshop for artisans on weaving, spinning and hand embroidery | August 2 to 5, 2023 | 50 |
| | Raising awareness among artisans about the creation of GIGs , cooSErative societies (migration from the informal sector to the formal sector) | September 15 and 16, 2023 | 50 |
| VAR Limbe | One child one product I | February 2023 | 74 |
| | One woman one product I | March 2023 | 12 |
| | One child one product II | August 2023 | 30 |
| | One woman one product II | August 2023 | 20 |
| | Protected and prohibited sSEcies (crafters) | December 2023 | 125 |
| | Importance of adhering to CNPS by crafters | December 2023 | 125 |
| VAR Mbalmayo | | | |
| VAR Douala | Training workshop for artisans on e-commerce, digital marketing and entrepreneurship (Pro COTON GIZ Project) | From 16-20 January 2023 | 50 |
| | Raising awareness among artisans on the formalization process and on resSEct for standards and quality in artisanal production during the registration campaign organized at VARD in partnership with the Douala 3rd District Municipality | June 6 2023 | 42 |

Source : MINPMEESA

Appendix 9: Promotional events organized in 2023 for PMEESA

| Event theme | Goals | SEriod | Place | Target (Number) | | | Comments |
|---|---|-----------------------------------|--|-----------------|----------------------------|-----|--|
| | | | | SMEs | SEOS | HPU | |
| Rural Women's Day 2023 | Promotion of the entrepreneurial spirit of women in rural areas | October 15, 2023 | YADIA chiefdom (in the Bertoua 2nd district) | 00 | 05 | 55 | Women were edified by the opportunities offered by MINPMEESA. |
| 5th^{Edition} of Global Entrepreneurship Week | Networking as a tool for developing young entrepreneurship | November 13 to 19, 2023 | -CPFF (Center for the Promotion of Women and the Family of Bertoua) -CMPJ (Multifunctional Youth Promotion Center of Bertoua) -Visit of 03 structures in the sectors (Forest-wood; agri-food; textile-leather manufacturing) | 03 | / | / | -Conference on entrepreneurship and the importance of networking for the benefit of 115 young SEople. -Visit of the workshops. -Evaluation of the level of Networking in structures. |
| National conference for young entrepreneurship in Cameroon by CODECAM (Cameroon Development Committee) | Raising awareness and motivating young SEople to private initiative: Entrepreneurship | 02-04 April 2023 | Kano/Bertoua Technical High School | | 04 | | 80 young SEople from the city of Bertoua built on: -Promotion of SMEs -facilitating the creation of SMEs -the investment incentive. |
| Mini Fair - monthly exhibition | Promotion of Made in Cameroon | -February 2023 -April 2023 | -DR/MINPMEESA -VAR/Bertoua | | 12 | 20 | |
| Development and Promotion of the Social Economy | Structuring of Social Economy actors | April-May-June 2023 | DD/BOUMBA & NGOKO DD/KADEY | | 19 RELESS 04 REDESS | | Promote the network among SEOS and the establishment of future cooSErative markets |

| Event theme | Goals | SEriod | Place | Target (Number) | | | Comments |
|--|---|---------------------------|--|-----------------|------|-----|--|
| | | | | SMEs | SEOS | HPU | |
| | | | DD/UPSER NYONG DD/LOM & DJEREM | | | | |
| Eastern Agropastoral and Artisanal Mini Show | Promotion and sales of local products | December 22, 23, 24, 2023 | CENAJES of Bertoua | 05 | 20 | 30 | Fight against the high cost of living |
| Organization of SARAE (Eastern Regional Crafts Fair) | -Promotion, Visibility and Marketing of artisanal works. -Selection of the best craftsmen for the SIARC. | November 28 to 30, 2023 | DR/MINPMEESA /EST | 02 | / | 65 | Selection of 35 artisans for SIARC 2024 |
| Organization of 04 Departmental Fairs | -Promotion, Visibility and Marketing of artisanal products. -Selection of 15 best craftsmen for the Regional Show. | November 9 to 16, 2023 | Departments: -Kadey -Lom and Djérem -Haut-Nyong - Boumba and Ngoko | | | 82 | Prizes for the 15 best artisans in each department |
| Jobs Week in Bertoua (SEBER 2023) 1st edition | Resilience and empowerment of young SEople and women through self-employment | 03-08 July 2023 | SEMBELECCO Park | 08 | 12 | 20 | |
| CAMBEST (Carrefour des Métiers, coupled with the Eastern Job Exchange) 6th edition | Opportunities for economic integration of young SEople | September 2023 | DR/MINEFOP/EST | 03 | 10 | 20 | |
| Global Entrepreneurship Week | Encourage the entrepreneurial spirit in young SEople | November 13 to 19, 2023 | -DRPMEESA -Martin Luther College -Exhibition fair at the Regional Artisanal Village of Bafoussam Bandjoun Technical High School Bayangam Technical High School -CHONNANG Institute of Bafoussam | | | | Students in the final year class received the concepts of entrepreneurship and the missions of MINPMEESA |

| Event theme | Goals | SEriod | Place | Target (Number) | | | Comments |
|--|---|---|---|-----------------|-----------|-----------|---|
| | | | | SMEs | SEOS | HPU | |
| | | | -Bilique and Classical High School of Bafoussam | 40 | | 35 | |
| | | | | 23 | / | 34 | |
| Cultural activities: youth creativity fair launched by the Governor | Promoting young entrepreneurship | February 7 and 8, 2023 | Bafoussam lawn | 15 | 25 | 17 | 02 young SEople integrated from the Business Challenge: capacity building in project setup by the Social Economy service |
| Cultural activities: unity fair launched by the Governor | Promote entrepreneurship in general and “Cameroonian living together” | May 16 to 18, 2023 | Bafoussam lawn | 10 | 25 | 25 | |
| Raising awareness and strengthening the capacities of young SEople and women for the creation and management of cooSErative Companies | Equip young SEople and women with knowledge regarding the creation and management of cooSErative societies | September 12 to 13, 2023 | Bafoussam Regional Artisanal Village | | 40 | | SEOS of the Region convened |
| Preparations, awareness, and participation in the 6th edition of JNES Theme: “Mobilization of Networks in the territories and development of partnerships. » REDEO (Meeting for Exchange of Discoveries and Exhibitions of the Western Region) Theme: “Together let’s build our Region” Organization of Departmental and Regional Craft Fairs | Promote ESS activities. Promote the activities of PMEESA - Promote the production, visibility and marketing of better quality artisanal works | October 24-26, 2023 December 11 to 17, 2023 December 17 to 18, 2023 | Yaoundé City Hall Bafoussam lawn Bafoussam Regional Artisanal Village | 20 | 11 100 | 36 120 | Raising awareness of the development of horizontal and vertical inter-network partnerships. Sharing exSEriences - prizes for the 50 winners -sharing exSEriences |
| International Women's Day | -promotion of female entrepreneurship - organization of fairs -exhibitions allowing women to sell their products | March -23 | CPFF OF MBOUDA CPFF Bafoussam | 8 10 | 20 100 | 12 40 | Discovery of Female know-how |

| Event theme | Goals | SEriod | Place | Target (Number) | | | Comments |
|--|--|------------------------------|--|-----------------|--|-----|-----------------------------------|
| | | | | SMEs | SEOS | HPU | |
| World Day of Rural Women | -Raise awareness among rural women for inclusive local development -Involve rural women as a cornerstone of local development | Nov -23 | Bapi Festival Square | | 15 | 10 | |
| Development and Promotion of the Social Economy | Structuring of Social Economy actors | 04-Sep-23 | Bafoussam Regional Artisanal Village | | -40 RELESS -08 REDESS - 01RERESS | | Promoting Network work among SEOS |
| Comice Agro- Sylvo pastoral | Exchange and sharing of exSErience | From December 19 TO 21, 2023 | Inter-ministerial building | | | 5 | |
| Entrepreneurial OSEn Days (JPO) “Reflection of Made in Cameroon through an inclusive, plural and quality educational offer, resilient in the face of Cameroon’s industrial, technological and environmental challenges” | Promoting entrepreneurship through the professionalization of teaching | March 9 to 10, 2023 | Garoua | 10 | X | X | |
| “UNDERSTAND? FROM DREAM TO REALITY ”. | Encourage women to dream and gain confidence in their abilities to make their dreams come true | 18-Mar-23 | Garoua | 20 | | | |
| “Micro, small and medium-sized enterprises facing the issues and challenges of access to energy”. | Promote the Northern region in its wealth and its reception capacity, the promotion of excellence in hotel and tourist services and enhance its meals. | 27-Jun-23 | Garoua | 50 | | | |
| “Garoua: Tourist wealth and hotel sector. What place on the Cameroonian and international market? ”. | Draw public attention to the contribution of MSMEs to achieving the United Nations Sustainable Development Goals (SDGs) and the National Development Strategy 2020-2030 (SND-30), particularly in terms of inclusive growth and creation of decent jobs in Cameroon. | 27-Jun-23 | Garoua | 50 | | | |
| “Mobilization of networks in the territories and development of partnerships” | Contribute to structuring complete and sustainable sectors combining agricultural production and livestock breeding, the professionalization of stakeholders, processing and marketing as well as the logistics chain and the strengthening of infrastructure, for the sustainable and inclusive development of territories. | October 24 to 26, 2023 | Yaounde | 5 | | | |
| // | Boosting grain cotton production in Cameroon | 08-Jun-23 | VARG | X | X | 40 | |
| “Craftsmanship and Digital Technology in the North” | Promote handicrafts | from December 4 to 6, 2023 | in the artisanal village of Garoua | X | X | 67 | |
| “Artisans and craft businesses facing digital challenges” | Promote handicrafts | 25-Nov-23 | the Esplanade of the Poli commune | X | X | 30 | |
| “ Digital as a tool for popularizing and developing crafts” | Raise awareness among artisans about the use of digital technology | 28-Nov-23 | the Esplanade of the DDPMEESA of Mayo- Louti | x | 2 | 27 | |

| Event theme | Goals | SEriod | Place | Target (Number) | | | Comments |
|---|---|-------------------------------|--|-----------------|------|-----|----------|
| | | | | SMEs | SEOS | HPU | |
| “Digital at the service of craftsmanship | Select the craftsmen who must participate in the Departmental Fair | April May | Municipalities of: Guider, Mayo- Oulo and Figuil | X | 17 | 53 | |
| “Craftsmanship as a basic tool for import substitution” | Popularization of made in Cameroon | February 11 and March 8, 2023 | Municipality of Guider | 7 | 11 | 13 | |
| “ connecting the units of the social economy” | Strengthening cohesion between Social Economy Organizations | June July | Municipalities of: Guider, Mayo- Oulo and Figuil | X | 17 | X | |
| “ connecting the units of the social economy” | Strengthening cohesion between Social Economy Organizations | August | DDPMEEESA Mayo Louti | X | 6 | X | |
| // | Instill the entrepreneurial spirit in all social strata | November 13 to 17, 2023 | High schools and colleges | 6 | 10 | 11 | |
| “Crafts and Digital in Mayo-Rey” | Promote handicrafts | 29-Nov-23 | CPF of Tcholliré | x | x | 30 | |
| “Crafts: a factor in the development of Communes | Select 40 craftsmen for the departmental fair | Nov -23 | All Municipalities of Mayo-Rey | 20 | 40 | 15 | |
| “Craftsmanship and digitalization” | Promote handicrafts | 30-Nov-23 | within the Garoua Artisanal Village | X | 1 | 49 | |
| “ I love Garoua passion Hôtellerie by l'OR SERVICE” | Training young SEople for careers in the hotel industry | 25-May-23 | DRMINTOUL-NORTH | 10 | 12 | 13 | |
| “ issues and challenges of entrepreneurship and leadership for young SEople from the North in an educational environment” | Awakening the spirit of entrepreneurship among young SEople | February 9 to 10, 2023 | Alliance Française de Garoua | 19 | 30 | 14 | |
| // | Take stock of the activities of year 5 and plan for year 6 | January 18 to 19, 2023 | Courage Ngong Hotel | 3 | 1 | 1 | |
| // | Empowering youth and women | 02-Feb-23 | Garoua Town Hall | 5 | 10 | 15 | |
| “SMEs facing the issues and challenges of access to energy | Draw public attention to the contribution of microenterprises and SMEs to sustainable development | 27-Jun-23 | VARG | 27 | 15 | 11 | |
| “Improve the suSErvision of SMEs to make them more comSEtitive” | Improving the suSErvision of SMEs to make them more comSEtitive | 06 TO 07 February 2023 | CCIMA Garoua | 30 | 27 | 6 | |
| “Professional training and local development: towards skills serving CTDs” | Encourage entrepreneurial awakening among young SEople | May 10 to 11, 2023 | DDMINFOP Bénoué | X | 37 | 49 | |
| “Entrepreneurship and young leadership in the field of international cooSEration: feedback and SErsSEctive for action in the context of the NDS30” | Sharing exSEriences with young SEople and presenting the policies and actions of public authorities and development partners in terms of promoting youth entrepreneurship | 25-Apr-23 | Alliance Française de Garoua | x | 6 | 12 | |
| // | Instill the entrepreneurial spirit in all social strata | November 13 to 17, 2023 | Ngong , Lagdo and High schools and colleges | 20 | 30 | 17 | |
| Crafts in the digital age: opportunities, issues and challenges for the development of Cameroon's economy | Select 20 best artisans | 06, 2023 | CIAY | | | 52 | |

| Event theme | Goals | SEriod | Place | Target (Number) | | | Comments |
|---|--|------------------------------|------------------------------------|-----------------|------|-----|----------|
| | | | | SMEs | SEOS | HPU | |
| Digital opportunity for promoting the development of local crafts | Select 14 best artisans | From 08 to 09 November 2023 | Ngoumou artisanal hut | | | 30 | |
| Craft business and opportunity in the digital age | Select 17 best artisans | From October 24 to 26, 2023 | Awae Festival Square | | | 36 | |
| Digital technology, a lever for the emergence of the artisanal potential of Lékié | Select 16 best artisans | From October 19 to 20, 2023 | Municipality of Monatele | | | 53 | |
| Departmenta I of Crafts | Formalization and sustainability of local craftsmanship in the light of digitalization | From October 26 to 27, 2023 | Municipality of Nanga and Boko | | | 62 | |
| Made in Cameroon at the heart of the creative genius of artisans | Select 12 best artisans | From October 20 to 23, 2023 | Akonolinga Festival Squares | | | 26 | |
| transformation , a lever for the blossoming of local artistic potential | Select 12 best artisans | From November 14 to 15, 2023 | Municipality of Ntui | | | 36 | |
| transformation , a lever for the emergence of local artistic potential | Select 12 best artisans | From November 9 to 10, 2023 | Mbalmayo Festival Square | | | 33 | |
| Craftsmanship, vector of the complete integration of digital technology into the professional activity of the craftsman: a winning bet for its visibility and comSEtitiveness | Select 12 best artisans | October 31, 2023 | Eséka Festival Square | | | 22 | |
| Craft businesses in the digital age | Select 15 best artisans | From November 13 to 14, 2023 | Bafia Festival Square | | | 23 | |
| The Impact of digital technology in the development and promotion of crafts in the Central Region | Select 100 best artisans | From December 26 to 30, 2023 | The esplanade of Yaoundé city hall | | | 157 | |

| Event theme | Goals | SEriod | Place | Target (Number) | | | Comments |
|---|--|---------------------------|--|-----------------|-------------------------------|-----|----------|
| | | | | SMEs | SEOS | HPU | |
| Mobilization of networks in the territory and development of partnerships | Demonstrate its know-how in the fields of food processing, textiles, cotton, leather and wood manufacturing | October 24 to 26 , 2023 | Buildings headquarters of the Regional Council and the esplanade of the town hall of Yaoundé | | 25 SEOS in the central region | | |
| Launch of the oSen days of the Cameroon textile indicator/accelerator CAMTEX LAB. | Make a presentation of the incubator and invite project leaders in the said sector to join. | 12-Jan-23 | CCIMA in Bonanjo | 25 | 0 | 0 | |
| Meeting Cameroon Algeria | Paving the way for the Cameroon-Algeria partnership through meetings and networking among those working in the same sectors of activity | 27-Jan-23 | GICAM | 50 | 0 | 0 | |
| PMEXCHANGE 2023: What opportunities for businesses? | Allow exchanges with several SMEs | From March 11 to 15, 2023 | Hotel SAWA | 32 | 0 | 0 | |
| Consume local | raise awareness among university pupils and students about entrepreneurship | From March 20 to 25, 2023 | Visits to secondary schools in Douala | 56 | 0 | 0 | |
| Ways of strengthening and including African women within the framework of the Zlecaf | raise awareness about SME financing measures and the various programs that support SMEs in Africa | From March 23 to 25 | Hotel SAWA | 25 | 0 | 0 | |
| Client-Suppliers Day | enable local SMEs to obtain information on available work and make the necessary arrangements to respond effectively | May 25 | AKWA party hall | 56 | 0 | 0 | |
| Refrigeration sSEaks to humanity | promote cold in daily life and stability of environmental balance | 26-Jun-23 | AKWA party hall | 55 | 0 | 0 | |
| micro , small and medium-sized businesses facing the issues and challenges of access to energy | draw public attention to the contribution of MPMs to the United Nations SDGs and SND 30 in terms of inclusive growth and decent job creation in Cameroon | 27-Jun-23 | Launch: headquarters of SLIM ENERGIE SA AKWA | 23 | 0 | 0 | |
| Leadership and optimization of productivity, SErformance and sustainability of the company | Propose solutions adapted to the problems of effective business management in Africa | From July 27 to 28, 2023 | Autonomous port of Douala, Bonanjo | 200 | 0 | 0 | |
| women entrepreneurs face the challenges of industrialization within the framework of the ZLECAF and post- covid economic recovery | promote and support the know-how of women entrepreneurs in Africa, the sub-region and even beyond the sphere of the African continent | From October 3 to 7 | Best Western Hotel | 123 | 0 | 0 | |
| Seminar for project leaders and startups | Strengthening the capacities of project leaders and young entrepreneurs | From October 23 to 29 | CCIMA | 25 | 0 | 0 | |
| The impact of the quality of agri-food products on the SErformance of SMEs/A and their contributions to import substitution and food security in Cameroon | Networking of players in the agri-food processing sector | From October 11 to 12 | AKWA party room | 85 | 0 | 0 | |
| Ensuring comSETitiveness through resource efficiency | Raise awareness among businesses and donors | 17-Oct-23 | AKWA Palace Hotel | 85 | 0 | 0 | |

| Event theme | Goals | SEriod | Place | Target (Number) | | | Comments |
|---|--|-----------------------------|---|-----------------|------|-----|----------|
| | | | | SMEs | SEOS | HPU | |
| Networking as a tool for developing young entrepreneurship | Bring a million young entrepreneurs to promote and use networking in the entrepreneurial ecosystem | From November 13 to 19 | Launch: Douala Koumassi Technical High School | 4 | 0 | 0 | |
| | Reach a target of 200 SMEs in the coastal region | 24-Nov-23 | Maritime Museum | 200 | 0 | 0 | |
| How to Develop fish farming in Cameroon | Awareness raising, information and training of actors in the value chain of the fish farming sector in the Department of Wouri | From January 24 to 26, 2023 | Conference room of the Bonamoussadi chiefdom in Douala | 5 | 15 | 10 | |
| General Assembly of the company CIVIL-AFRIQUE SARL | Holding of the company's general meeting | 22-Feb-23 | Conference room of the Regional Center for Scientific Research and Innovation of the Littoral | 1 | 2 | 5 | |
| National competition for technical professions | Popularization and revaluation of technical professions | 09-Mar-23 | Marin's foyer room at AKWA | 3 | 2 | 5 | |
| Regional information and awareness workshop on the secondary development support project and skills for growth and employment | Support the Technical and Personal Skills Development (DCTP) system by establishing a quality training system meeting the needs of the labor market and accessible with regard to the SND 30 systems, mainly in the construction and construction sectors. public works, agroindustry , digital and energy | 16-Mar-23 | Vocational training center of excellence (CFSE) of Douala | 80 | 60 | 20 | |
| Let's celebrate local fish in all its forms | Celebrate the players in the fish sector and help to liven up a market place | 29-Apr-23 | AKWA village hall | 5 | 5 | 7 | |
| Establishment of the Regional Network of the Social and Solidarity Economy | Election and establishment of the Littoral RESESS | 14-Apr-23 | AKWA village hall | 0 | 20 | 0 | |
| How to develop fish farming in Cameroon | Awareness raising, information and training of actors in the value chain of the fish farming sector in the Department of Wouri | From April 25 to 27, 2023 | Conference room of the MINEPIA regional delegation | 0 | 5 | 5 | |
| Information on the new provisions of the certification and control procedures for locally manufactured products | Raising awareness and informing stakeholders (SMEs, SEOS, Artisans) on the new provisions of certification and control procedures for locally manufactured products | 25-Apr-23 | GICAM conference room | 10 | 12 | 30 | |
| The opportunities offered by the State for the development and proSER monitoring of the activities of PMEESA | Maintain the target on MINPMEESA support mechanisms | April 31, 2023 | Prince of Wales Hotel | 8 | 22 | 5 | |
| popularization of the national's status, presentation of the concept of agricultural service centers, presentation of the CASEF-CAMPOST-YUNIS financing offer | Raise awareness among SEOS, SMEs and artisans about the status of nationals and the advantages offered by CASEF in terms of support | 03-May-23 | Governor's Department Conference Room | 50 | 48 | 21 | |
| Training of stakeholders in the Douala poultry sector | Raise awareness, inform and train national and foreign stakeholders in the value chain of the poultry sector in the city of Douala | From June 20 to 22, 2023 | Hall of the Holy Spirit Catholic Parish of Bapanda Omnisport | 1 | 2 | 1 | |

| Event theme | Goals | SEriod | Place | Target (Number) | | | Comments |
|---|---|------------------------------|----------------------------------|-----------------|------|-----|----------|
| | | | | SMEs | SEOS | HPU | |
| “ contribution of sub-national and local authorities in Africa to the development of the African Continental Free Trade Area (ZLECAF) | Raise awareness among African SEople about the importance of decentralization, local development and civil status in improving their living conditions | August 10 , 2023 | Municipal circle of Bonanjo | 1 | 2 | 2 | |
| The merchant journey on e- klik | Set up an “E-CLIK” platform which allows the seller or entrepreneur to have their own online store and control the flow of their sales themselves | 06-Oct-23 | YOOMEE conference room at AKWA | 0 | 1 | 5 | |
| Raising awareness on the handling and storage of food as a source of food poisoning | The aim of this workshop was to show the audience the measures to take to avoid the risk of food poisoning. | 20-Oct-23 | AKWA Cliff Hotel | 0 | 5 | 0 | |
| Mobilization of Networks in the Territories and Development of Partnerships | The JNES 2023 aims to contribute to the structuring of complete and sustainable sectors combining agricultural production and livestock breeding, the professionalization of actors, processing and marketing, as well as the logistics chain to accelerate the sustainable and inclusive development of territories. | From October 24 to 26, 2023 | Yaoundé City Hall | 5 | 85 | 4 | |
| Revitalization of craftsmanship in the digital age | Create a market for the promotion, marketing and promotion of local artisanal products | From November 3 to 7, 2023 | Douala Vita Route | 8 | 5 | 115 | |
| strengthening the managerial, entrepreneurial and financial capacities of social economy actors | Provide social economy actors with effective management tools to optimize the production, productivity and comSEitiveness of SEOS | From November 22 to 23, 2023 | Regional craft village of Douala | 0 | 16 | 16 | |
| Entrepreneurship and the promotion of Made in Cameroon | To raise awareness among young SEople about entrepreneurship, to promote Made in Cameroon, to support the State in its import-substitution policy | Feb -23 | Bonanjo | 15 | 5 | 9 | |
| Promotion of Made in Cameroon products | Promote Made in Cameroon products through the organization of a craft and trade fair | From April 7 to 17, 2023 | Deido | 6 | 2 | 4 | |
| Valorization of local products with a view to import substitution | Demonstrate the coherence of living together between civilians and national security forces, also promote local products with a view to import substitution | From May 15 to 17, 2023 | Bonanjo | 0 | 1 | 15 | |
| Youth and creativity | Introduce children to craft trades, run the VARD, train and usefully occupy young SEople aged between 5 and 20 during the holidays | From July 10 to 23, 2023 | VARD | 0 | 0 | 25 | |
| Revitalization of craftsmanship in the digital age | Improve the visibility of the creative genius of artisans, promote the marketing of local and selected products (100) best artisans to take part in the Regional Crafts Fair | June to October 2023 | Yabassi , Edéa, Nkongsam | 0 | 0 | 209 | |
| Revitalization of craftsmanship in the digital age | Improve the visibility of the creative genius of artisans, promote the marketing of local products and select 80 best artisans to take part in SIARC in 2024 | From November 3 to 7, 2023 | Douala Vita Route | 10 | 5 | 105 | |
| Give every African the opportunity to enjoy their creative genius | Give every African the opportunity to enjoy their creative genius and flourish through their works | 24-Dec-23 | Douala | 5 | 0 | 8 | |

| Event theme | Goals | SEriod | Place | Target (Number) | | | Comments |
|---|---|--------------------------------------|--|-----------------|------|-----|----------|
| | | | | SMEs | SEOS | HPU | |
| Quality and consumption of Made in Cameroon products | Shedding light on products by addressing questions related to quality and consumption | From November 30 to December 3, 2023 | Douala Grand Mall | 31 | 49 | 8 | |
| Valorization of local products with a view to import substitution | Flood the local market with agropastoral and artisanal products during this Christmas season | From December 21 to 23, 2023 | Camtel BeSEnda | 0 | 140 | 10 | |
| Participation in the AFRICAN CULTURAL FESTIVAL EVENT organized by AFRICAN PHILANTROPIST MUSEUM | Promote textiles, sculpture and sewing | 28-Jan-23 | Belavie Hotel | 0 | 0 | 20 | |
| campaign “installation and development of a production unit for compressed earth bricks stabilized with cement for the promotion of ecological construction | Raising awareness of environmental issues, promoting the use of compressed earth bricks (BTC) and digital technology in sustainable construction services | 27-Mar-23 | Ecole Normale Supérieure Polytech de Douala | 0 | 0 | 0 | |
| Support for the 2nd ^{edition} of “KULTUR’ART” Art and Design Fair | Promote the creations of our sculptors, craftsmen, painters, designers, basket weavers, potters and other fashion professionals | From April 17 to 23, 2023 | Esplanade of the Carrefour Market Bonamoussadi suSErmarket | 3 | 0 | 15 | |
| Participation in the interministerial sector on PADESCE | Capacity building of members of micro enterprise groups | 28-Apr-23 | Hotel SAWA | 100 | 0 | 0 | |
| Afriqual training under the theme: management and management of production in VSEs in the case of companies made in Cameroon | Supporting SMEs and VSEs with product certification | From May 10 to 11, 2023 | AKWA shower behind Faya Hotel | 0 | 0 | 25 | |
| “Management and management of production in VSEs, case of companies made in Cameroon” (Training organized by DDPMEESA/W in partnership with the AFRIQUAL firm) | Supporting SMEs and VSEs with product certification | From May 10 to 11, 2023 | STAR UP ACADEMY | 9 | 7 | 5 | |
| “SMEs and financing without guarantee” (3rd ^{edition} of coffee time organized by PME ADVICE) | Raising awareness among SMEs on the missions and opportunities of MINPMEESA | 31 May 2023 | Hotel KRYSTAL PALACE | 100 | 0 | 0 | |
| Participation in the conference organized by the forum of: “KONGOSSA of young women leaders” of the “GRIOTE” structure on the theme “The keys to the success of female entrepreneurship in the digital age” at the University of Douala | -raising awareness among young girls of the entrepreneurial spirit -valorization of the “Made in Cameroon” label -digitalization as a means of communication, marketing, partnership research and commercial exchange | May 31, 2023 | Campus Amphi 502 | 0 | 0 | 0 | |
| Micro, small and medium-sized enterprises facing the issues and challenges of access to energy | Identify energy-related problems in businesses and provide solutions | June -23 | Natural Garden, Chocolaterie NOHI SARL, Daven Bakery | 3 | 0 | 0 | |

| Event theme | Goals | SEriod | Place | Target (Number) | | | Comments |
|---|---|------------------------------|----------------------------|-----------------|------------|----------|----------|
| | | | | SMEs | SEOS | HPU | |
| “Banking and insurance: vectors of SME financing” (4th ^{edition} of coffee time organized by PME ADVICE) | Educate and inform them about obtaining financing | Sep -23 | Hotel KRYDTAL PALACE | 0 | 0 | 0 | |
| Accelerating digital transformation for a sustainable future (2nd ^{edition} Digital Innovation Festival) | Show the importance of digital for good visibility of your business | Sep -23 | AKWA Palace | 0 | 0 | 0 | |
| covid economic recovery (1 st SaIEF edition) | -Bring together associations of female entrepreneurs from each country in the Central Africa sub-region -Promote the sharing of exSErience and the exchange of good management practices and business strategies | Oct -23 | Best Western Hotel | 15 | 3 | 50 | |
| Participation in the 8th ^{edition} of the Regional Craft Fair (SARALIT) 2023 | -promotion and sale of products and services; -sharing exSEriences/good practices; -the visibility of activities; -exchanges with craft professionals; -thematic workshops; -cultural events. | From November 3 to 7, 2023 | Douala Vita Route | 0 | 0 | 120 | |
| Strengthening the managerial, entrepreneurial and financial capacities of social economy actors | Provide social economy actors with management tools to optimize production, productivity and comSEtitiveness of SEOS | Nov -23 | VARD | 0 | 15 | 0 | |
| Delivery of agri-food equipment kits to 100 TRANSFAGRI SMEs | Improvement in product quality and production conditions | Nov -23 | CNCC | 100 | 0 | 0 | |
| Inauguration of a showroom for the presentation of artisanal products by the International Association for the Promotion of African Crafts (AIVARA) | Transformation of artisanal products from our basement | Nov -23 | AIVARA seat (IPD side) | 3 | 0 | 12 | |
| Monthly consultation framework meeting | Ensure monitoring of BIPs granted to SEOS | Every month | Nkongsamba Town Hall | 0 | 5 | 0 | |
| Emergency Population Days to unlock the potential of women and girls | Encouraging entrepreneurship among women and girls | 12-Jul-23 | Nkongsamba Festival Square | 0 | 10 | 0 | |
| Economy days: mobilization of networks in the territories and search for partnerships | Mobilize networks in the territories and seek partnerships | From October 24 to 26, 2023 | Yaoundé City Hall | | All | | |
| Training seminar: strengthening the managerial, entrepreneurial and financial capacities of social economy actors | Strengthen the managerial, entrepreneurial and financial capacities of social economy actors | From November 22 to 23, 2023 | VARD | 0 | 5 | 0 | |

| Event theme | Goals | SEriod | Place | Target (Number) | | | Comments |
|--|--|-------------------------------|---|-----------------|-----------|------------|----------|
| | | | | SMEs | SEOS | HPU | |
| Departmental Hall | -improve the visibility of the creative genius of artisans -promote the production of better quality craft works that comply with standards -search for outlets for artisanal products | From October 24 to 25, 2023 | Municipal circle | 5 | 10 | 181 | |
| // | Instill the entrepreneurial spirit in all social strata | November 13 to 17, 2023 | Ngong , Lagdo and High schools and colleges | 20 | 30 | 17 | |
| Mobilization of networks in the territories and development of partnerships | Contribute to the structuring of sectors | From October 24 to 26, 2023 | Yaounde | - | 05 | - | |
| Higher education and promotion of cultural industries in Cameroon | Promoting art through higher education by choosing the best works | From November 15 to 19, 2023 | University of Maroua | - | - | 01 | |
| Artisanal production unit, a real catalyst for growth on the path to development | Choosing 40 best artisans from the Far North region for SIARC 2024 | From November 21 to 23, 2023 | Regional craft village of Maroua | - | - | 90 | |
| - | Choose the 15 best craftsmen from each department for the regional fair | - | The capital of each department | - | - | 90 | |
| Growth of SMEs and promotion of value chains: what opportunities for implementing an import-substitution policy? | Capitalize value chains in order to bring added value to local Cameroonian production | From December 12 to 13 . 2023 | Yaounde | 03 | - | - | |
| - | - | February 11 and May 20, 2023 | Mokolo | - | - | 12 | |
| - | Promote young artisans | - | Yaounde | - | - | 02 | |

Source : MINPMEESA

Appendix 10: Questionnaire for collecting data on the creation of PMEESA

Regional delegation:

I. Creation of SMEs in 2023

| Month | SMEs created | Sex | | Legal status | | | | Typology | | | Activity area | | | Jobs declared | Nationality of the promoter | | Promoter Age Range | | | | |
|-----------|--------------|------|-----|--------------|------|-----|--------|----------|----|----|---------------|-----|-----|---------------|-----------------------------|---------|--------------------|-----------|----------|----------|--------------|
| | | Masc | Fem | HER | SARL | ETS | Others | VSE | SE | ME | Prim | Dry | Ter | | CMR | Foreign | Less than 30 | [30 ; 39] | [40; 49] | [50; 59] | More than 60 |
| January | | | | | | | | | | | | | | | | | | | | | |
| FEBRUARY | | | | | | | | | | | | | | | | | | | | | |
| March | | | | | | | | | | | | | | | | | | | | | |
| April | | | | | | | | | | | | | | | | | | | | | |
| May | | | | | | | | | | | | | | | | | | | | | |
| June | | | | | | | | | | | | | | | | | | | | | |
| July | | | | | | | | | | | | | | | | | | | | | |
| August | | | | | | | | | | | | | | | | | | | | | |
| September | | | | | | | | | | | | | | | | | | | | | |
| October | | | | | | | | | | | | | | | | | | | | | |
| November | | | | | | | | | | | | | | | | | | | | | |
| December | | | | | | | | | | | | | | | | | | | | | |

II. Forecast turnover and employment

| 2023 | | |
|--------------------------|-------|-------|
| Turnover at registration | VSE | |
| | SE | |
| | ME | |
| | Total | |
| Forecast employment | VSE | Man |
| | | Women |
| | | Total |
| | SE | Man |
| | | Women |
| | | Total |
| | ME | Man |
| | | Women |
| | | Total |

Source : MINPMEESA

III. Closure of SMEs in 2023

| Workforce of closed SMEs | Year 2023 |
|--------------------------|-----------|
| Tax services | |
| Registry Services | |
| CNPS | |
| Governor's Office | |

IV. Creation of SEOs

| Number of SEOs created | | 2023 |
|------------------------|---------------------|------|
| Activity area | Primary | |
| | Secondary | |
| | Tertiary | |
| | Total | |
| Branches of activity | Agriculture | |
| | Breeding | |
| | Fishing | |
| | Processing activity | |
| | Microfinance | |
| | Other activities | |

| | Total | | |
|------------------|----------------|--------|--|
| CooSerative card | CooSeratives | CO-OP | |
| | | COOSEC | |
| | | TOTAL | |
| | Unions | GIC | |
| | | CO-OP | |
| | | Total | |
| | Federations | GIC | |
| | | CO-OP | |
| | | Total | |
| | Confederations | GIC | |
| | | CO-OP | |
| | | Total | |

Source : MINPMEESA

V. Registration of HPUs in 2023

| | | | 2023 |
|-----------------|--|-------|------|
| TySE of craft | Art | Man | |
| | | Women | |
| | | Total | |
| | Production | Man | |
| | | Women | |
| | | Total | |
| | Services | Man | |
| | | Women | |
| | | Total | |
| Activity sector | Wood, Metals, Leather and Skin, Stone | | |
| | Health | | |
| | Fashion and Beauty | | |
| | Construction of Buildings and Public Works | | |
| | Environment and Sustainable Development | | |
| | Wood, Metals, Leather and Skin, Stone | | |
| | Livestock, Agriculture | | |
| | Other sectors | | |

Source : MINPMEESA

Appendix 11: Questionnaire on the state of implementation of public policies**I. Directorates of MINPMEESA**

Promotional events in 2023

| Event theme | Goals | SEriod | Place | Target (Number) | | |
|-------------|-------|--------|-------|-----------------|------|-----|
| | | | | SMEs | SEOS | HPU |
| 1. | | | | | | |
| 2. | | | | | | |
| 3. | | | | | | |
| 4. | | | | | | |
| 5. | | | | | | |
| 6. | | | | | | |

Source : MINPMEESA

- Department of Social Economy (DES)**

| OUTPUTS OBTAINED | | | | | Number |
|--|---------------|-----------------------------------|-------------|--------------------------------|--------|
| Number of CTDs having received funds in 2023. | | | | | |
| Number of SEOS having received transferred resources in 2023 | | | | | |
| Number of SEOS that benefited from funds by sector in 2023. | Agro industry | Cotton-Textile-Confection-Leather | Forest-Wood | Other (s) to be sSEcified..... | Total |
| | | | | | |

Source : MINPMEESA

II. Decentralized services

Regional Delegation of :

Promotional events in 2023

| Event theme | Goals | SEriod | Place | Target (Number) | | |
|-------------|-------|--------|-------|-----------------|------|-----|
| | | | | SMEs | SEOS | HPU |
| 1. | | | | | | |
| 2. | | | | | | |
| 3. | | | | | | |
| 4. | | | | | | |
| 5. | | | | | | |
| 6. | | | | | | |

Source : MINPMEESA

III. National Pilot Business Incubator (PNSE)

1. Effective

| Wording | Number |
|---------------------------------------|--------|
| Number of applications for incubation | |
| Number of candidates incubated | |

Source : MINPMEESA

2. Workforce by sector of activity

| | Primary | Secondary | Tertiary | Total |
|--|---------|-----------|----------|-------|
| Number of companies created in 2023 by incubates leaving in 2022 | | | | |

Source : MINPMEESA

3. Workforce by sub-sector/Sector

| | Agro industry | Cotton-Textile-Confection-Leather | Forest-Wood | Other (s) to be sSEcified | Total |
|--|---------------|-----------------------------------|-------------|------------------------------------|-------|
| Number of companies created in 2023 by incubates leaving in 2022 | | | | | |

Source : MINPMEESA

4. Number of promoters by gender

| | Male | Female | Total |
|--|------|--------|-------|
| Number of companies created in 2023 by incubates leaving in 2022 | | | |

5. **Source** : MINPMEESA

6. Workforce by age group of promoter

| | [25; 35[| [35; 45[| [45; 55[| [55; 65[| 65 years and over | Total |
|--|----------|----------|----------|----------|-------------------|-------|
| Number of companies created in 2023 by incubates leaving in 2022 | | | | | | |

Source : MINPMEESA

7. Workforce employment and turnover.

| Wording | Total |
|---|-------|
| Number of jobs created by incubated structures | |
| Cumulative turnover generated by the structures created | |

Source : MINPMEESA

IV. craft villages

1. Number of craftsmen present on the site

| | Art | Production | Services | Total |
|---|-----|------------|----------|-------|
| Number of artisans present in the village | | | | |
| Number of new artisans present in the village in 2023 | | | | |
| Value of sales in 2023 (in FCFA) | | | | |

Source : MINPMEESA

2. Number of national and foreign visitors

| | Nationals | Foreigners | Total |
|----------------------------|-----------|------------|-------|
| Number of visitors in 2023 | | | |

Source : MINPMEESA

3. Organization of fairs and networking of artisans

| | Since the creation | In 2022 |
|--|--------------------|---------|
| Number of trade fairs organized | | |
| Number of artisan networks and artisan organizations | | |

Source : MINPMEESA

4. Training of artisans in 2023

| No. | Training theme | SEriod | Number of craftsmen present |
|-----|----------------|--------|-----------------------------|
| 1 | | | |
| 2 | | | |
| 3 | | | |

Source : MINPMEESA

5. Promotional events in 2023

| Event theme | Goals | SEriod | Place | Number of External Participants |
|-------------|-------|--------|-------|---------------------------------|
| 1. | | | | |
| 2. | | | | |
| 3. | | | | |
| 4. | | | | |
| 5. | | | | |
| 6. | | | | |

Source : MINPMEESA

V. Structures under the suSErvision of MINPMEESA

→ Agency for the Promotion of Small and Medium Enterprises (APME)

1. Workforce by sub-sector/sector

| Outputs obtained in 2023 | Agro industry | Cotton-Textile- Confection-Leather | Forest-Wood | Other (s) to be sSEcified | Total |
|---|---------------|---------------------------------------|-------------|---------------------------|-------|
| Number of restructured SMEs | | | | | |
| Number of SMEs assessed | | | | | |
| Number of SMEs made aware | | | | | |
| Number of idea leaders who received technical assistance and advice | | | | | |
| Number of promoters who benefited from skills strengthening | | | | | |
| Total | | | | | |

Source : MINPMEESA

2. Results of programs and services in 2023

| Program title | Outputs obtained | Number of training workshops | Number of participants |
|--|------------------|------------------------------|------------------------|
| Prototyping Support Fund | | | |
| TRANSFAGRI | | | |
| Youth Entrepreneurship Program (SE2JM) | | | |
| Program for Modernization of SMEs through Information and Communication Technologies (PMTIC) | | | |

| | | | |
|---|--|--|--|
| Cameroon Food Packaging and Quality Program (CAMPACK) | | | |
| Program to Strengthen the Competitiveness of SMEs | | | |
| One-Stop Shop for Investment Incentives | | | |

Source : MINPMEESA

→ **Cameroonian Bank for Small and Medium Enterprises (BC-PME)**

| Outputs obtained | | | | | Number of customers |
|---|---------------|-----------------------------------|-------------|--------------------------------|---------------------|
| Number of new BC-SME customers in 2023 | | | | | |
| Credits granted in 2023 by subsector/sector . | Agro industry | Cotton-Textile-Confection-Leather | Forest-Wood | Other (s) to be specified..... | Total |
| Amount of credit granted | | | | | |

Source : MINPMEESA

→ **Subcontracting and Partnership Office (BSTP-CAM)**

1. Workforce by sub-sector/Sector

| Indicators | Agro industry | Cotton-Textile-Confection-Leather | Forest-Wood | Other (s) to be specified | Total |
|--------------------------------------|---------------|-----------------------------------|-------------|---------------------------------|-------|
| Total number of contracts | | | | | |
| Total number of SMEs/SMIs contracted | | | | | |
| Number of SMEs/SMIs supported | | | | | |
| Number of SMEs/SMIs Benchmarks | | | | | |
| Number of SMEs/SMIs profiled | | | | | |

Source : MINPMEESA

2. General result in 2023

| | Total |
|-------------------------------------|-------|
| Total amount of contracts (in FCFA) | |
| Total number of buyers found | |

| | |
|------------------------------|--|
| Number of connections | |
| Total number of jobs created | |

Source : MINPMEESA

VI. Programs

→ EMPRETEC program

1. Workforce by sub-sector/sector

| | Agro industry | Cotton-Textile-Confection-Leather | Forest-Wood | Other (s) to be sSEcified | Total |
|---|---------------|-----------------------------------|-------------|------------------------------------|-------|
| Number of promoters trained in the EMPRETEC methodology | | | | | |

Source : MINPMEESA

2. Workforce by gender

| Wording | Male | Female | Total |
|---|------|--------|-------|
| Number of participants in training sessions | | | |

Source : MINPMEESA

3. General informations

| Wording | Number |
|--|--------|
| Number of training sessions organized | |
| Number of direct and indirect jobs created by learners | |
| Number of partnerships between MSMEs and large companies established | |

Source : MINPMEESA

→ **KAIZEN program**

| OUTPUTS OBTAINED IN 2023 | Male | Female | Total |
|---|------|--------|-------|
| Number of “basic Kaizen” consultants since its implementation | | | |
| Number of “ advanced Kaizen ” consultants | | | |
| Number of “business management” consultants | | | |
| Number of Kaizen and business management insSEctors | | | |
| Number of SMEs supported in capacity building | | | |

Appendix 12: Partner structures that provided the data**Partner structures that contributed to data collection**

APME

BSTP-CAM

BC-PME

PNSE

VAR/VAS

Appendix 13: Editorial team***General supervision***

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