



H.E. PAUL BIYA
HEAD OF STATE



I hereby wish to acknowledge the work of our development partners since the outbreak of the pandemic [...].

[Some of them] have provided emergency funding for our various response plans [...].

The Debt Service Suspension Initiative for our countries has eased the strain on our public finances [...].

The significant amount of cash made available strengthens our ability to respond to the health crisis and enables economic recovery. Furthermore, in line with the recommendations of the 18 May 2021 Paris Summit on the financing of African economies, and the recent Abidjan Summit, we urge countries with satisfactory reserves to agree to a partial reallocation of their SDRs to African countries.

This would increase the cash flow in all our countries by at least US\$100 billion.



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SUMMIT OF HEADS OF STATE OF CEMAC, YAOUNDE, 18TH AUGUST 2021***

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THE MINISTER'S FOREWORD

Technical and Financial Partners are key players in supporting the Government's efforts to achieve its development objectives. With regard to cooperation and partnership, the National Development Strategy 2020-2030 (NDS-30) prescribes to 'review, broaden and improve the nature and scope of the contribution of external partners to Cameroon's development process'. The core place of small and medium-sized enterprises, the social economy and handicrafts (SMESEH) in the dynamics of economic development calls for the implementation of a sectoral strategy to mobilise the means and opportunities available from Technical and Financial Partners (TFPs). We have therefore developed a framework document to build advocacy with the TFPs in favour of our targets.

This Advocacy Paper was submitted to TFPs in Yaoundé, during the maiden edition of Cooperation and Partnership Days of MINP-

MEESA organised from 12-14 July 2021, under the theme "Technical and financial partners for the development of Small and Medium-sized Enterprises, Social Economy and Handicraft". It intends to present the different projects in financing needs and technical assistance that could promote the emergence of these three sectors in the perspective of achieving the objectives of the National Development Strategy 2020-2030 (NDS-30).

Bilateral and multilateral Technical and Financial Partners are therefore invited to browse this menu of projects with a view to supporting the Government's efforts to promote the emergence of SMEs, social economy organisations and crafts-people who actively participate in the economic growth and creation of decent jobs in Cameroon, in order to materialise the vision of the Head of State, His Excellency Paul Biya, to see Cameroon become an emerging country by 2035.



01

MATRIX OF MINPMEESA'S STRATEGIC

ORIENTATIONS IN LINE WITH THE NDS-30

| PRIORITES STRATEGIQUES DU CAMEROUN (SND-30) | AXES PRIORITAIRES DU MINPMEESA | DOMAINE D'INTERVENTION | ACTIONS | BUDGET ESTIMATIF (EN MILLIERS DE F CFA) / PERIODE DE MISE EN ŒUVRE |
|--|--|---|--|--|
| PILLAR 1: STRUCTURAL TRANSFORMATION OF THE ECONOMY | SUPPORT FOR SMALL AND MEDIUM-SIZED ENTERPRISES, SOCIAL ECONOMY AND HANDICRAFT IN THE TARGETED MANUFACTURING INDUSTRIES (AGRI-FOOD, FORESTRY-WOOD, TEXTILE/MANUFACTURING/LEATHER, MINING, METALLURGY/STEEL, CHEMICALS/PHARMACEUTICALS) | DEVELOPMENT OF INDUSTRIES AND SERVICES | Supporting Small and Medium-sized Enterprises, Social Economy actors and craftspeople to increase the quality and quantity of agricultural production in order to ensure food self-sufficiency and supply local agro-industries | 2 845 500 (2022-2024) |
| | | | Supporting Small and Medium-sized Enterprises, Social Economy actors and Craftspeople in the manufacture and assembly of digital devices and parts | 1 310 000 (2022-2024) |
| | | | Supporting Small and Medium-sized Enterprises, Social Economy actors and craftspeople in the industrial transformation of wood, with a view to manufacturing furniture and constructing buildings and dwellings. | 1 220 000 (2022-2024) |
| | | | Developing, within the framework of the integrated sectors, palm oil and rubber, segments that can supply basic products to the cosmetics and oleo-chemical industries | 930 000 (2022-2024) |
| | | | Supporting the inter-professional organisations supervising the handicraft sectors in the prospecting, exploitation and marketing of gold, limestone and precious minerals (diamond, sapphire, etc.). | 535 000 (2022-2024) |
| | | | Developing, within the framework of the integrated hydrocarbon-refining sector, a downstream segment for the production of basic chemical materials and polymers at competitive costs, necessary for the diversification of the chemical industry towards plastics, speciality and formulation chemicals, cosmetics and pharmaceuticals) in basic chemical products. | 1125 000 (2022-2024) |
| | | | Supporting social economy organisations in improving cotton production to reach a threshold of 600,000 tonnes/year by 2025. | 150 000 (2022-2024) |
| | | | Supporting Small and Medium-sized Enterprises, Social Economy Organisations and craftspeople in setting up industries for the manufacture and production of clothing, particularly sportswear (shirts, tracksuits, sports shoes, etc.). | 1 100 000 (2022-2024) |
| | | | Supporting Small and Medium-sized Enterprises, Social Economy organisations and Craftspeople in the pharmacy sector | 3 000 000 (2022-2024) |
| Facilitating access of Small and Medium-sized Enterprises, Social Economy organisations and craftspeople to high productivity technologies and the dissemination of agricultural research results. | 300 000 (2022-2024) | | | |

| PRIORITES STRATEGIQUES DU CAMEROUN (SND-30) | AXES PRIORITAIRES DU MINPMEESA | DOMAINE D'INTERVENTION | ACTIONS | BUDGET ESTIMATIF (EN MILLIERS DE F CFA) / PERIODE DE MISE EN ŒUVRE |
|---|---|--|--|--|
| <p>PILLAR 2 : HUMAN CAPITAL DEVELOPMENT AND WELL-BEING</p> <p>PILLAR 3 : EMPLOYMENT PROMOTION AND ECONOMIC INCLUSION</p> <p>PILLAR 4 : GOVERNANCE, DE-CENTRALISATION AND STRATEGIC MANAGEMENT OF THE STATE</p> | <p><i>SETTING UP MECHANISMS TO CHANGE THE STRUCTURE OF SMES/SH, IN TERMS OF TYPE, SECTOR OF ACTIVITY AND TERRITORIAL COVERAGE, IN ORDER TO GUARANTEE THE ACHIEVEMENT OF GROWTH OBJECTIVES</i></p> | DEVELOPMENT OF AGRICULTURAL PRODUCTIVITY AND PRODUCTION | Supporting the mechanisation of Small and Medium-sized Enterprises, social economy organisations and agricultural craftspeople and the functional link with agro-industries | 5 000 000 (2022-2024) |
| | | | Supporting Social Economy Organisations in structuring by sector around agro pastoral and fisheries value chains. | 500 000 (2022-2024) |
| | | BOOSTING THE PRIVATE SECTOR | Building a renewed incentive system for business development by combining access to public orders, financial mechanisms and industrial restructuring | 500 000 (2022-2024) |
| | | | Progressively building up a critical mass of "national champion" companies representing flagship or leading companies in different industrial pillars as well as in the financial sector | 50 000 (2022) |
| | | | Developing and implementing an economic intelligence strategy | 30 000 (2022) |
| | | | Defining a rigid incentive framework for the promotion of local SMEs and subcontracting. | 30 000 (2022) |
| | | TRANSFORMATION OF THE FINANCIAL SYSTEM | Developing and implementing an assistance programme for the mobilisation of international financing from private sector TFPs, integrating in particular the requirement to prepare bankable projects and credible business plans | 500 000 (2022-2024) |
| | | | Updating and disseminating practical guides on financing modalities to the various TFP financing windows. | 100 000 (2022-2023) |
| | | PROMOTING EMPLOYMENT IN PUBLIC INVESTMENT PROJECTS | Promoting access of SMEs to public procurement | 500 000 (2022-2024) |
| | | AGRICULTURAL PRODUCTIVITY, EMPLOYMENT AND INCOME IN RURAL AREAS | Developing small and medium-sized enterprises in rural areas | 1 500 000 (2022-2024) |
| | | | Promoting non-agricultural activities in rural areas, including green jobs in sectors such as eco-tourism. | 500 000 (2022-2024) |
| | | PROMOTING ENTREPRENEURSHIP AND MIGRATION FROM INFORMAL TO FORMAL ECONOMY | Accelerating the establishment of business incubators in educational institutions, particularly in technical, vocational and higher education. | 500 000 (2022-2024) |
| | | | Developing a legal and regulatory framework to truly institutionalise entrepreneurship training to make it a powerful tool for the professional integration of young people | 30 000 (2022) |
| | | | Developing a tax system adapted to VSE start-ups | 30 000 (2022) |
| Promoting the development of sites adapted to informal activities in order to reduce conflicts relating to space in the urban environment and reduce the congestion of itinerant traders. | 500 000 (2022-2024) | | | |

| PRIORITES STRATEGIQUES DU CAMEROUN (SND-30) | AXES PRIORITAIRES DU MINPMEESA | DOMAINE D'INTERVENTION | ACTIONS | BUDGET ESTIMATIF (EN MILLIERS DE F CFA) / PERIODE DE MISE EN ŒUVRE | | | |
|--|--------------------------------|---|---|--|--|----------------------------|--|
| PILLAR 2 : HUMAN CAPITAL DEVELOPMENT AND WELL-BEING | | PROMOTION DE L'ENTREPRENEURIA T ET LA MIGRATION DE L'INFORMEL VERS LE FORMEL | Establishing incentives for the mass migration of workers from the informal sector to very small enterprises in the formal sector | 600 000 (2022-2024) | | | |
| | | | Encouraging VSEs to transform themselves into SMEs/SMLs, in particular by simplifying administrative procedures and providing SMEs with appropriate access to bank loans. | 300 000 (2022-2024) | | | |
| | | | Equipping the training rooms and co-working space of the National Pilot Enterprise Nursery of Edéa (PNPE). | 5 000 (2022) | | | |
| | | | Supporting the implementation of the entrepreneur's kit. Support for the participation at the Global Entrepreneurship Week | | | | |
| | | PILLAR 3 : EMPLOYMENT PROMOTION AND ECONOMIC INCLUSION | <i>SETTING UP MECHANISMS TO CHANGE THE STRUCTURE OF SMES/SEH, IN TERMS OF TYPE, SECTOR OF ACTIVITY AND TERRITORIAL COVERAGE, IN ORDER TO GUARANTEE THE ACHIEVEMENT OF GROWTH OBJECTIVES</i> | | Soutien à la participation de la semaine mondiale de l'entrepreneuriat | 150 000 (2022-2024) | |
| | | | | | Organising social economy actors into networks in the municipalities, by component and by sector | 100 000 (2022-2024) | |
| | | | | | Organising cooperative markets | 150 000 (2022-2024) | |
| | | | | | Setting up a financing mechanism tailored to Social Economy | 50 000 (2022) | |
| | | | | | Increasing the potential for creativity and innovation in the social economy sector | 100 000 (2022-2024) | |
| | | | | | PILLAR 4 : GOVERNANCE, DECENTRALISATION AND STRATEGIC MANAGEMENT OF THE STATE | | PROMOTING SOCIAL ECONOMY AND HANDICRAFT |
| Setting up a mutual insurance scheme to cover risks incurred by craftspeople and handicraft enterprises; | 50 000 (2022-2024) | | | | | | |
| Developing fair trade mechanisms for handicraft products. | 30 000 (2022-2024) | | | | | | |
| Finalising and implementing the National Programme for the Development of Social Economy (PNDES). | 300 000 (2022-2024) | | | | | | |
| Establishing a financing mechanism adapted to the handicraft industry | 500 000 (2022-2024) | | | | | | |
| Continuing the process of formalising crafts-people | 100 000 (2022-2024) | | | | | | |
| TOTAL | | | | CFA F 22, 190, 500 | | | |



02

NEEDS AND EXPECTATIONS OF MINPMEESA

VIS-À-VIS TECHNICAL AND FINANCIAL PARTNERS

IN THE SMALL AND MEDIUM-SIZED ENTERPRISES SECTOR

| N° | ACTIONS/ PROJETS | OBJECTIVES | EXPECTED RESULTS | IMPLEMENTATION PERIOD | EXPECTED SUPPORT / BUDGET (IN THOU- SANDS CFAF) | OBSERVATIONS |
|----|---|--|--|---|--|---|
| 1 | NATIONAL ENTRE- PRENEURSHIP DE- VELOPMENT PLAN IN CAMEROON | Promote entrepre- neurship as a keys- tone for the economic expansion of youth and women in Came- roon, taking into ac- count the Sustainable Development Goals (SDGs) and the Afri- can Union's Agenda 2063 | <ul style="list-style-type: none"> - Optimised regulatory frame- work - Improved access to finance - Enhanced entrepreneurship education - Facilitated technology and in- novation exchange - Business networks in value chains formed | 2021-2030 | Financial resources needed for implementation (20, 960, 000) | Project document under validation |
| 2 | PROJECT TO SUPPORT THE IMPLEMENTATION OF THE STATUS OF THE ENTREPRENEUR- TO-BE IN CAMEROON | Set up, supervise and structure the Status of the Entrepreneur- to-be in Cameroon, in order to encourage the transfer of this category of actors from the informal sector to the formal sector | <ul style="list-style-type: none"> - adoption and promulgation of the draft legislative text on the Status of the Entrepreneur-to- be and its implementing texts, if necessary; - setting up the normative and institutional mechanism for the implementation of the Status of the Entrepreneur-to- be and its popularisation among the targets and the public; - the development and implemen- tation of specific support pro- grammes for entrepreneurs; - a significant decline in activi- ties in the informal sector and increased participation of SMEs in the growth of national GDP | - Three (03) years from the start of the pro- ject | Financial and technical support (10, 500, 000) | / |
| 3 | CREATION OF A GLOBAL INNOVATION CENTRE IN CAMEROON | Create an institutional environment to sup- port creativity in order to promote technolo- gical and social inno- vations likely to lead to the emergence of competitive and pros- perous enterprises for the structural trans- formation of the Cam- eroonian and sub-regional economy | <ul style="list-style-type: none"> - Strengthening the innovation capacities of 200 entrepre- neurs and project holders and training 20 trainers in the first three years; - Transfer of technological inno- vations to 50 companies and other partner organisations of the centre; - Creation of FABLABs and proto- typing spaces; - Development of 50 technologi- cal innovations in the Centre's fields of intervention; - Development of 25 formal inno- vative women's enterprises in different fields each year - Support for 150 entrepreneurs in the search for financing; - Construction of cutting-edge infrastructures adapted to the promotion of innovation. | As from 2021 | <ul style="list-style-type: none"> - Technical and finan- cial support for the feasibility study; - Technical and finan- cial support for the operation of the va- rious components of the Centre; - Technical assis- tance to the project team; - Financing of the projects of the Cen- tre's incubates; - Financing the construction of the Centre's infrastruc- ture. (20, 000, 000) | / |

| N° | PROJETS | OBJECTIVES | EXPECTED RESULTS | IMPLEMENTATION PERIOD | EXPECTED SUPPORT / BUDGET (IN THOUSANDS CFAF) | OBSERVATIONS |
|----|---|---|--|-----------------------|--|----------------------------|
| 4 | THE YOUNG ENTREPRENEUR'S KIT | Technical support for young entrepreneurs | Support 5000 companies in 5 years | 2021 - 2026 | Financing of the partner programme 106 billion (106, 000, 000) | Project document available |
| 5 | SHARED-COST FUND FOR STARTUPS AND SMES | Support for the technical and technological upgrading of start-ups and SMEs with an annual turnover of less than 50 million | 1000 industrial projects of SMEs supported | 2022 - 2027 | Financing of the feasibility study and project implementation (5, 000, 000) | / |
| 6 | INNOVATION AND ENTREPRENEURSHIP PROMOTION GRANT | Set up a platform that interconnects incubation and research structures, investors and project holders | Promote innovation in high growth potential sectors | 2022 - 2027 | Financing the feasibility study (7, 000, 000) | / |
| 7 | SUPPORT FOR SMES IN INTERNATIONAL PARTNERSHIP SCHEMES | Increase technological exchanges and promote innovation | Technology transfer | 2022 - 2027 | Participation in international fairs and forums on technological innovation Setting up international clusters | / |
| 8 | SUPPORTING CRAFTS-PEOPLE'S SUPERVISING STRUCTURES | Create sustainable SMEs | Transfer of ownership | 2022 - 2027 | Building the capacities of SME's supervising structures; (500, 000) | / |
| 9 | PROMOTION OF SMES IN THE RENEWABLE ENERGY AND BIOMASS SECTOR | Increase energy production for the development of SMEs in the secondary sector. | The establishment of at least 100 SMEs in the production of biomass-based energy | 2022 - 2027 | -Technical support for SMEs in the production of alternative energies - Provision of R&D and standards in the field; - Provision of the necessary technical equipment; - Provision of financing lines (20, 000, 000) | / |
| 10 | DEVELOPMENT OF AGRICULTURAL AND AGRI-FOOD SMES | Increase the production and processing of agricultural products | At least 300 agri-food processing SMEs supported | 2022 - 2027 | -Technical support in the processing of agricultural products - Provision of R&D and standards in the field; - Provision of the necessary technical equipment; - Support for the acquisition of the necessary technical equipment; - Provision of financing line (8, 000, 000) | / |

| N° | ACTIONS/ PROJETS | OBJECTIVES | EXPECTED RESULTS | IMPLEMENTATION PERIOD | EXPECTED SUPPORT / BUDGET (IN THOUSANDS CFAF) | OBSERVATIONS |
|----|--|---|---|--------------------------|---|--------------|
| 11 | SUPPORT FOR THE DEVELOPMENT OF SMES IN THE ELECTRONICS AND DIGITAL SECTOR | Create a multitude of digital services to enable SMEs to take advantage of the opportunities offered by this component of the economy | At least 100 SMEs in the electronics and digital sectors supported | 2022-2027 | <ul style="list-style-type: none"> -Technical support for SMEs in the electronics and digital sectors - Provision of R&D and standards in the field; - Provision of the necessary technical equipment; - Provision of financing lines (3, 000, 000) | / |
| 12 | SUPPORT FOR THE CREATION AND DEVELOPMENT OF WOOD-PROCESSING SMES INTO LOCAL VALUE CHAINS | Increase the volume of local wood processing | At least 400 SMEs in the wood sector supported | 2022-2027 | <ul style="list-style-type: none"> -Technical support for SMEs in the various stages of wood processing; -Provision of R&D and standards in the field; - Provision of the necessary technical equipment; - Provision of financing lines (3, 000, 000) | / |
| 13 | CREATION, DEVELOPMENT AND PROMOTION OF SMES IN COTTON FIBRE PROCESSING | Increase local processing of cotton into cotton fibre | At least 150 SMEs processing cotton into cotton fibre installed and supported | 2022 - 2027 | <ul style="list-style-type: none"> - Technical support for SMEs in the processing of cotton into cotton fibre; (450, 000) - Provision of R&D and standards in the field; - Provision of the necessary technical equipment; - Provision of financing lines (5, 000, 000) | / |
| 14 | DEVELOPMENT OF SMES IN THE TEXTILE, CLOTHING AND LEATHER SECTOR | Increase national production in the textile/manufacturing/leather sector | At least 300 SMEs in the textile/manufacturing/leather sector supported | 2022 - 2027 | <ul style="list-style-type: none"> -Technical support for actors in the new techniques related to this sector; - Provision of R&D and standards in the field; - Provision of the necessary technical equipment; - Provision of financing lines (5, 000, 000) | / |
| 15 | CREATION, DEVELOPMENT AND PROMOTION OF SMES IN THE TRANSFORMATION OF THE CHEMICAL-PHARMACEUTICAL SECTOR | Increase the national production of the Chemical-Pharmaceutical sector | At least 100 SMEs in the chemical-pharmaceutical sector supported | 2022-2027 | <ul style="list-style-type: none"> -Technical support for actors - Provision of R&D and standards in the field; - Provision of the necessary technical equipment; - Provision of financing lines (5, 000, 000) | / |

| N° | ACTIONS/ PROJETS | OBJECTIVES | EXPECTED RESULTS | IMPLEMENTATION PERIOD | EXPECTED SUPPORT / BUDGET (IN THOUSANDS CFAF) | OBSERVATIONS |
|---------------------|--|---|--|-----------------------|--|--------------|
| 16 | CREATION, DEVELOPMENT AND PROMOTION OF SMES IN THE TRANSFORMATION OF THE HYDROCARBON REFINING SECTOR | Develop the activities of SMEs in the industrial transformation of hydrocarbon by-products and increase their production | At least 100 SMEs supported in the processing of hydrocarbon by-products | 2022-2027 | -Technical support for SMEs in the processing of cotton into cotton fibre; - Provision of R&D and standards in the field; - Provision of the necessary technical equipment; - Provision of financing lines (5, 000, 000) | / |
| 17 | CREATION, DEVELOPMENT AND PROMOTION OF SMES IN PALM OIL AND RUBBER PROCESSING FOR THE COSMETICS AND OLEOCHEMICAL INDUSTRIES (GREEN CHEMISTRY) | Develop the activities of SMEs in the cosmetics and oleochemical industries based on the processing of palm oil and rubber | At least 100 SMEs in cosmetics and oleochemicals processing from palm oil and rubber are supported | 2022-2027 | -Technical support for actors in the new techniques related to this sector; - Provision of R&D and standards in the field; - Provision of the necessary technical equipment; - Provision of financing lines (5, 000, 000) | / |
| 18 | CREATION, DEVELOPMENT AND PROMOTION OF SMES IN WASTE PROCESSING | Increase the volume of industrial waste processing | At least 250 SMEs in industrial waste processing supported | 2022-2027 | -Support SMEs in modern waste processing and recycling techniques; - Provision of R&D and standards in the field; - Provision of the necessary technical equipment; - Provision of financing lines (5, 000, 000) | / |
| 19 | CREATION, DEVELOPMENT AND PROMOTION OF SMES IN THE FIELD OF HEALTH TECHNOLOGIES | Increase the local supply of medical technology | At least 100 SMEs in the field of health technologies are supported | 2022 - 2027 | -Technical support for actors; - Provision of R&D and standards in the field; - Provision of the necessary technical equipment; - Provision of financing lines (5, 000, 000) | / |
| 20 | NON FINANCIAL AND TECHNICAL SUPPORT FOR SMES | Improve local SMEs competitiveness | The products and services of SMEs are competitive (this result can be assessed from the decrease in imports that will have to be filled by domestic production; and the increase in exports) | 2022 - 2027 | Strengthening of APME and BSTP technical support system (5, 000, 000) | / |
| 21 | INCREASE IN THE FUNDING OFFER FOR SMES | Increase the volume of credit for financing SMEs' activities | At least CFAF 5,000 billion for SMEs financing | 2022 -2027 | Development of innovative financing mechanisms (5 000 000) | / |
| 22 | PROJECT TO SUPPORT THE SETTING UP AND DEVELOPMENT OF SMALL WASTE PROCESSING UNITS | Support for the setting up of small-scale environmental waste processing units as economic opportunities in the form of enterprises | Small-scale environmental waste processing units are set up and generate income and jobs | 2022 -2024 | - Finance the purchase of plastic waste processing equipment; -Finance the initial set-up costs. (10, 000, 000) | / |
| SOUS TOTAL 1 | | | | | 524, 910, 000 | |

IN THE SOCIAL ECONOMY SECTOR

| N° | ACTIONS / PROJETS | OBJECTIVES | EXPECTED RESULTS | A) CONTEXT OF IMPLEMENTATION | EXPECTED SUPPORT / BUDGET | OBSERVATIONS |
|----|---|--|---|---|---|--|
| 1 | NATIONAL PROGRAMME FOR THE DEVELOPMENT OF SOCIAL ECONOMY | Improving the contribution of Social Economy Organisations to GDP through better organisation around value chains and sectors and better territorial anchoring | <p>Component I Structuring of Social Economy Organisations</p> <p>Component II: Capacity building of SEOs</p> <p>Component III Support for marketing and financial intermediation</p> <p>Component IV Programme coordination and management</p> <p>International Technical Assistance - Studies and Procurement</p> <p>Overall budget of the programme CFAF19,357,741,200</p> | 2022 -2027 (five years, pilot phase) | <p>Mobilising financing for the implementation of PNDES :</p> <p>Cost Component I : CFA F1 355 041 870</p> <p>Cost Component II : 3 097 238 592 FCFA</p> <p>Cost Component III : 6 388 054 596 FCFA</p> <p>Cost Component IV : 2 903 661 180 FCFA</p> <p>Cost Assistance International Technique – Studies and Procurement : CFAF 5 613 744 948</p> <p>Total Cost of the Programme : CFAF 19 357 741 200</p> <p>Soit : 29 553 803 Euros</p> | A complementary study on the identification and evaluation of priority value chains has just been carried out by the ILO to support the PNDES and the interest of donors |

IN THE HANDICRAFT SECTOR

| N° | ACTIONS / PROJETS | OBJECTIVES | EXPECTED RESULTS | IMPLEMENTATION PERIOD | EXPECTED SUPPORT / BUDGET IN THOUSANDS | OBSERVATIONS |
|----|---|---|--|-----------------------|---|---|
| | | | | | | IDENTIFIED TFPs |
| 1 | REGULATIONS ON THE HANDICRAFT SECTOR | Create an incentive environment necessary for the blossoming and development of the sector Improve the regulatory framework of the sector to make the craftspeople a real economic actor | The legal and regulatory framework is revised | From 02 to 03 years | Technical and Financial Support (80, 000) | UNDP |
| 2 | TRAINING OF THE ACTORS OF THE SECTOR | Building the technical capacities of the said actors | The capacities of the actors are built | / | (120, 000) | / |
| 3 | SOCIOECONOMIC INTEGRATION OF WOMEN AND YOUNG CRAFTSPEOPLE | Focus on gender training by involving vulnerable groups | Awareness raising for the setting up of cooperatives by women and young craftspeople with decent jobs. | 2023-2025 | Financial and technical support (120, 000) | Terms of Reference available |
| 4 | STUDY ON THE IMPLEMENTATION OF A FINANCING MECHANISM FOR THE HANDICRAFT SECTOR | -Facilitating access to financing | Financing mechanisms are developed | 2022-2024 | Financial and technical support for the study (30, 000) | Craftspeople must be given easy access to finance to meet public order requirements |

| N° | ACTIONS / PROJECTS | OBJECTIVES | EXPECTED RESULTS | IMPLEMENTATION PERIOD | EXPECTED SUPPORT/ BUDGET IN THOUSANDS | OBSERVATIONS |
|----|---|---|---|-----------------------|---|---|
| | | | | | | IDENTIFIED TFPS |
| 5 | COMMERCIAL PROMOTION OF HANDICRAFT PRODUCTS | Extend the Virtual Gallery platform to all Handicraft Villages | All Handicraft Villages have the Virtual Gallery | 2022-2024 | Financial and technical support (100 000) | PTF |
| 6 | STRUCTURING OF SECTORS WITH HIGH GROWTH POTENTIAL | <ul style="list-style-type: none"> - To give this sector the means to defend itself and guarantee its interests; - To have all the assets for the success of its business. | <ul style="list-style-type: none"> - Structuring plan for high-growth potential sectors implemented; - Operationalisation of the structuring plan; - Support of structured organisations | 2022-2027 | <ul style="list-style-type: none"> - Financial and technical support - Validation of the structuring plan (15, 500) - Support of structured organisations (160, 000 / region), or 1, 600, 000) | The aim is to carry out an overall reflection in order to facilitate the development of the handicraft sector |
| 7 | REVITALISING HANDICRAFT VILLAGES | <ul style="list-style-type: none"> - Improve handicraft villages by equipping them with equipment that allows craftspeople to produce on site - Improve the visibility of handicraft villages | <ul style="list-style-type: none"> - Creation of production areas; - Purchase and installation of machines; - Capacity building of craftspeople in the use of the machines. | 2022-2027 | Financial and technical support (100, 000 /Village), or (1 000 000) | / |
| 8 | STUDY ON THE FINANCING MECHANISMS OF THE HANDICRAFT SECTOR | <ul style="list-style-type: none"> - Facilitating access to finance; | Mechanisms are developed | 2022-2023 | Financial and technical support for the study (100, 000) | Craftspeople must be given easy access to finance to meet public order requirements |
| 9 | STRENGTHENING THE TECHNICAL, TECHNOLOGICAL AND MANAGERIAL CAPACITIES OF CRAFTSPEOPLE | <ul style="list-style-type: none"> - Enabling craftspeople to compete in local and international markets | <ul style="list-style-type: none"> - At least 500 craftspeople trained in packaging techniques, production standards, certification and labelling. -Acquisition of equipment | 2022- 2027 | Financial and technical support (200 000 / Regions), or (2 000 000) | / |
| 10 | DEVELOPMENT OF FAIR TRADE MECHANISMS FOR HANDICRAFT PRODUCTS | <ul style="list-style-type: none"> - Enabling handicraft products to conquer the international market | <ul style="list-style-type: none"> - Linking local and international Fair Trade actors; - Training on the practice of Fair Trade. | 2022-2023 | <ul style="list-style-type: none"> - Benchmark in order to target, orient and make relevant interventions. (50 000) | As this is a new concept in the Cameroonian handicraft sector, these partners could implement the necessary ways and means to seek out outlets by identifying handicraft products with high growth potential for Western buyers. Or they could put Western buyers in touch with Cameroonian craftspeople. |

| N° | ACTIONS / PROJECTS | OBJECTIVES | EXPECTED RESULTS | IMPLEMENTATION PERIOD | EXPECTED SUPPORT/ BUDGET IN THOUSANDS | OBSERVATIONS IDENTIFIED TFPs |
|----|--|---|---|-----------------------|---|---|
| 11 | SUPPORT FOR THE STRUCTURAL TRANSFORMATION OF WOOD | Developing this sector's industry by taking into account value chains | - The wood sector is structured and formalised | 2022-2023 | Financial and material support (200, 000) | / |
| 12 | DEVELOPMENT OF THE COTTON-TEXTILE SECTOR IN CAMEROON | Developing the textile sector in Cameroon | - Technical support for actors in the new techniques inherent to this sector; | 2022-2026 | - Support for the purchase of the necessary technical equipment (200, 000) | The aim is to structure craftspeople in the cotton-textile sector and support them in developing their activities |
| 13 | STUDY ON THE ESTABLISHMENT OF PROFESSIONAL RESOURCE CENTRES | - Create an incentive environment necessary for the sector to flourish and develop - Improve the regulatory framework of the sector to make the craftspeople a real economic actor | - Elaboration of the draft text on the creation, organisation and functioning of Professional Resource Centres (PRC); | 2022- 2023 | - Financial and technical support - Elaboration of the texts (PRC) (50 000) | / |
| 14 | STUDY ON THE SETTING UP OF A MUTUAL INSURANCE SCHEME TO COVER THE RISKS INCURRED BY CRAFTSPEOPLE AND HANDICRAFT ENTERPRISES | Providing health insurance for craftspeople | - Setting up device | 2022-2032 | Project feasibility study (30 000) | In Cameroon, the parental, maternal and infant mortality rate remains high (NIS, 2011) |
| 15 | SUPPORT FOR HANDICRAFT ORGANISATIONS | Support for the Development of the Private Sector | / | / | Technical and Financial Support (20 000) | PTF |
| 16 | ORGANISATION OF A NATIONAL GRAND PRIX COMPETITION FOR THE FORMALISATION OF CRAFTSPEOPLE | Increase the number of formalisation of craftspeople with a view to their migration from the informal to the formal economy | 100 formalised national craftspeople awarded | 2022-2024 | -Financial and technical support for the organisation of the launching and closing ceremonies; -Support for the provision of prizes (500, 000) | Terms of reference available |
| 17 | STUDY ON THE SETTING UP OF A SUPPORT PROGRAMME FOR THE MIGRATION OF CRAFTSPEOPLE FROM THE INFORMAL ECONOMY TO FORMALISATION | Study on the feasibility of setting up a support programme for the migration of craftspeople from informal economy to formalisation | Study carried out | 2022-2024 | Financial and technical support for the study (30, 000) | / |

| N° | ACTIONS / PROJECTS | OBJECTIVES | EXPECTED RESULTS | IMPLEMENTATION PERIOD | EXPECTED SUPPORT/ BUDGET IN THOUSANDS | OBSERVATIONS IDENTIFIED TFPs |
|---------------------|--|--|---|-----------------------|---|--|
| 18 | BUILDING THE TECHNICAL AND TECHNOLOGICAL CAPACITIES OF CRAFTSPEOPLE FOR THEIR MIGRATION FROM THE INFORMAL TO THE FORMAL SECTOR | Build the technical and technological capacities of craftspeople committed in the formalisation of their activity | 100 craftspeople having benefited from capacity building | 2022-2024 | - Provision of identified equipment for the technical and technological capacity building; - financial support to the 100 identified craftspeople (845, 000) | Il s'agit de mener une réflexion d'ensemble afin de faciliter le développement du secteur de l'artisanat |
| 19 | PROJECT TO IMPROVE THE TRAINING OF CRAFTSPEOPLE IN THE GOLD, LIMESTONE AND PRECIOUS MINERALS (DIAMOND, SAPPHIRE, CORUNDUM ETC.) SECTORS | Support the setting up of small-scale gold, limestone and precious minerals (diamond, sapphire, corundum etc.) processing units. | Small processing units for gold, limestone and precious minerals (diamond, sapphire, corundum etc.) are set up and generate income and jobs | 2022-2024 | - Financing the purchase of equipment for the processing of precious minerals (gold, diamond, sapphire); - Training (advice, coaching, etc.); (535, 000) | / |
| SOUS TOTAL 2 | | | | | 7 625 500 | |

OTHER PROJECTS IDENTIFIED IN THE SMESEH SECTORS

| N° | ACTIONS/ PROJETS | OBJECTIVES | EXPECTED RESULTS | IMPLEMENTATION PERIOD | EXPECTED SUPPORT/BUDGET | OBSERVATIONS |
|----|---|---|--|-----------------------|---|--------------|
| 1 | PROJECT TO PROMOTE THE USE OF RENEWABLE ENERGY AND BIOMASS BY SMESEH | Increase the quantity and quality of SMESEH involved in the use of renewable energy and biomass. | The number of SMESEH promoters using renewable energy and biomass is increased in quantity and quality. | 2022-2024 | -Financing the purchase of the appropriate equipment; -Training in the assembly and installation of this type of equipment, -Training in the use of biomass energy, -Financing the costs of the first installation (500 000) | / |
| 2 | PROJECT TO SUPPORT THE IMPROVEMENT OF AGRICULTURAL AND AGRI-FOOD SMESEH PRODUCTION | Develop production, processing and marketing activities for agricultural and agri-food products through financial and non-financial support | Production, processing and marketing activities of agricultural and agri-food products through financial and non-financial support are improved. | 2022-2024 | - Financing the purchase of equipment for the processing of agricultural products; - Training (advice, coaching, etc.); - Financing the costs of initial installation. (2 845 500) | / |
| 3 | PROJECT TO SUPPORT THE INTEGRATION OF WOOD-PROCESSING SMESEH INTO LOCAL VALUE CHAINS | Support for the integration of wood-processing SMESEH into local value chains | The number of wood processing SMESEH promoters integrated in the local value chain is increased in quantity and quality. | 2022 -2024 | -Financing the purchase of wood processing equipment; -Finance the initial set-up costs. (1, 220, 000) | / |

| N° | ACTIONS/ PROJETS | OBJECTIVES | EXPECTED RESULTS | IMPLEMENTATION PERIOD | EXPECTED SUPPORT/BUDGET | OBSERVATIONS |
|----------------------|--|--|--|--------------------------|---|--------------|
| 4 | SUPPORT FOR THE IMPROVEMENT OF THE PRODUCTION AND PROCESSING OF COTTON FIBRE BY SMESEH | Increase the number of production and processing units of cotton fibre by SMESEH. | The number of production and processing units of cotton fibre by SMESEH is increased and improved in quantity and quality. | 2022-2024 | -Financing the purchase of cotton fibre processing equipment; - Training (advice, coaching, etc.); - Financing the costs of initial installation. (150 000) | / |
| 5 | SUPPORT FOR SMESEH IN THE INTEGRATED HYDROCARBON-REFINING SECTOR WHICH PRODUCES THE BASIC CHEMICAL MATERIALS NECESSARY FOR THE DIVERSIFICATION OF THE CHEMICAL INDUSTRY TOWARDS PLASTICS, SPECIALITY AND FORMULATION CHEMICALS, COSMETICS AND PHARMACEUTICALS) IN BASIC CHEMICAL PRODUCTS | Support the establishment of small units for the transformation of hydrocarbon products into basic chemical products necessary for cosmetics, plastics and pharmaceuticals | The number of units processing hydrocarbon products into basic chemical products needed for cosmetics, plastics and pharmaceuticals is increased in quantity and quality | 2022 -2024 | - Financing the purchase of equipment for the processing of hydrocarbon-refinery products; - Training (advice, coaching, etc.); - Financing the costs of initial installation (1, 125, 000) | / |
| | SMESEH DEVELOPMENT PROJECT IN INNOVATION | Encouraging the development of SMESEH in the field of technology and digital technology | The number of SMESEH operating in the technological and digital field is improved in quantity and quality. | 2022 -2024 | - Experience sharing (networking, visits, etc.); - Technology transfer. (1, 310, 000) | |
| SUB- TOTAL 3 | | | | | 71, 505, 000 | |
| OVERALL TOTAL | | | | | 604, 040, 500 | |

MINPMEESA'S NEEDS AND EXPECTATIONS FROM TECHNICAL AND FINANCIAL PARTNERS AMOUNT TO A TOTAL OF SIX HUNDRED AND FOUR BILLION FORTY MILLION FIVE HUNDRED THOUSAND CFA FRANCS (CFA F604, 040, 500, 000)



03

SOME ACQUIS

FROM COOPERATION

MINPMEESA

IN THE SMALL AND MEDIUM-SIZED ENTERPRISES SECTOR

| N° | ACTIONS/ PROJECTS | ACHIEVEMENTS OF THE COOPERATION | | OBSERVATIONS |
|----|--------------------------|---|---|---|
| | | ACQUIS | PROSPECTS/ BUDGET | |
| 1 | <i>SMEs FINANCING</i> | 25 billion credit line for SMEs and VSEs by EIB in 2020 | Increase this allocation | Partners: EIB/SGC/BICEC/PRO-SME |
| | | 54 billion credit line for SMEs by the Islamic Development Bank (IDB) | Implement the mechanism | IDB partners and local banks in the process of being contracted |
| 2 | <i>TRANSFAGRI</i> | 6.5 billion project with AFD in favour of agri-food SMEs | Keep the mechanism within APME running | AFD partnership through C2D |
| 3 | <i>SHE TRADE OUTLOOK</i> | Launching the programme Online training sessions | Increase capacity building sessions Supporting women on international trade platforms | ICT partner |
| 4 | <i>EMPRETEC</i> | National Centre installed 650 local promoters trained | Technological support for trained local promoters | UNCTAD partner |
| 5 | <i>KAIZEN</i> | <ul style="list-style-type: none"> - Strategy to provide Business support service targeting 5000 SMEs, developed - Operational guide for consultant training, developed - 116 consultants trained in Kaizen basics - 24 consultants trained in advanced Kaizen (12 in Douala and 12 in Yaoundé) - 1336 SMEs and young entrepreneurs trained in Kaizen techniques and methods | <ul style="list-style-type: none"> - 24 consultants trained in business management (12 in Douala and 12 in Yaoundé) - Organisation of the national Kaizen Awards in December 2021 | Partners : PNUD, AFD (TRANSFAGRI), GIZ |
| 6 | <i>PPEJF</i> | National Entrepreneurship Development Plan | 5,000 enterprises | OIF partner |

IN THE HANDICRAFT SECTOR

| N° | ACTIONS/ PROJECTS | ACHIEVEMENTS OF THE COOPERATION | | OBSERVATIONS |
|----|--|--|---|---|
| | | ACQUIS | PROSPECTS/ BUDGET | |
| 1 | <i>STRENGTHENING OF CODEPA-MINPMEESA COOPERATION</i> | Beginning of the implementation of the pilot project for the extension of social protection to craftspeople and handicraft enterprises | Reactivation of the said projects with these sub-regional and continental cooperation bodies (500, 000) | Waiting for CODEPA to be attached to the AU |
| 2 | <i>STRENGTHENING OF CEEAC-MINPMEESA COOPERATION</i> | Creation of the Confederation of Craftspeople and Small Enterprises of Central Africa (CAPEAC) | (500, 000) | Presidency Cameroon, Headquarters Gabon |

| N° | ACTIONS/ PROJECTS | ACHIEVEMENTS OF THE COOPERATION | | OBSERVATIONS | |
|--------------|---|---|---|---|---|
| | | ACQUIS | PROSPECTS/ BUDGET | | |
| 3 | IMPLEMENTATION OF THE ROADMAP FOR THE FORMALISATION OF ENTERPRISES AND THEIR WORKERS IN CAMEROON | for the organisation of the workshop held in November 2017 in Douala which produced the logical framework for the formalisation of the informal economy | Setting up of an institutional platform for the formalisation of craftspeople in the councils (50, 000) | ToR available | |
| | | Awareness-raising material for the formalisation of craftspeople distributed in all councils with the financial and technical support of the ILO | The development of a methodological guide for the formalisation of craftspeople in the councils (50, 000) | | |
| | | Awareness-raising material for the formalisation of craftspeople distributed in all councils with the financial and technical support of the ILO | The development of a methodological guide for the formalisation of craftspeople in the councils (50, 000) | | |
| | | and external services in the formalisation of craftspeople with the financial and technical support of the ILO | Capacity building in monitoring the accounting of handicraft activities (100 000) | | |
| | | Improvement of data collection tools on registration with the financial and technical support of the ILO | Digitisation of the registration data collection process (setting up a digital platform for the registration and formalisation of craftspeople and handicraft enterprises) (100, 000) | | Digitisation will make the registration and formalisation process of craftspeople more reliable |
| | | 2012 List of handicraft trades revised with the financial and technical support of the ILO | Nomenclature and grading of handicraft trades to be carried out (200, 000) | | ToR available |
| 4 | PROMOTION AND DEVELOPMENT OF HANDICRAFT AT LOCAL LEVEL | / | Logistical support to local handicraft communal offices (HCO) (100, 000) | / | |
| | | | | | |
| 5 | STANDARDISATION OF CAMEROONIAN HANDICRAFT PRODUCTS AND THOSE OF AN SME TO IMPROVE THEIR COMPETITIVENESS ON INTERNATIONAL MARKETS | The MINPMEESA/ANOR framework agreement was signed in December 2016 for a 3-year renewable period | Promote standardisation and quality control in the handicraft and SME sector -Share all information on important standards for the development of a reliable and sustainable handicraft industry in Cameroon (100, 000) | The financial contribution of MINPMEESA was expected for the continuity of activities | |
| | | | Building financial and non-financial capacities for craftspeople Logistical support to local handicraft communal offices (HCO) ; (200, 000) | / | |
| TOTAL | | | 2, 450, 000 | | |