



Semaine mondiale de l'entrepreneuriat



1st EDITION OF THE GLOBAL ENTREPRENEURSHIP WEEK IN CAMEROON (18 - 22 NOVEMBER 2019)

PROGRAMME BROCHURE

I) CENTRAL AND DEVOLVED SERVICES

JOURS	ACTIVITIES	OBJECTIVES	ACTORS	CITIES / VENUES
From the 1 st to 14 November 2019	Set up or revitalise entrepreneurship clubs in schools and universities as well as youth associations	Spur emulation for entrepreneurship among school and university youth	- MINPMEESA Regional and Divisional Delegates; -MINESUP -MINEDUB ; -MINESEC ; -MINJEC	Throughout the national territory
18 November 2019 at 10 a. m.	Protocol opening ceremony of the GEW	Focus the mind of public opinion on the event. Mobilise all the actors	-MINPMEESA -Partner ministries -Entrepreneurial ecosystem	Yaoundé CCIMA Conference Hall
	Official launching of registration activities in the National SME File	Inform users of the effective start of the SME registration procedure in the dedicated National File		
18 November 2019 at 11 a. m.	Conference on the theme: "Women entrepreneurship and empowerment: challenges and prospects for Cameroon's emergence"	Present the stakes and challenges of women entrepreneurship in Cameroon.	-MINPMEESA -MINPROFF -Representative of ONU FEMMES -GM SGE - GM MUFFA -Vice-President AWLO - Mrs Evelyne OWONA ESSOMBA	Yaoundé CCIMA Conference Hall

18 November 2019 at 11 a. m.	Conference on the theme "Constraints related to the development of women entrepreneurship".	Discuss the difficulties faced by women entrepreneurs	- Regional and Divisional Delegates of MINPMEESA, MINPROFF and MINAS	Nationwide
18 November 2019 at 2p. m	Presentation of the institutional instruments for promoting private initiative and SME monitoring mechanism (In Yaoundé, a brief communication from the Coordinator of the PACD/PME Programme on "the opening of a local Food Shop at the Yaoundé Handicraft Village" is planned during this activity)	Popularise the instruments put in place for the development of SMEs	-MINPMEESA -APME -BCPME -PACD/PME -Regional and Divisional Delegates of MINPMEESA	Yaoundé CCIMA Conference Hall Nationwide
18 to 24 November 2019 from 10am-3pm	Registration of SMEs in the National SME File	Popularise the registration procedure of SMEs in the National SMEs File	MINPMEESA	Yaoundé CIAY
19 November 2019 as from 10am	Open days of the APME, BCPME, BSTP, PNPE, CFCE	Promote the activities of the structures attached to MINPMEESA and disseminate the ongoing programmes within the said Ministry	Regional and Divisional Delegates of MINPMEESA; Officials of the concerned structures: -Employers' Organisations	Nationwide
20 November 2019 As from 10am	Open days of the incubators of Universities and Higher Schools	Present the incubated' support model and the prototypes developed within the incubators	Incubators of Universities and Higher Schools	Nationwide
20 November 2019 at 1 p.m	Organisation of contests within entrepreneurship clubs.	Stimulate entrepreneurial awareness among young people.	-Regional and Divisional Delegates of MINPMEESA; -MINESUP ; MINEDUB ; -MINESEC ; -MINJEC -Partners.	Nationwide
20 November 2019 at 2 p.m	Conference on the theme: "Youth and employment: SMEs at the heart of socio-economic activity"	Highlight the socio-economic impact of the activity of SMEs creation by young people	-MINPMEESA -MINESUP -Secteur privé	Yaoundé /UCAC and Douala /ESSEC
20 November 2019 at 4 p.m	Presentation of 'Success stories' by businessmen and women on their professional career	Arouse interest in private initiative among young people	-MINPMEESA -MINESUP -Secteur privé	
20 November 2019	Carry out a sports walk with youth associations and young entrepreneurs'	Create an attractive atmosphere around the celebration..	Regional and Divisional Delegates of MINPMEESA;	Nationwide

at 4 p.m	networks.		-MINJEC -Young Entrepreneurs Partners Networks	
21 November 2019 at 4pm	Visit of an incubator or an enterprise	Better understand the entrepreneurial world	MINPMEESA APME	Yaoundé
			Regional and Divisional Delegates of MINPMEESA;	Nationwide
22 November 2019 at 10 am	Conference on the theme: "Preparing one's retirement as an entrepreneur"	Fostering entrepreneurial vocations among retirees	-APME - Representatives of contractors' trade unions	Yaoundé CIAY
22 November 2019 at 1pm	Conference on the theme: "Youth and employment challenges: SMEs at the heart of socio-economic activity"	Encourage young people to get involved in the creation of SMEs	- Regional and Divisional Delegates of MINPMEESA; -MINESUP-MINEDUB -MINESEC.	Nationwide, except in Yaounde
22 November 2019 at 3pm	Closing ceremony of the first edition of the Global Entrepreneurship Week	Give parchments to the learners of the 2019 batch of the EMPRETEC programme and launch the Start-up Weekend	-MINPMEESA -Partners	Yaoundé CIAY

II) PARALLEL ACTIVITIES

STRUCTURES / PROGRAMMES/ ASSOCIATIONS	ACTIVITIES	DAYS	VENUES
Subcontracting and Partnership Stockexchange (BSTP)	Dissemination of SMEs information on BSTP platforms	From 1 ^{er} to 17 November 2019	BSTP Headquarters
	Open-Door days at the BSTP	From 18 to 23 November 2019 as from 10am	BSTP Headquarters
	Exchanges of experiences by 7 SMEs/SMLs in schools selected by the Regional Delegation of MINPMEESA for the Littoral	From 18 to 24 November 2019 As from 2.30pm	Douala
	Presentation of a TALENTECH member company (creation structure, management, difficulties; advice) to students.	19 November 2019	Lycée Classique of Bafoussam
Cameroonian Bank of SME (BCPME)	SMS campaign and information mailing to BC-PME customers	From 11 to 15 November 2019 as from 10am	In all BC-PME agencies
	Communication in online channels and BC-PME agencies		
	Open-door days in BC-PME agencies	From 18 to 20 November 2019 as from 10am	In all BC-PME agencies
	Development of a Key note on SME financing in Cameroon	From 21 to 22 November 2019	In all BC-PME agencies
	B to B meeting on project presentation	23 November 2019	BC-PME Headquarters

SME Promotion Agency (APME)	Animation of an ERE-04 workshop	15 November 2019 as from 10am	SUP'TIC
	Animation of an ERE-04 workshop	19 November 2019 from 9am to pmh	University of Yaoundé I
	Open-door Days at APME	19 November 2019 from 2pm to 6pm	APME and CFCE Headquarters
	Animation of a BIR-72 workshop on collective entrepreneurship	From 21 to 24 November 2019 as from 10am	University of Yaoundé I
	Animation of a seminar on the Vision on entrepreneurship	From 22 to 26 November 2019 as from 10am	Incubator SUP'TIC
	Animation of an ERE-04 seminar on entrepreneurship	23 November 2019 from 10am to 2pm	University of Yaoundé II
National Pilot Entreprise Nursery (PNPE) of Edéa	Open-door Days at PNPE	20 November 2019 from 10am to 2pm	PNPE
	Conference-debate on incubation in entrepreneurship	20 November 2019 from 2.30pm to 2pm	PNPE
	Organisation of an open innovation workshop	21 November 2019 as from 12pm	PNPE
Association des Jeunes Entrepreneurs pour l'Emergence (AJEM)	Preparation meeting for the 2019 Youth Entrepreneurship Innovation Challenge, with about ten winning start-uppers	21 November 2019 at 3pm	Yaoundé, AJEM Headquarters
	Support for the creation and revitalization of entrepreneurship clubs in schools and universities	From the 1 ^{er} to 14 November 2019	Yaoundé
PEA-Jeunes Délégation Regional du MINPMEESA pour le Centre	Open days in the facilitation structures of the PEA-Jeunes programme (ONG SAILD, AGRO PME, CAIPE, SIRDEP)	18 November 2019 at 11am	Yaoundé
	Open days in the facilitation structures of the PEA-Jeunes programme (ONG SAILD, AGRO PME, CAIPE, SIRDEP)	From 19 to 22 November 2019 as from 10am	Yaoundé
PACD PME	Open-door Days at PACD PME	19 November 2019 as from 10am	Yaoundé at PACD PME Headquarters
ADSP	Open-door Days at PADSP	19 November 2019 as from 10am	Yaoundé
EMPRETEC Programme	Open-door days at EMPRETEC	19 November 2019 as from 10am	Yaoundé at EMPRETEC Headquarters

